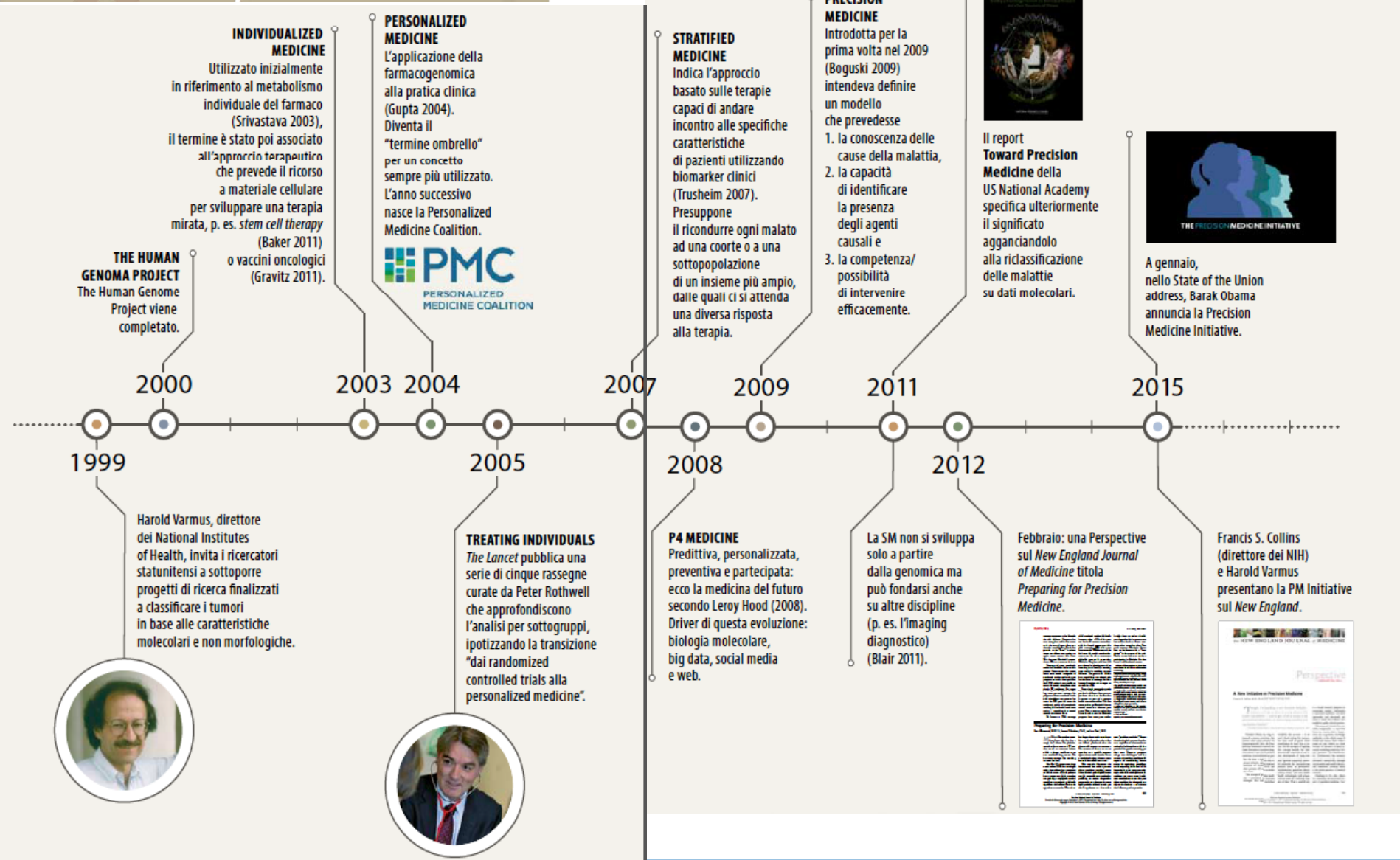


XXIV Seminario Nazionale  
LA VALUTAZIONE DELL'USO E DELLA SICUREZZA DEI FARMACI: ESPERIENZE IN ITALIA  
14 - 15 dicembre 2015

**La medicina di precisione:  
implicazioni regolatorie e per la pratica clinica**

*Antonio Addis*

---



Tonight, I'm launching a new Precision Medicine Initiative to bring us closer to curing diseases like cancer and diabetes — and to give all of us access to the personalized information we need to keep ourselves and our families healthier.

