



Alcohol Prevention Day

Rome, 16 May 2018

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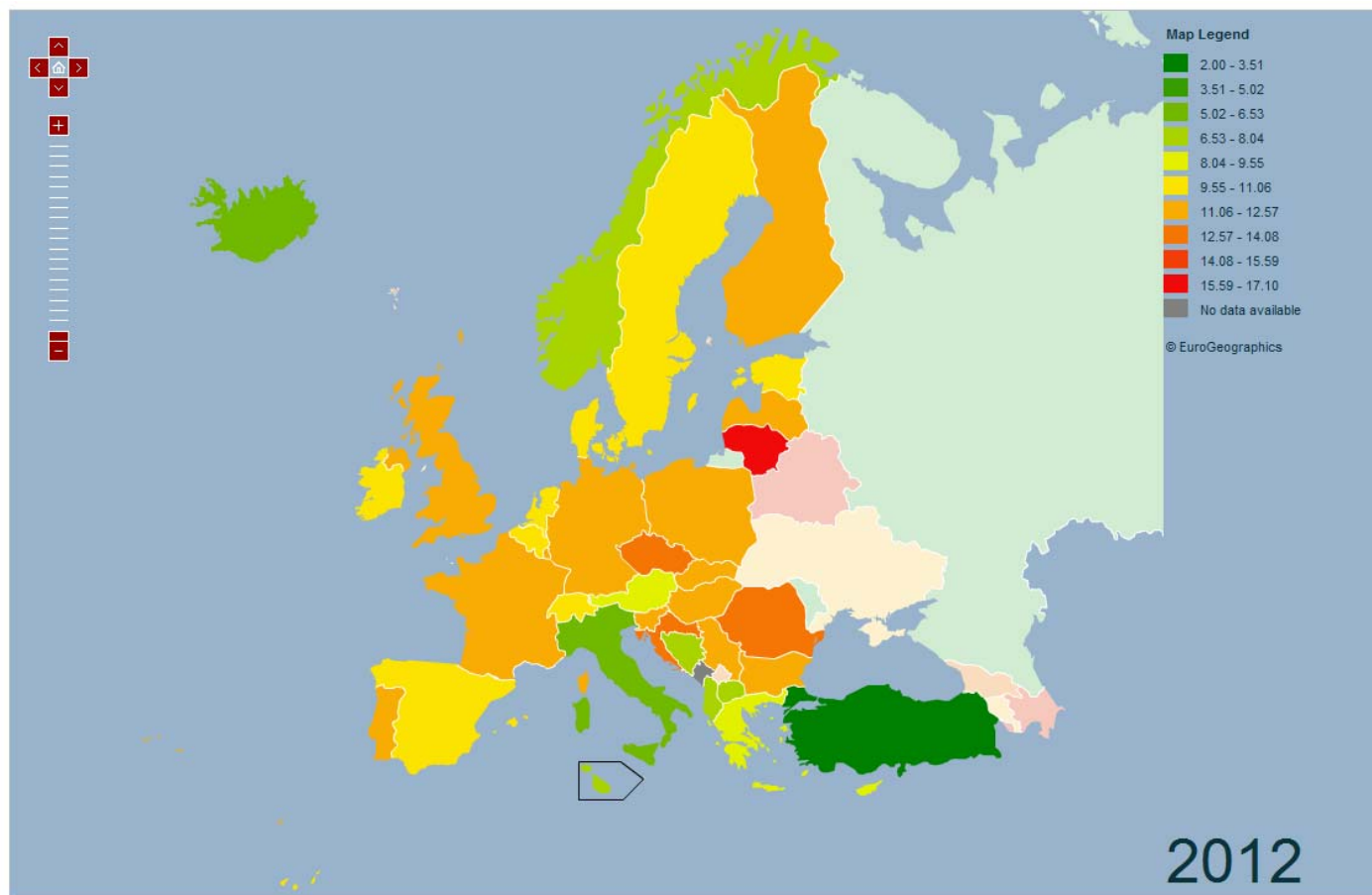
European Commission

DG Health and Food Safety (SANTE)



