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European Alcohol Policy Alliance

**Il ruolo della società civile
per una nuova
Strategia Europea sull'Alcol**

Tiziana Codenotti

APD Roma, 12 aprile 2012





European Alcohol Policy Alliance

The European Alcohol Policy Alliance was formed in 1990 with 9 member organisations

Today:

51 member organisations

21 countries

Secretariat in Brussels

The screenshot shows the Eurocare website interface. At the top is a navigation menu with links: Home, About Us, Resources, EU Projects, Press, Contact Us, and a search bar. Below the menu is the Eurocare logo and a banner image of people celebrating. The main content area is divided into several sections:

- In focus:** 4th European Alcohol Policy Conference 21 – 22 June 2010, Brussels. This conference will be the fourth in a series of alcohol policy conferences (Warsaw 2004, Helsinki 2006, Barcelona 2008). The purpose of the conference is to promote and disseminate knowledge about current thinking on alcohol and alcohol policy matters. [See more](#)
- Upcoming events:** EC Law and trade agreements: Impact on public health and alcohol policy. 25 - 26 February, Riga. The Information Day about the 2009 Calls for proposals. Third Postal Alcohol Syndrome (FAS) Symposium 28 March 2009, Zutphen, Netherlands. WHO Consultation Meetings on Global Alcohol Strategy. [See more](#)
- Alcohol in the news:** US - Combined Measures Of Maternal Drinking Can Predict Resulting Problems in Children. Canada - Line between alcoholic, non-alcoholic drinks blurred, lawmakers told. US - Smoke, alcohol combo socks liver. Australia - Zinc May Counter Effects of Alcohol in Early Pregnancy. [See more](#)
- Our newsletter:** Subscribe, Read all issues, Members only (with Username and Password fields).
- Special Topics:** EU Alcohol Strategy, Alcohol and Health Forum, Advertising, Labeling, Taxes, Alcohol Policy and the WHO, Road Safety, Alcohol and Pregnancy, Alcohol Industry, Trade and development, EU Health Strategy.
- Latest News:**
 - 09/02/2009: Public Health Programme: Information Day 2009. European commission - Executive Agency for Health and Consumers (EAHC). The Information Day about the 2009 Calls for proposals will be held in Luxembourg on 18 March 2009. (...)
 - 04/02/2009: 'Alcohol and Health Forum' Commitments Database now online. Voluntary actions made by members of the European Alcohol and Health Forum can now be viewed on an online database on the DG Sanco Website. (...)
 - 04/02/2009: Alcohol and risky sexual behaviour among young people: send contributions to DG SANCO. DG SANCO continues its discussions on sexual health for young people and has invited stakeholders to send their expressions of interest to participate in the ongoing debate. (...)
 - 28/01/2009: Eurocare is very pleased with the amendments tabled by the socialist shadow rapporteur regarding alcoholic beverages. Eurocare was very pleased to see the amendments tabled by Dorette Corbey (shadow rapporteur for the socialists) to the Commission's proposal on food information to consumers proposal. (...)





European Alcohol Policy Alliance

Mission

Promote the implementation of policies to prevent and reduce alcohol related harm, through advocacy in Europe. The message, in regard to alcohol consumption is “Less is better”.

Vision

Europe where alcohol related harm is no longer one of the leading risk factors for ill-health and pre-mature death.



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Ruolo delle Organizzazioni Non Governative nei documenti OMS



Role of NGOs in addressing alcohol-related issues



Regional Committee for Europe
Sixty-first session

Baku, Azerbaijan, 12–15 September 2011

Provisional agenda item 6(d)

EUR/RC61/13
+ EUR/RC61/Conf.Doc./6

15 June 2011
111372

ORIGINAL: ENGLISH

European action plan to reduce the harmful use of alcohol 2012–2020

115. Recognizing the role that NGOs can play in supporting alcohol policy, the Regional Office will strengthen its processes of consultation and collaboration with NGOs and relevant professional bodies that are free of conflict of interest with the public health interest.



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Quale società civile?

***Statement of concern on lack of clarity
on the role of industry
for June UN interactive hearing and
September UN High Level Meeting 2011***

Signed by Eurocare together with 50 other NGOs



- **BINGOs**
Business Interest Non Governmental Organisations
- **PINGOs**
Public Interest Non Governmental Organizations

We call on the UN to recognise and distinguish between BINGOs and PINGOs that are currently under the “Civil Society” umbrella and to develop a “code of conduct” framework for industry engagement that differentiates between policy development and implementation.