*President Barack Obama,  
State of the Union Address,  
January 20, 2015*

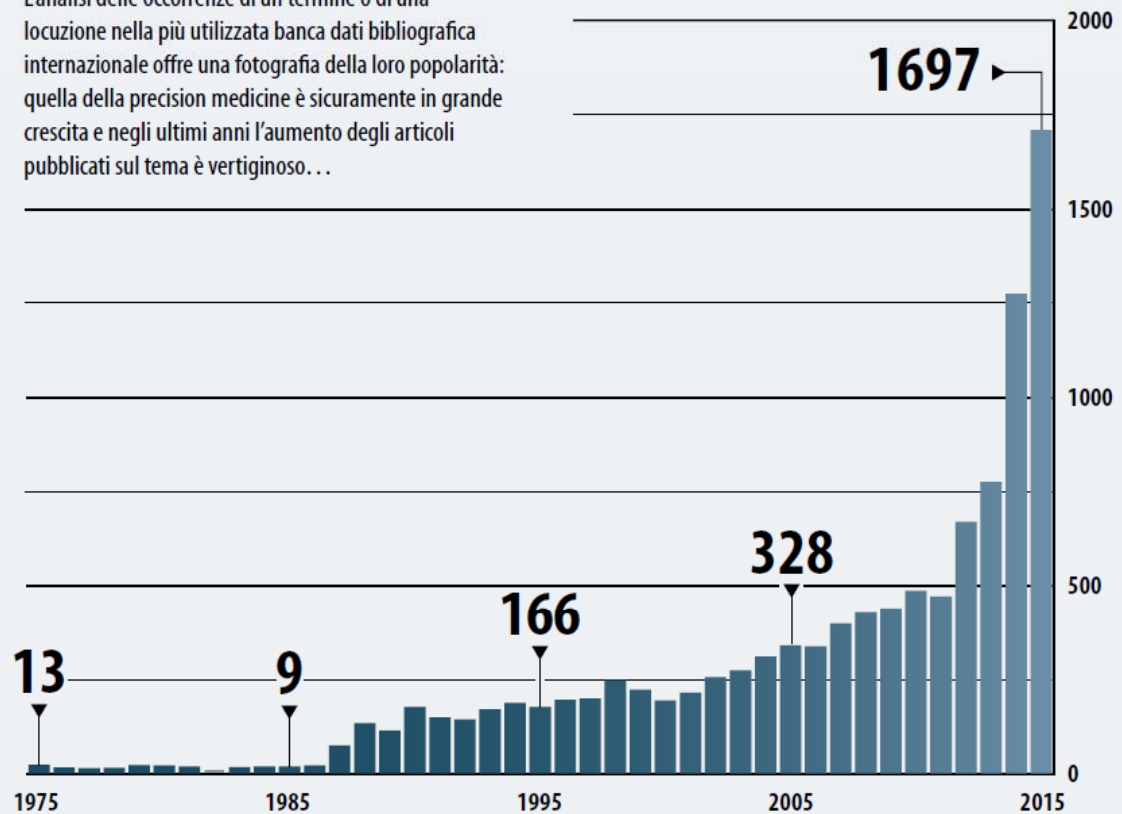
Il Pensiero Scientifico Editore  
[recentiproggressi.it/forward](http://recentiproggressi.it/forward)

**Medicina di precisione**



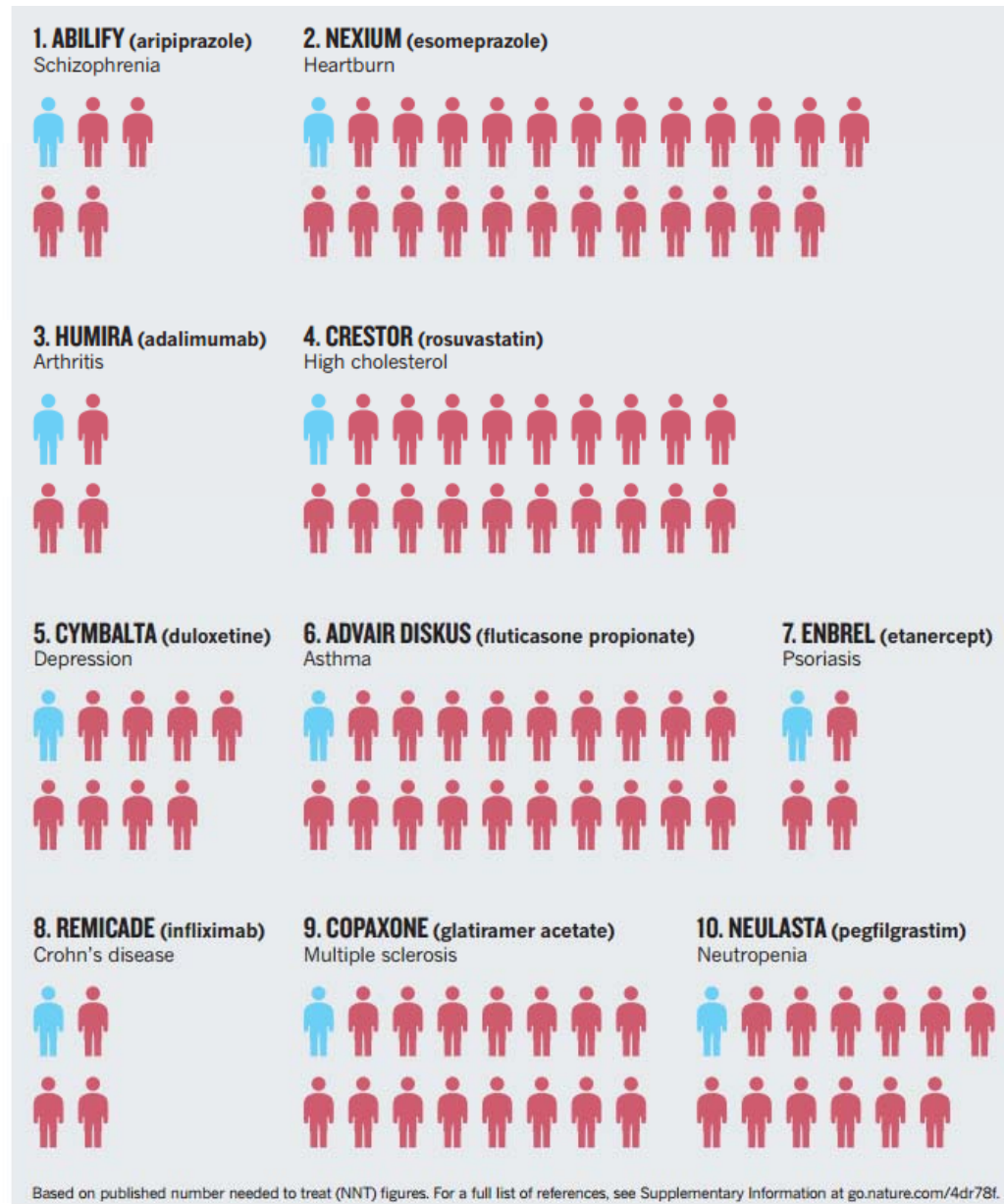
### PubMed e la "precision medicine"

L'analisi delle occorrenze di un termine o di una locuzione nella più utilizzata banca dati bibliografica internazionale offre una fotografia della loro popolarità: quella della precision medicine è sicuramente in grande crescita e negli ultimi anni l'aumento degli articoli pubblicati sul tema è vertiginoso. . .