European
Commission

Alcohol consumption in the EU

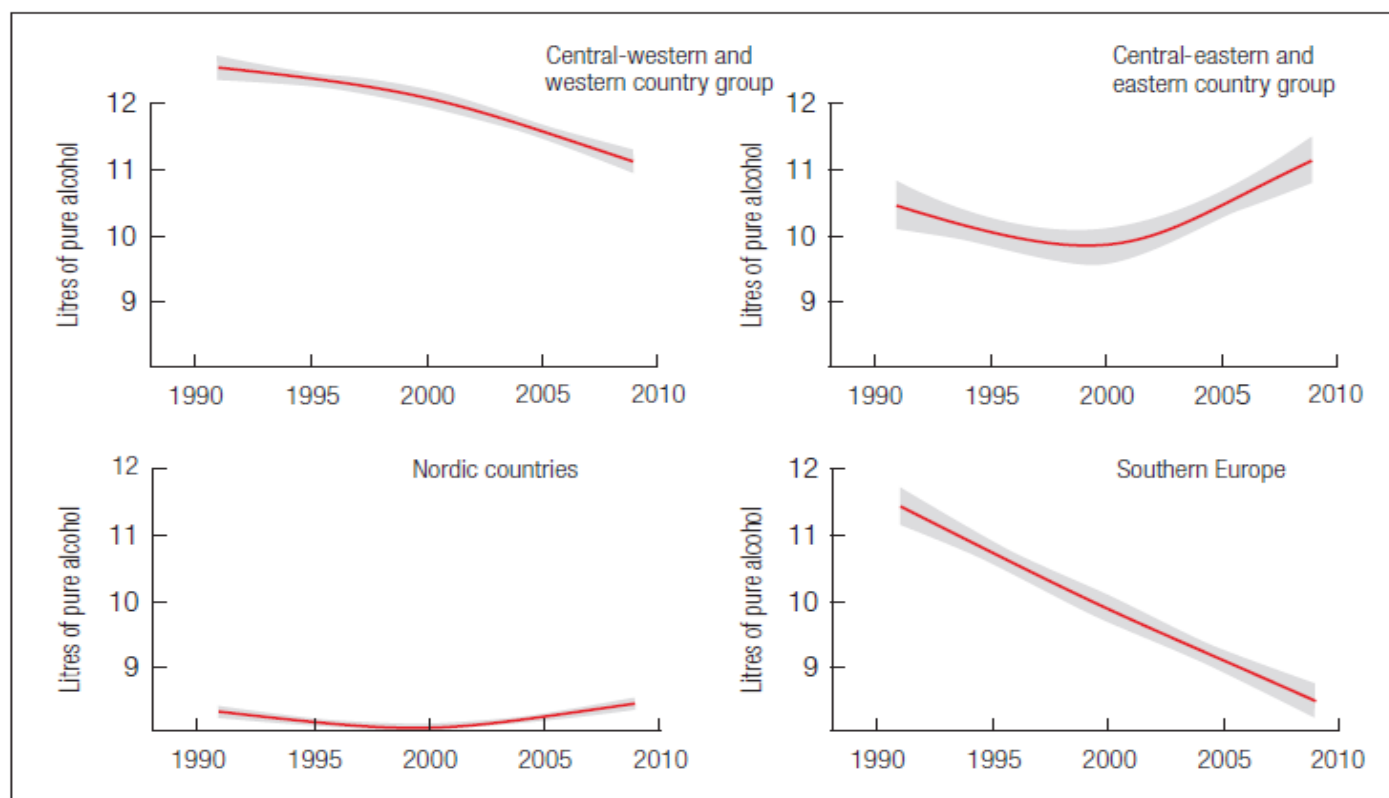


ECHI data 2



Alcohol consumption varies unequally among European regions

Fig. 3. Trends (with 95% confidence intervals^a) in adult per capita alcohol consumption in the central-western and western country group, the central-eastern and eastern country group, the Nordic countries and southern Europe



Central-western and western country group:

Austria, Belgium, France, Germany, Ireland, Luxembourg, Netherlands, Switzerland and United Kingdom

Central-eastern and eastern country group:

Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia and Slovenia.

