



Alcohol Prevention Day  
Roma 16 maggio 2018



Co-funded by  
the Health Programme  
of the European Union



Network di organizzazioni non governative

1990 9 organizzazioni

**Maggio 2018**

59 organizzazioni

25 paesi

Segretariato a Bruxelles



# Focus on Youth, Football & Alcohol

FYFA is a joint initiative aiming to reduce underage drinking and heavy episodic drinking among young people, as both strongly affect the health and welfare of Europe's population.

Excluding tobacco and caffeine, alcohol is the psychoactive substance used most by young people in the European Union. Underage drinking and heavy episodic drinking of alcohol is of particular concern in Europe because it is related to the health and welfare of the population. A number of studies have linked alcohol use by young people to various problems, both short and long term.

## UPCOMING EVENTS



*March 2018*

### Partner meeting Rome

Partner meeting includes Plenary lectures and Keynote lectures in addition to contributed papers both oral and poster presentations.

[More](#)



## Partners

**ROMTENS**  
foundation



EHKÄISEVÄ PÄIHDETYÖ EHYT ry



**SHAAP**

SCOTTISH HEALTH ACTION ON ALCOHOL PROBLEMS  
[www.shaap.org.uk](http://www.shaap.org.uk)



**PAPA**

**euro**care

European Alcohol Policy Alliance



# What we are dealing with



KIES EEN VAN DEZE 3 DUIVELS





# What we are dealing with



Source of the picture: <http://www.uefa.com/insideuefa/about-uefa/administration/marketing/news/newsid=1947396.html?redirectFromOrg=true>



Photo source: <https://www.mirror.co.uk/sport/football/news/drinking-alcohol-football-grounds-premier-1709494>



## What we are dealing with

<b>Average BAC-levels among visitors with BAC &gt; 0.00 ‰</b>	<b>0.63</b> (range = 0.01-2.63)
<b>BAC-levels above <math>\geq 1.00</math> ‰</b>	<b>10%</b>
<b>Average BAC-levels among visitors with a BAC <math>\geq 1.00</math> (n = 315)</b>	<b>1.35</b>

Results BAC-levels 2015 - STAD



# Resources

WORK PACKAGES

RESOURCES



## Work Package 1

WP1 will ensure communication between all project leaders and partners, monitor the project as it runs, organize meetings and conferences, and produce an interim and final report.

*Lead by European Alcohol Policy Alliance*



## Work Package 2

WP 2 will produce communication materials containing information about alcohol policy and early intervention, as well as publicising FYFA and its objectives.

*Lead by Alcohol Policy Youth Network*



## Work Package 3

WP3 will evaluate FYFA's implementation, using predefined objectives. Aspects identified as hindering or advancing implementation will be fed back to partners.

*Lead by Romtens*







# Resources

WORK PACKAGES

RESOURCES



## Work Package 4

WP4 will review policies and practices relating to young people, alcohol and international sport – and gather evidence of best practices.

*Lead by SHAAP*



## Work Package 5

WP5 will review policies in Belgium, Finland, Italy, Poland, Slovenia and the UK relating to young people, alcohol and sport.

*Lead by ISS*



## Work Package 6

WP6 will review local policies and practices related to young people, sport, and alcohol in six local youth sports clubs in six Member States – Belgium, Finland, Italy, Poland, Slovenia and the UK.

*Lead by VAD*





# Resources

WORK PACKAGES

RESOURCES



## Work Package 7

WP7 will conduct semi-structured interviews with 4 young men and 4 young women each from 6 Member States about alcohol and reducing alcohol-related risks and harms.

*Lead by EHYT*



## Work Package 8

WP8 will see the production of a video summarising the interviews conducted in Finland, Italy and the UK.

*Lead by SHAAP*



## Work Package 9

WP9 will promote the exchange of knowledge and good practices between and within European countries, and to raise awareness of alcohol related harm amongst policy-makers.

*Lead by PARPA*





# What will this project do?

On three levels: International – national - local

- Overview of current sporting bodies' alcohol policies
- In depth view of stakeholder attitudes on sport and alcohol
- Guidelines for best practices for the prevention of underage and risky drinking in the sports setting
- Sensitizing key decision makers and stakeholders (video WP 8)
- Capacity building (conference/workshops/... WP9)



## Why is this project necessary?

- We believe that decision-makers and sport leaders haven't been attentive enough to the harm done by alcohol, or acknowledged that sponsorship links alcohol consumption with the health and vigour associated with professional sports.
- Coaches, club officials and community leaders should have the best possible practices available to reduce underage drinking amongst the young people in their charge.

INFO:

<http://fyfaproject.eu/>

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