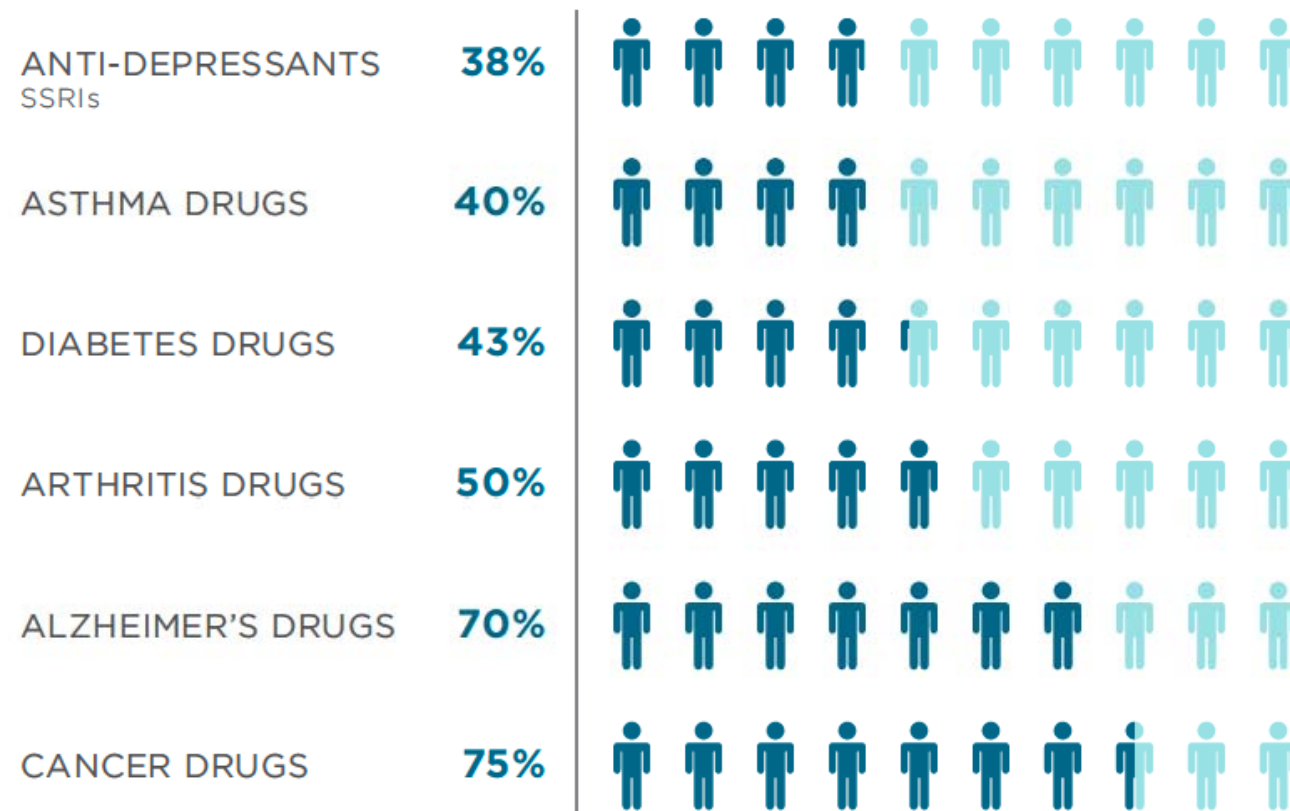
# IMPRECISION MEDICINE

*For every person they do help (blue), the ten highest-grossing drugs in the United States fail to improve the conditions of between 3 and 24 people (red).*



# One size does not fit all

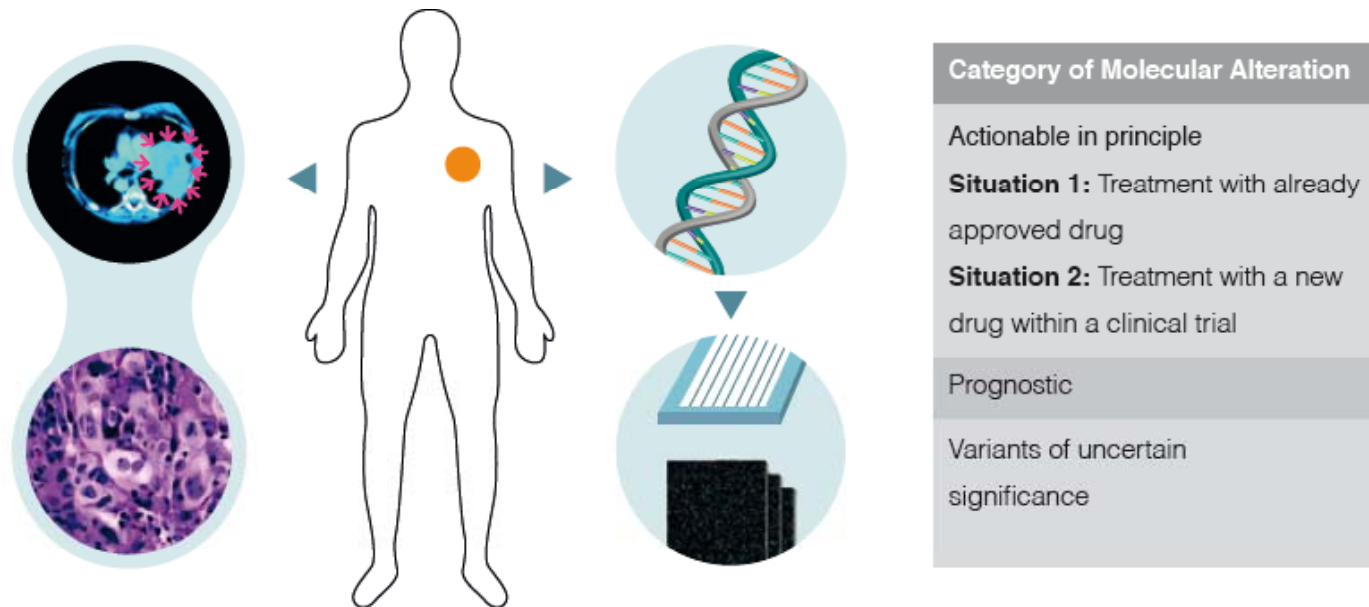
Percentage of the patient population for which a particular drug in a class is ineffective, on average