Nordic Countries:

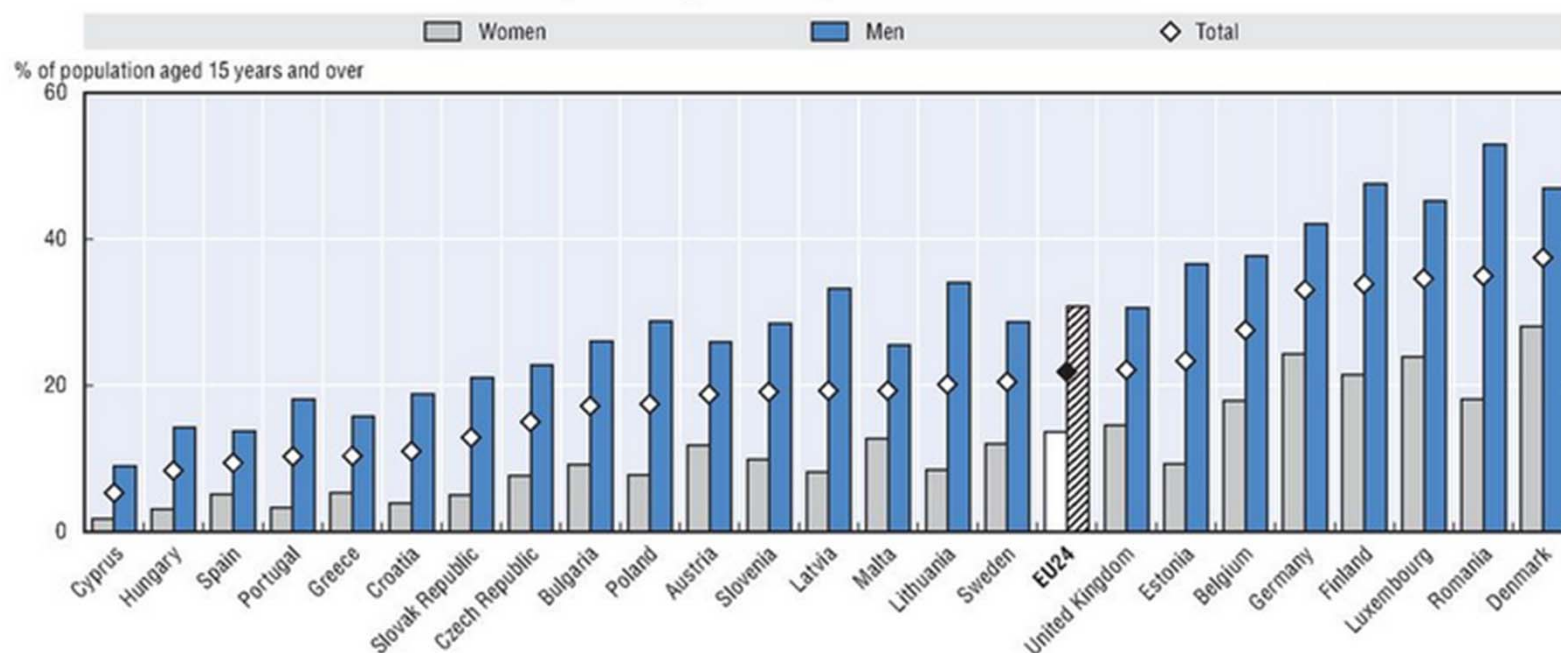
Denmark, Finland, Norway and Sweden

Southern Countries:

Cyprus, Greece, Italy, Malta, Portugal and Spain

^a The 95% confidence intervals are represented as shading.

Regular Binge drinking (2014)