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Participation of civil society (Pingos) helps to ensure that **public health** is given priority in policies



How can NGOs advocate for a new EU alcohol strategy





EU Alcohol Strategy - GOALS

- Protect **young people**, children and the unborn child
- Reduce injuries and deaths from alcohol-related **road traffic** accidents
- Prevent alcohol-related harm among adults and reduce the negative impact on the **workplace**
- Inform, **educate** and raise awareness on the impact of harmful and hazardous alcohol consumption, and on appropriate consumption patterns
- Develop, support and maintain a common **evidence** base



EU Alcohol Strategy Pillars

**COMMITTEE ON NATIONAL ALCOHOL POLICY
ACTION - CNAPA**

EUROPEAN ALCOHOL AND HEALTH FORUM

**COMMITTEE ON DATA COLLECTION, INDICATORS
AND DEFINITIONS**





Pressione da parte degli Stati membri

Clear call for a new Alcohol Strategy from CNAPA high level meeting

The 9th meeting of the Committee on National Alcohol Policy and Action (CNAPA), which took place in Brussels 17 November 2011, is calling for a comprehensive new EU strategy on alcohol related harm.

A clear call was given from the European Health Ministries of the need for a comprehensive new EU strategy on alcohol related harm. The meeting also confirmed the need to keep on working on the priorities in the current alcohol strategy, and acknowledged the need to continue the coordination of actions in Member States by the Commission.



Evaluation of the EU Strategy- constructive criticism

Let's **be positive where possible, constructive criticism**

– what can be done as next steps, importance of national committee meetings, support of NGOs, conferences etc.

Let's be **critic whenever necessary**, but also let's show the way forward



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Key aspects of the EU strategy to support Member States in reducing alcohol related harm – Eurocare Seminar 2007



Commissioner Markos Kyprianou, DG Health

.... Si tratta della prima Strategia, della prima iniziativa di livello europeo sui problemi alcol correlati; dovrebbe essere considerata il primo passo nella giusta direzione ...

..... A mio avviso uno degli aspetti più importanti della Strategia è il riconoscimento dell'esistenza dei problemi alcol correlati, la consapevolezza che esiste un problema

.....

.... Come ho già ricordato, questo è solo il primo passo, e se l'approccio che abbiamo adottato non produce i risultati attesi, dovremo rivedere il nostro approccio iniziale o optare per proposte più restrittive.....



ADDRESSING THE ALCOHOL RELATED HARM: EUROCARE RECOMMENDATIONS FOR FUTURE ALCOHOL STRATEGY



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2. Areas to be addressed

2.1. Consumer protection: provision of comprehensive information

2.2. Public safety and harm to others

2.2.1. Road safety

2.2.2. Safer drinking environments

2.2.3. Alcohol and pregnancy

2.3. Social inclusion and equality in health

2.4. Prevention with special focus on prevention at workplace

2.5. Monitoring of data, developing and maintaining common evidence base

2.6. Commercial communication

2.7. Price and taxation



Tutela dei consumatori



Informazioni sui rischi alcol correlati nelle etichette (warning labels)
definite da istituzioni di salute pubblica





Sicurezza stradale

Livello di alcolemia alla guida armonizzato a livello europeo a 0,2 g/l

Armonizzazione delle sanzioni e del divieto di vendita nelle stazioni di servizio





Ambienti di consumo più sicuri

Età legale per somministrazione e vendita 18 anni

Diminuzione della disponibilità attraverso orari di apertura più limitati

Riduzione della densità di locali

Miglioramento della formazione degli addetti alla somministrazione e alla vendita





Gravidanza

Avvertenze sui rischi in gravidanza

Programmi per migliorare le conoscenze degli operatori sanitari

Creazione di servizi per la diagnosi e il trattamento di bambini con FAS/FASD

Campagne di sensibilizzazione permanenti su alcol e gravidanza





Inclusione sociale e equità in salute

Inclusione di obiettivi di salute nelle decisioni politiche
(health in all policies)

Valutazione di impatto alcol correlato delle politiche in altre aree
(accordi commerciali, tassazione, politiche agricole, nuove tecnologie)

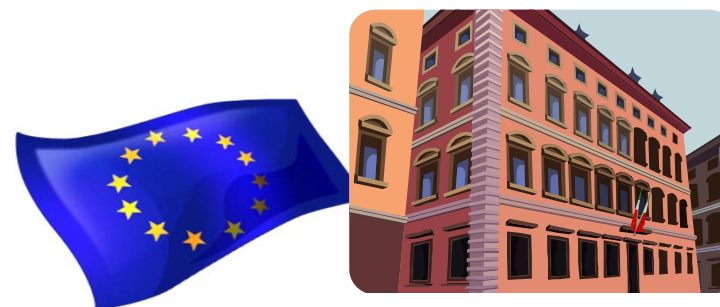




Luoghi di lavoro

Politiche alcolologiche nei luoghi di lavoro inserite in programmi di promozione della salute
Dati sull'impatto nel luogo di lavoro e sull'economia
Alcolemia zero nei luoghi di lavoro al elevato rischio





Dati , monitoraggio e buone pratiche *evidence based*

Costituzione e finanziamento di un
European Alcohol Monitoring Centre



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Comunicazione commerciale



Loi Evin in Europa
Online marketing (in particolare i giovani)
Sponsorizzazioni di eventi culturali e sportivi





Prezzo e tassazione

Prezzo minimo

Aumento della tassazione



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EUROCARE is a network of public health organizations. It advocates the prevention and reduction of alcohol-related harm in Europe through effective and evidence based alcohol policy. www.eurocare.org