Source: Brian B. Spear, Margo Heath-Chiozzi, Jeffrey Huff, "Clinical Trends in Molecular Medicine," Volume 7, Issue 5, 1 May 2001, pages 201-204.

**Figure 1.** A Concept of Personalised Cancer Medicine.

On the left side, we can see a computed tomography (CT) scan showing a tumour in the lung. On the image below, a histological section is shown, basically representing how the pathologist sees the tumour tissue under the microscope. This panel is considered to be “classical” medicine in terms of the approach to treatment. On the right panel, we can see a schematic of molecular analysis of the tumour with possible findings: an actionable mutation and consequently treatment with an already approved drug or with a new drug within the context of a clinical trial. The findings could also indicate a prognosis or could be of non-significant relevance.

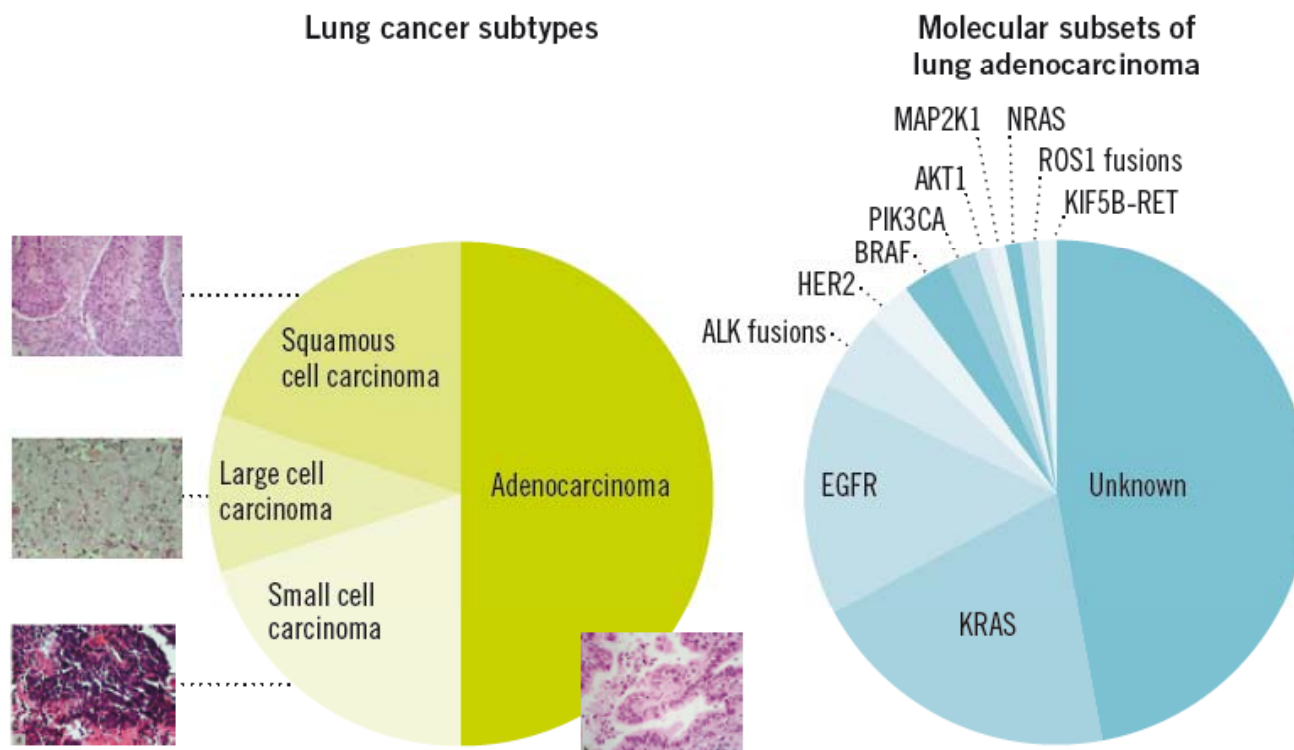


Adapted from Garraway L *et al.* J Clin Oncol 2013; 31(15): 1803-1805, with permission.

Source: ESMO Patients Guide Series ESMO Personalised Medicine 2013

**Figure 2.** Lung Cancer – Not One Disease: Histological (Tissue) and Molecular Subtypes of Lung Cancer.

On the left side, four histological subtypes of lung cancer. On the right side, a pie chart showing the percentage distribution of molecular subsets of lung adenocarcinoma.