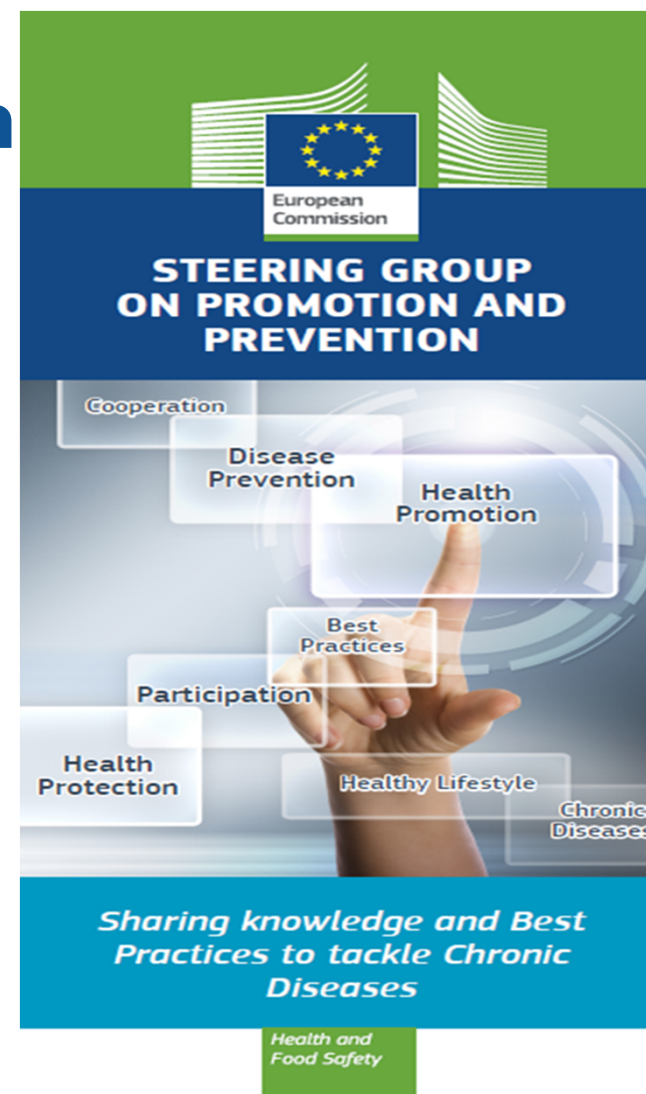


COMMISSION'S FOCUS

1. Support Member States to reach the WHO targets by 2020
2. Make use of existing tools
Health Programme
3. Include alcohol harm as part of a holistic approach to prevent chronic diseases
4. Ensure alcohol harm as part of the "health in all policies" approach

3. Steering Group on Promotion and Prevention

- Implementation of best practices
- Coordination of EU expert groups
- Multi-sectoral action