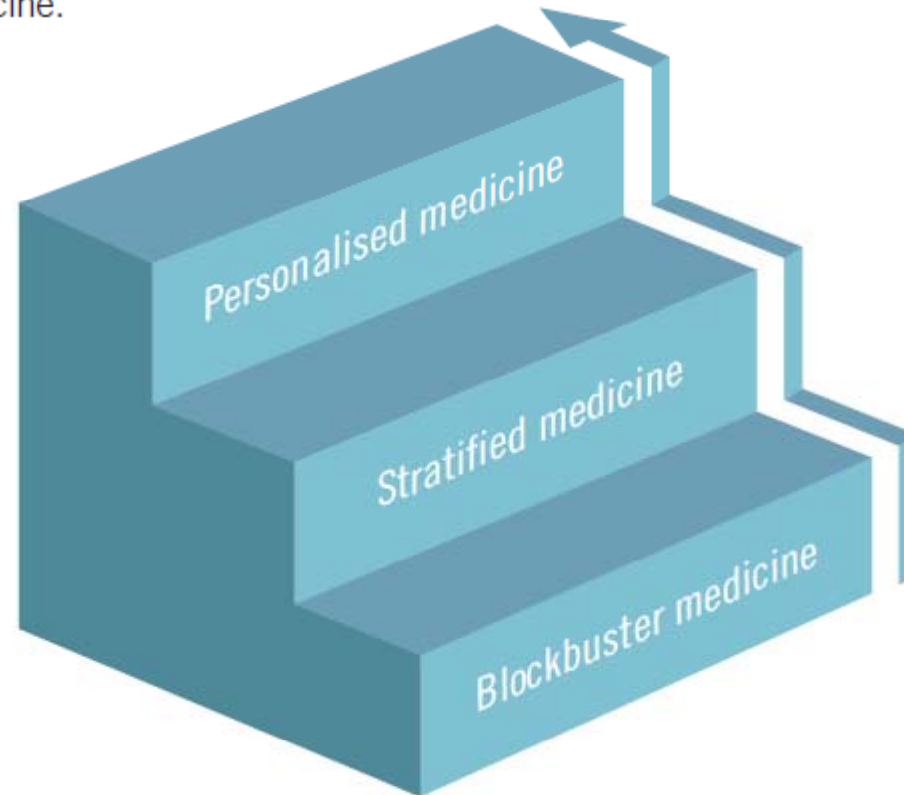


Adapted from Petersen I. Dtsch Arztebl Int 2011; 108(31-32):525-531 (left) and Pao W & Hutchinson KE. Nature Med 2012; 18(3): 349-351, with permission.

Source: from ESMO Patients Guide Series ESMO Personalised Medicine 2013

**Figure 4. Personalised Medicine: A Stepwise Process.**

The move from blockbuster or empirical medicine\* towards personalised medicine is a stepwise process. We are currently on the second step of stratified medicine and moving up the stairs towards personalised medicine.