4. Health in All Policies

- **Marketing**

the exposure of minors, the impact on minors and young people

Digital marketing

AVMSD

- **Cross-border trade**

Tourist import and export

Internet sales

- **Labelling**

Nutritional value of alcohol and the impact on health and obesity

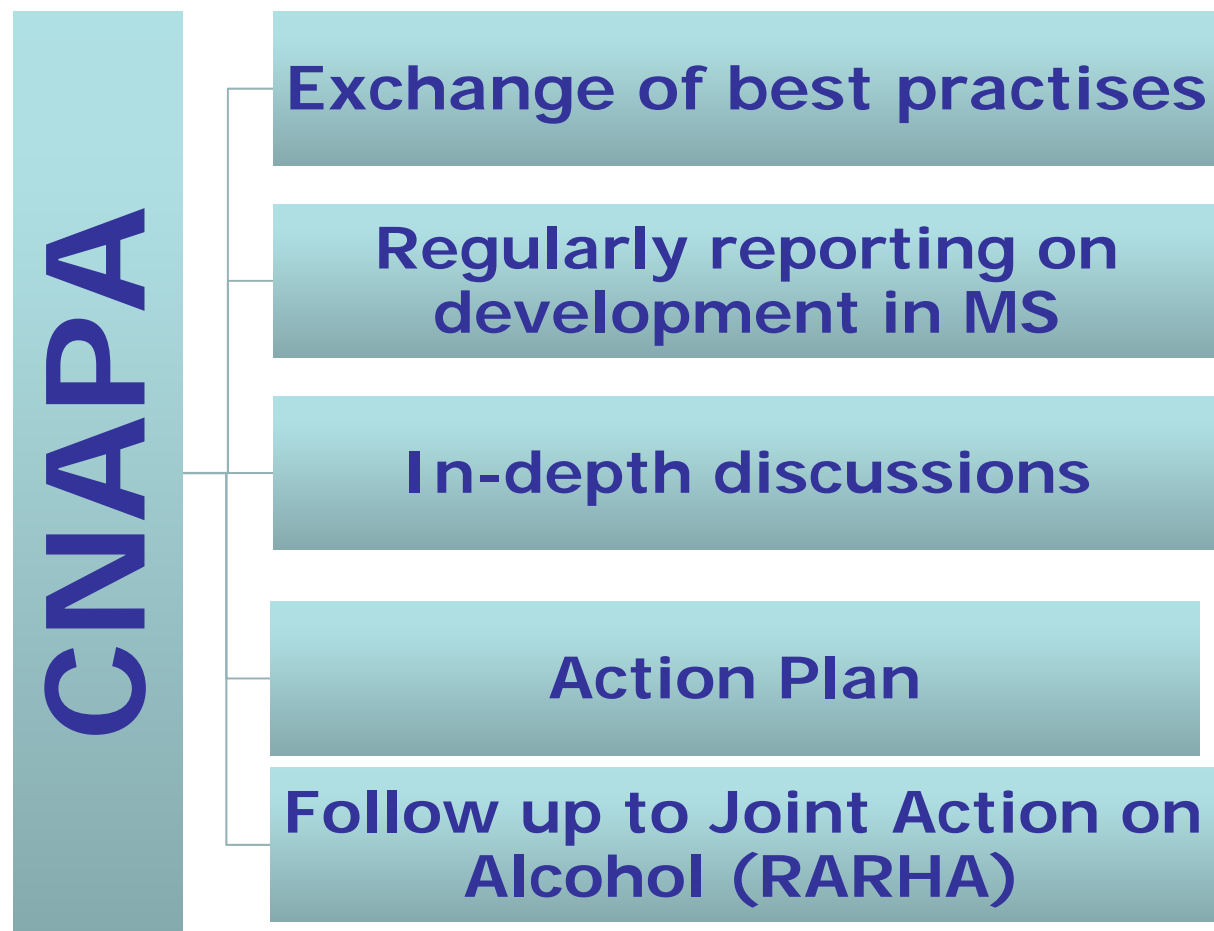
- **Revision of the Common Agricultural Policy**



COMMITTEE ON NATIONAL ALCOHOL POLICY AND ACTION (CNAPA)

*High level group of MS's representatives,
observers from EFTA, WHO, JRC and more*

*The CNAPA is an essential structure for
implementing the alcohol policy of the
Commission*





THE EUROPEAN ALCOHOL AND HEALTH FORUM

Members from NGO's and scientific institutions (resigned in 2015)

Members from industry

New methodology

Preparatory meeting on 4 June 2018



Multiannual Financial Framework 2021-2027



- College adopted the long-term budget proposal for 2021-2027 (MMF) on 2 May 2018.
- Simplified architecture allows a more efficient and coordinated use of resources and more synergies across policy fields.
- In the **health area**, the Commission proposes to pool the resources into one comprehensive instrument: **the European Social Fund Plus**.





Multiannual Financial Framework 2021-2027



Next steps:

- Commission will present legal framework for the future sector-specific financial programmes
- To be adopted by the Council (unanimously) with the consent of the EU Parliament