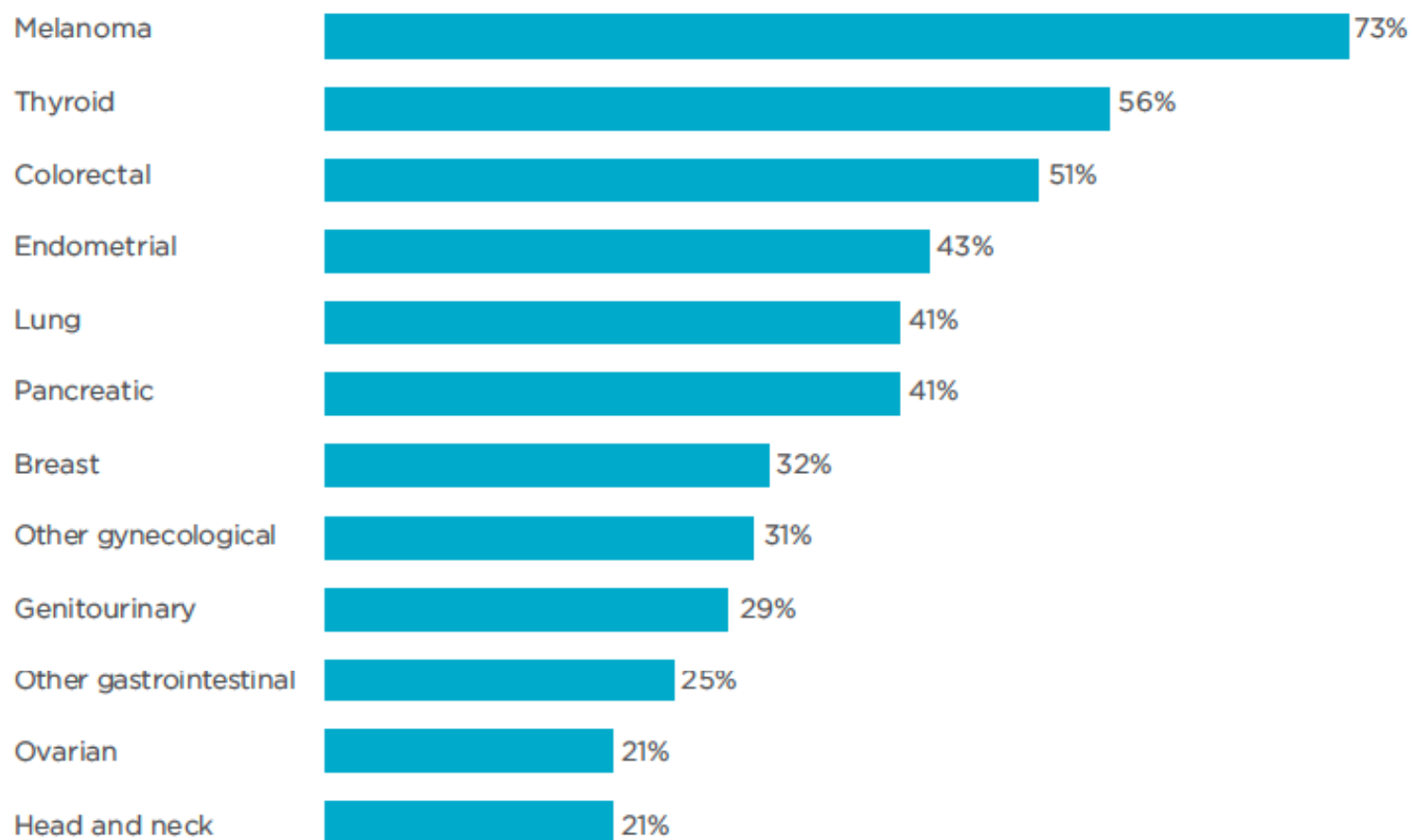


Jørgensen JT. Expert Rev Mol Diagn 2008; 8: 689-695, with permission.

Source: from ESMO Patients Guide Series ESMO Personalised Medicine 2013



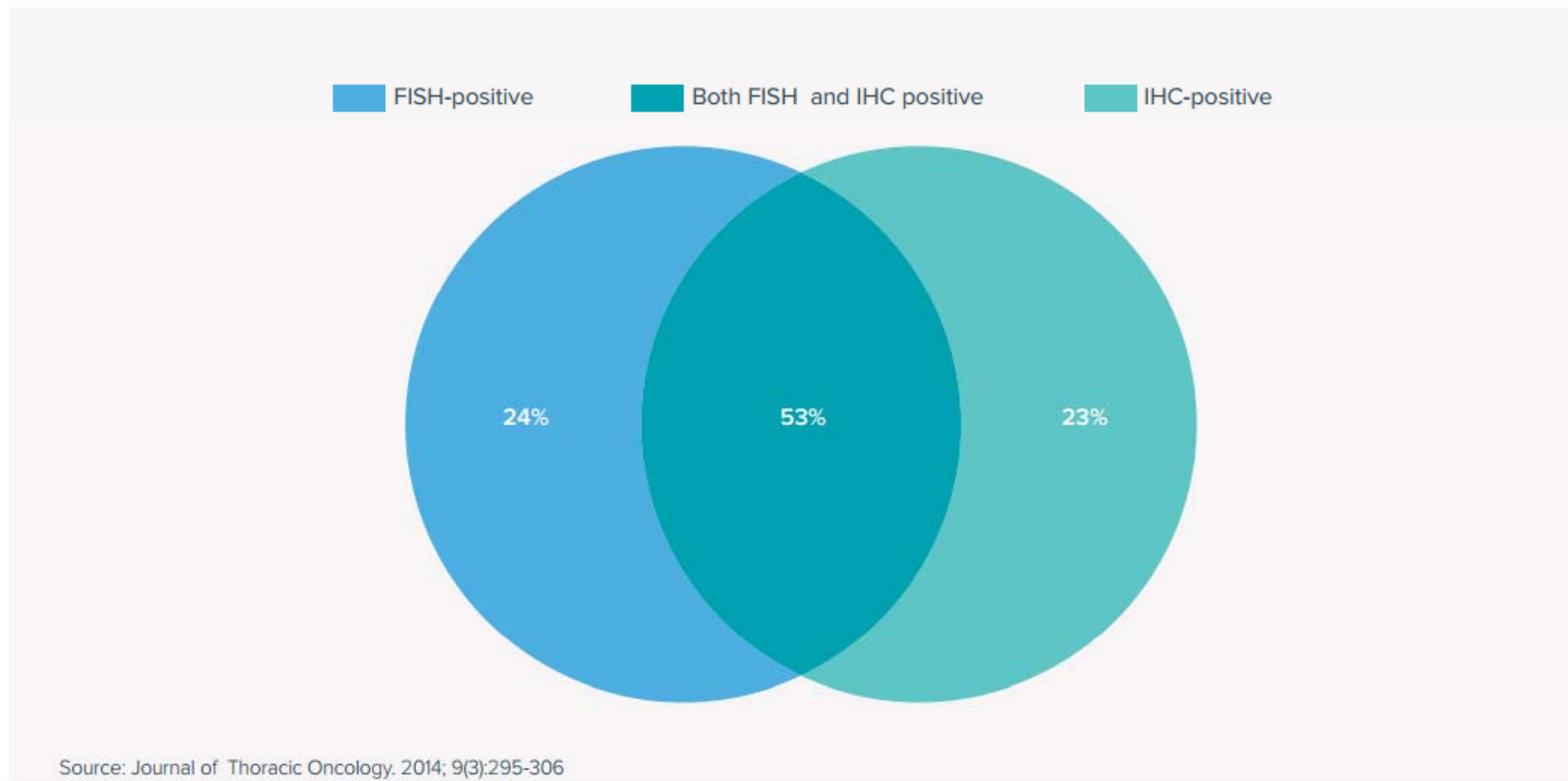
TACKLING TUMORS: Percentage of patients whose tumors were driven by certain genetic mutations that could be targets for specific drugs, by types of cancer.