Actions funded under the current EU Health Programme

3RD EU HEALTH PROGRAMME



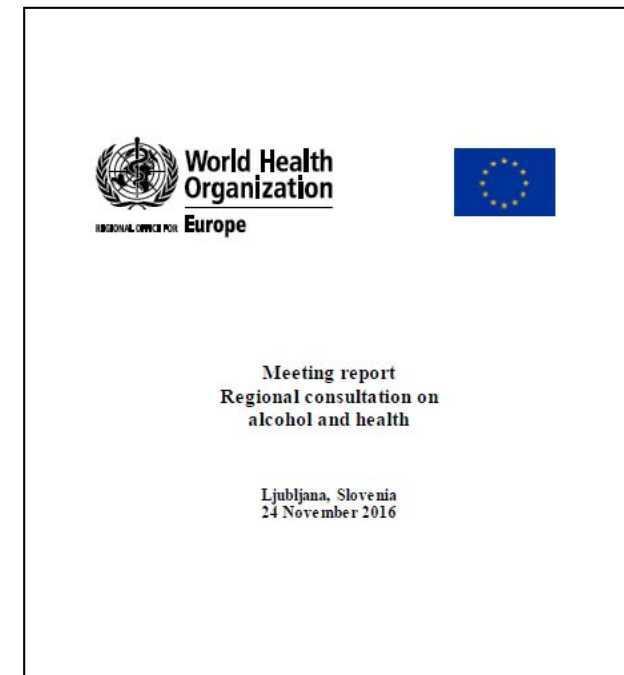
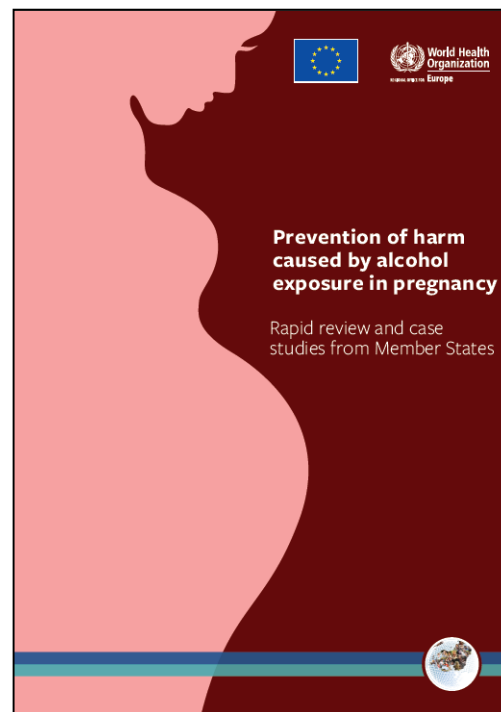
Monitoring of national policies related to alcohol consumption and harm reduction (MOPAC)

- Maintain and further develop the current system for monitoring trends in alcohol consumption, harm and policies by conducting 2 surveys.
- Publish 2 reports by using the collected data and by involving main actors in the field of alcohol policy.
- Enhance the capacity of Member States to contribute to and make use of alcohol information systems, and to implement key aspects of global-, regional- and EU-level strategies and action plans.

<http://www.euro.who.int/en/health-topics/disease-prevention/alcohol-use/activities/monitoring-of-national-policies-related-to-alcohol-consumption-and-harm-reduction-mopac>



Monitoring of national policies related to alcohol consumption and harm reduction (MOPAC)



<http://www.euro.who.int/en/health-topics/disease-prevention/alcohol-use/publications>
<http://www.euro.who.int/en/health-topics/disease-prevention/alcohol-use/publications/2016/meeting-report-regional-consultation-on-alcohol-and-health-2016>



Raising awareness and action-research on Heavy Episodic Drinking (HED) among low income youth and young adults in Southern Europe (ALLCOOL)

Reduce alcohol-related harms among low-income youth and unemployed graduated young adults:

- Produce and disseminate knowledge about HED among low-income youth and unemployed graduated young adults in southern countries
- Engage and empower local communities to act on the HED phenomena
- Educate low-income youth and unemployed graduated young adults for alcohol-related harms of HED, harm reduction and safer drinking patterns
- Build best practice guidance and capacity among health/education/social workers towards improving harm reduction responses on HED

<https://www.facebook.com/allcoolproject/>



STAD in Europe (SIE)

Reducing binge drinking and its negative consequences, through restricting the availability of alcohol in different drinking environments (based on the STAD (Stockholm prevents alcohol and drug problems) approach).

1. Development of 7 tailor-made interventions (one in each participating country) to restrict the availability of alcohol;
2. Implementation of the 7 interventions in the 7 pilot regions
3. Conducting a process and outcome evaluation on both development and implementation of the 7 interventions
4. Developing a digital manual including the four intervention models and implementation strategies to restrict the availability of alcohol in nightlife settings
5. Dissemination of gathered knowledge among all EU MS



<http://www.stadineurope.eu/>



OECD Economics of Prevention

This Action aims at bridging an important gap in the information available to support key health policy decisions aimed at addressing the health and economic consequences of NCDs and the behaviours and risk factors associated with them. In particular, the Action will focus on obesity and harmful alcohol use and will assess their positive and negative economic impacts in terms of health care expenditures, other public and private expenditures, and broader economic costs.