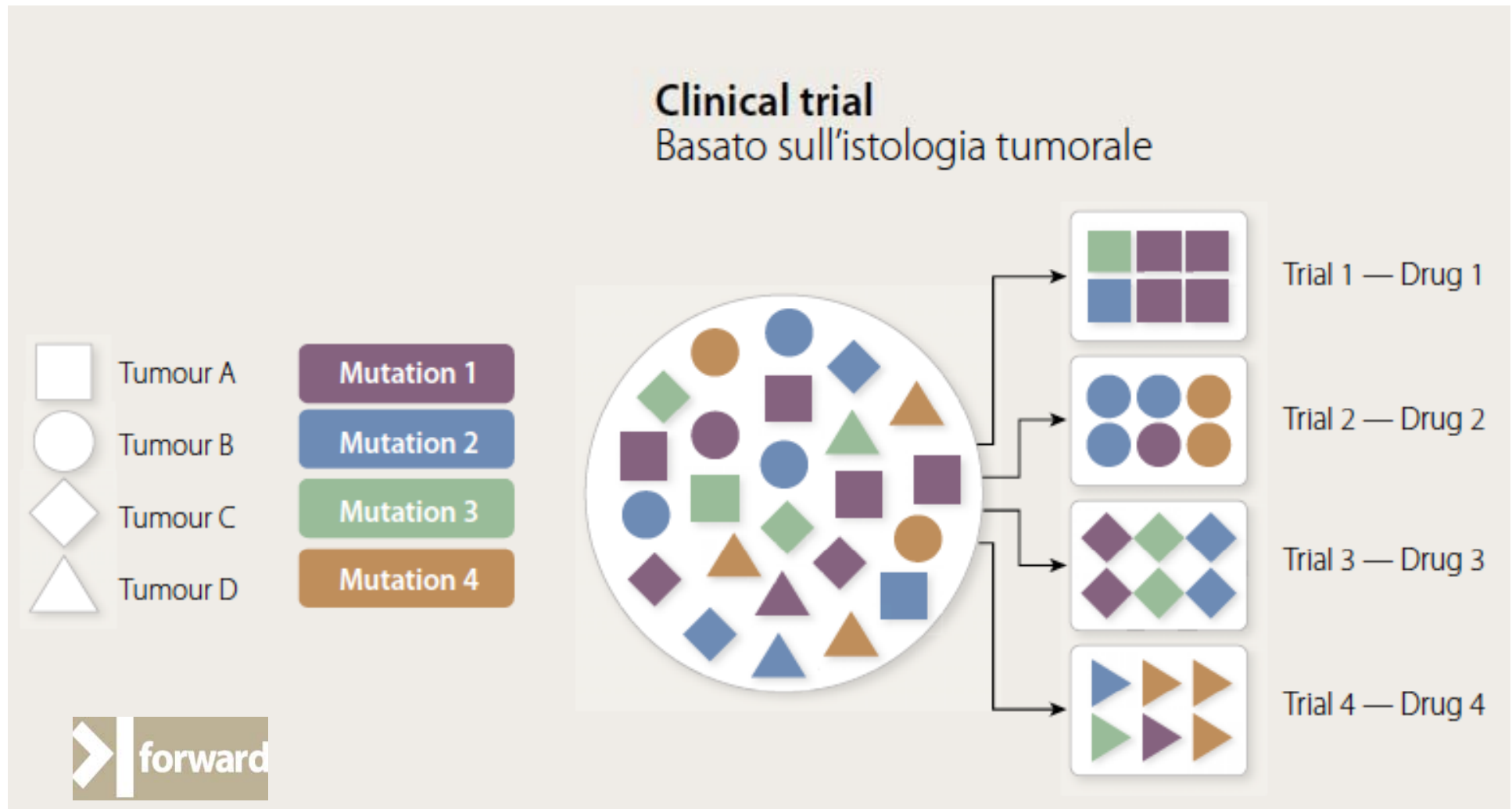
Source: *Wall Street Journal* Copyright 2011 by DOW JONES & COMPANY, INC. Reproduced with permission of DOW JONES & COMPANY, INC.

Biomarkers and companion diagnostics introduce complexity in part because of inconsistency in test results

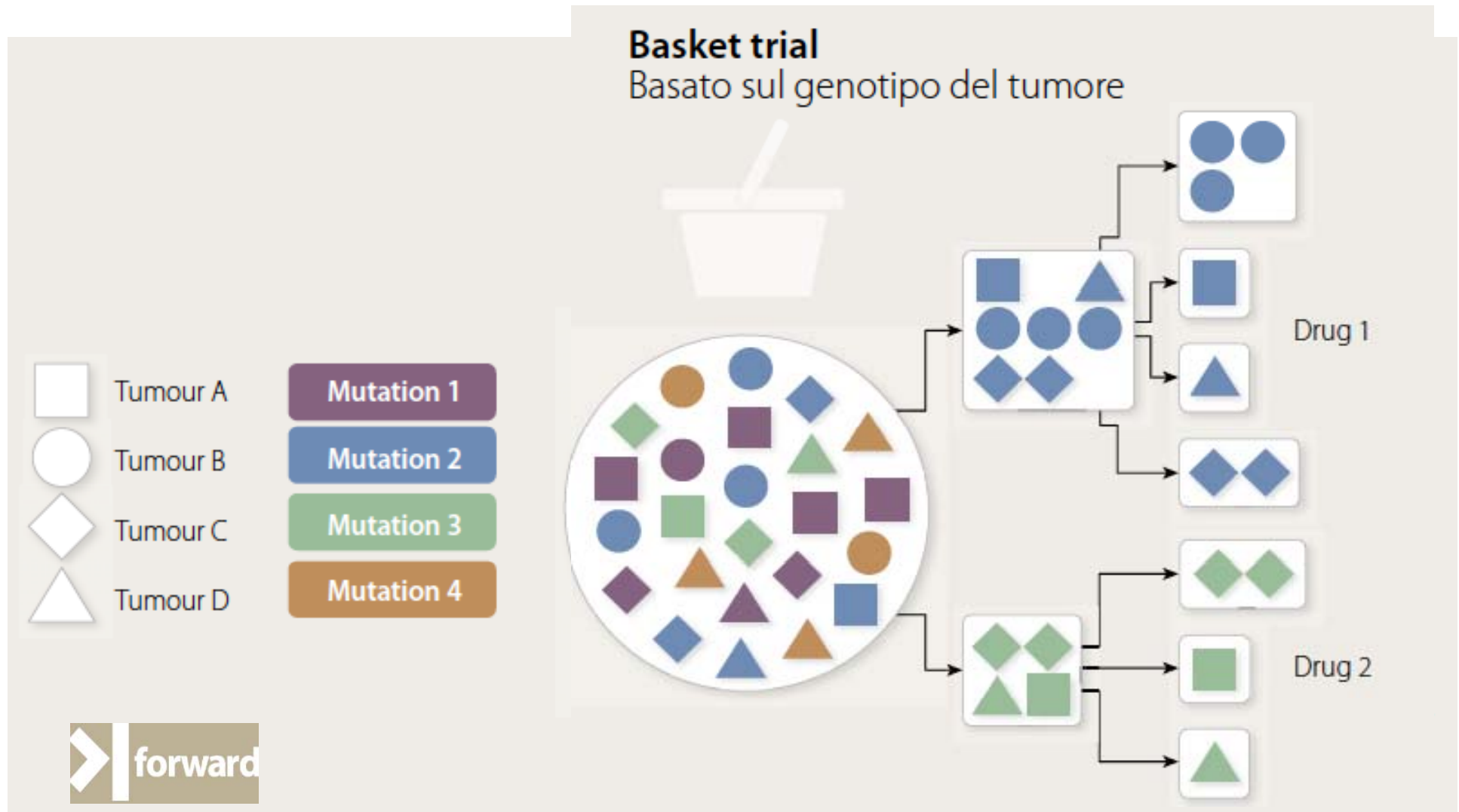
### Comparison of FISH and IHC Testing for ALK Rearrangements