In specific:

- Review of existing models and conceptual frameworks
 - Empirical estimation of economic impacts
 - Assessment of impacts on human capital and educational outcomes
 - Assessment of the effects of public health policies
 - Production of country profiles
-
- New report due second half of 2018

<http://www.oecd.org/els/health-systems/tackling-harmful-alcohol-use-9789264181069-en.htm>

Local Strategies to Reduce Underage and Heavy Episodic Drinking (Localize It)



The screenshot shows the homepage of the Localize It! website. At the top left is the Localize It! logo, which consists of three stylized human figures in a circle. To the right of the logo are navigation links for 'Home' and 'Project in'. Below the logo is a large banner with the text 'Localize It! -European Expert Meeting'. Underneath the banner are navigation arrows labeled '< Previous' and 'Next >'. The main content area features a photograph of a large, empty conference room with rows of white chairs and microphones. Overlaid on this photo is the text 'Localize It! European Expert Meeting'. Below the photo is a paragraph of text: 'Within the Localize It! project, a European Expert Meeting will take place in Muenster, Germany from 13-14 March 2018.' A second paragraph follows: 'Several speakers will give an insight on local alcohol strategies from different perspectives, good practices will be shared and intermediate results from the poject will be presented by the consortium. A market of opportunities for structural and individual alcohol prevention measures for young people will round up the



The poster features a background image of a map with numerous colorful pushpins (red, green, yellow, blue, white) pinned to it. The text on the poster is as follows: 'LWL-COORDINATION OFFICE FOR DRUG-RELATED ISSUES' at the top; 'LOCALIZE IT!' in bold; 'Local Strategies to Reduce Underage and Heavy Episodic Drinking' in a larger, bold font; 'EUROPEAN EXPERT CONFERENCE' in bold; and 'Muenster, Germany, 13/14 March 2018' at the bottom.

<http://www.localize-it.eu/>



Focus on Youth, Football & Alcohol (FYFA)

A screenshot of the FYFA website homepage. The header features the FYFA logo on the left and the "eurocare" logo on the right. A navigation menu includes links for HOME, ABOUT, WORKPACKAGES, RESOURCES, EVENTS, and CONTACT, along with social media icons for Facebook and Twitter. The main content area has a large heading "Focus on Youth, Football & Alcohol" followed by a paragraph of text. To the right, there is a section for "UPCOMING EVENTS" with a circular image of soccer players and a "Partner meeting Rome" event listed for March 2018. At the bottom, there is a "Resources" section with a green bar containing "WORK PACKAGES" and "RESOURCES" buttons.

FYFA
FOCUS ON YOUTH
FOOTBALL & ALCOHOL

HOME ABOUT WORKPACKAGES RESOURCES EVENTS CONTACT

eurocare
European Alcohol Policy Alliance

Focus on Youth, Football & Alcohol

FYFA is a joint initiative aiming to reduce underage drinking and heavy episodic drinking among young people, as both strongly affect the health and welfare of Europe's population.

Excluding tobacco and caffeine, alcohol is the psychoactive substance used most by young people in the European Union. Underage drinking and heavy episodic drinking of alcohol is of particular concern in Europe because it is related to the health and welfare of the population. A number of studies have linked alcohol use by young people to various problems, both short and long term.

UPCOMING EVENTS

March 2018

Partner meeting Rome

Partner meeting includes Plenary lectures and Keynote lectures in addition to contributed papers both oral and poster presentations.

[More](#)

Resources

WORK PACKAGES RESOURCES

<https://www.fyfaproject.eu/>



AWP 2017 4.1.4 Service Contract concerning the EU dimension of alcohol related harm to strengthen Member States' capacity to tackle alcohol related harm

Purpose:

The EU dimension of alcohol related harm addressing the main challenges on alcohol related harm, lowering alcohol consumption and preventing alcohol abuse.

- To identify data gaps and further work on data and evidence and advice contributing to the reduction of alcohol related harm.

Published on e-Tendering, Currently open for submissions- deadline 25 May

Four main group of tasks

- 1) Completing the analysis of the data gathered during the 1st Standardised European Alcohol Survey*
- 2) Implementing the 2nd Standardised European Alcohol Survey*
- 3) Supporting Member States with knowledge gathering, best practice and capacity building in the area of alcohol related harm;*
- 4) Developing a feasibility study and drafting one regional implementation plan for brief interventions in the Member States.*



Thank you!

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