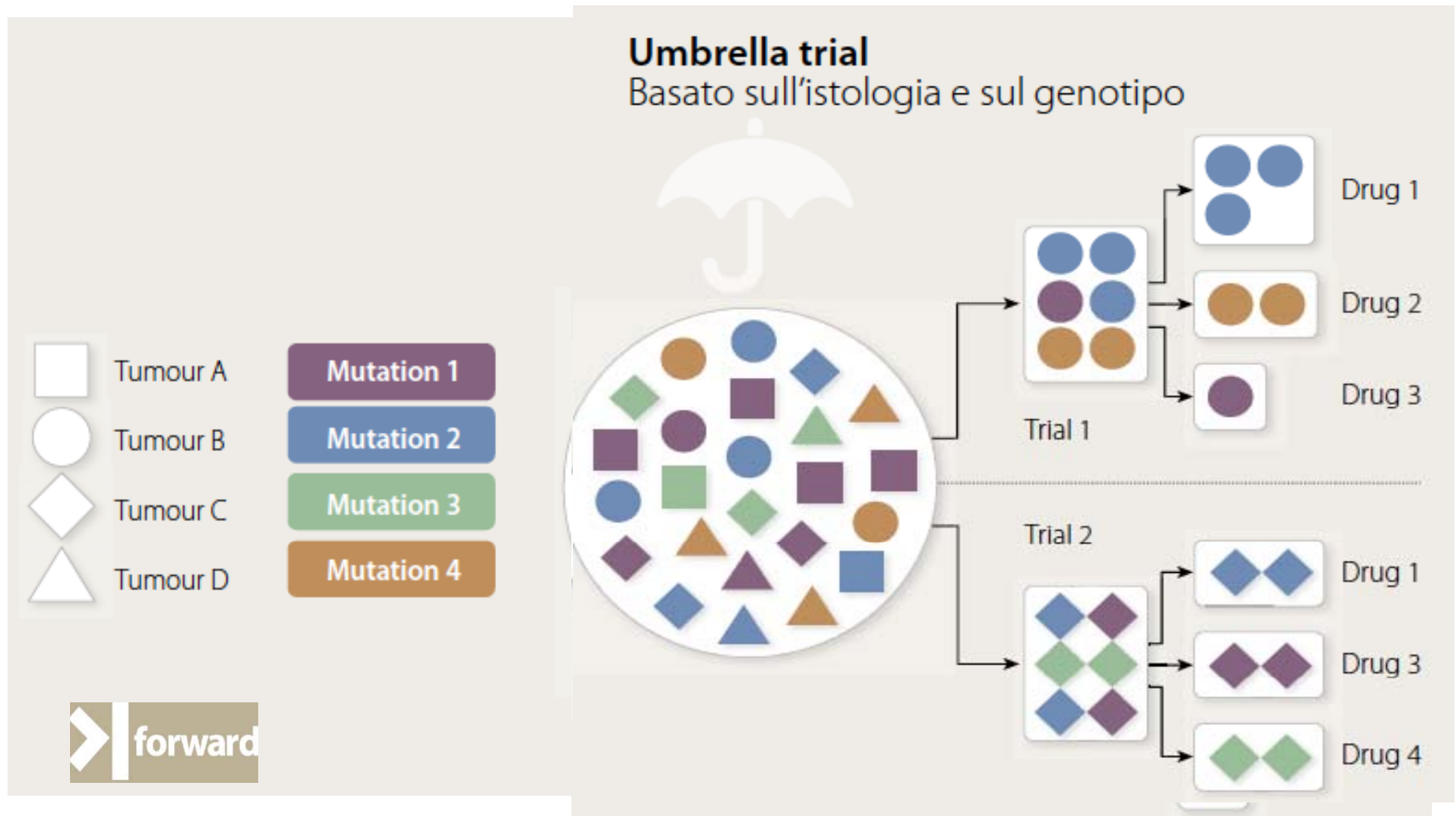
# Una Nuova Metodologia di ricerca ?



# Una Nuova Metodologia di ricerca ?



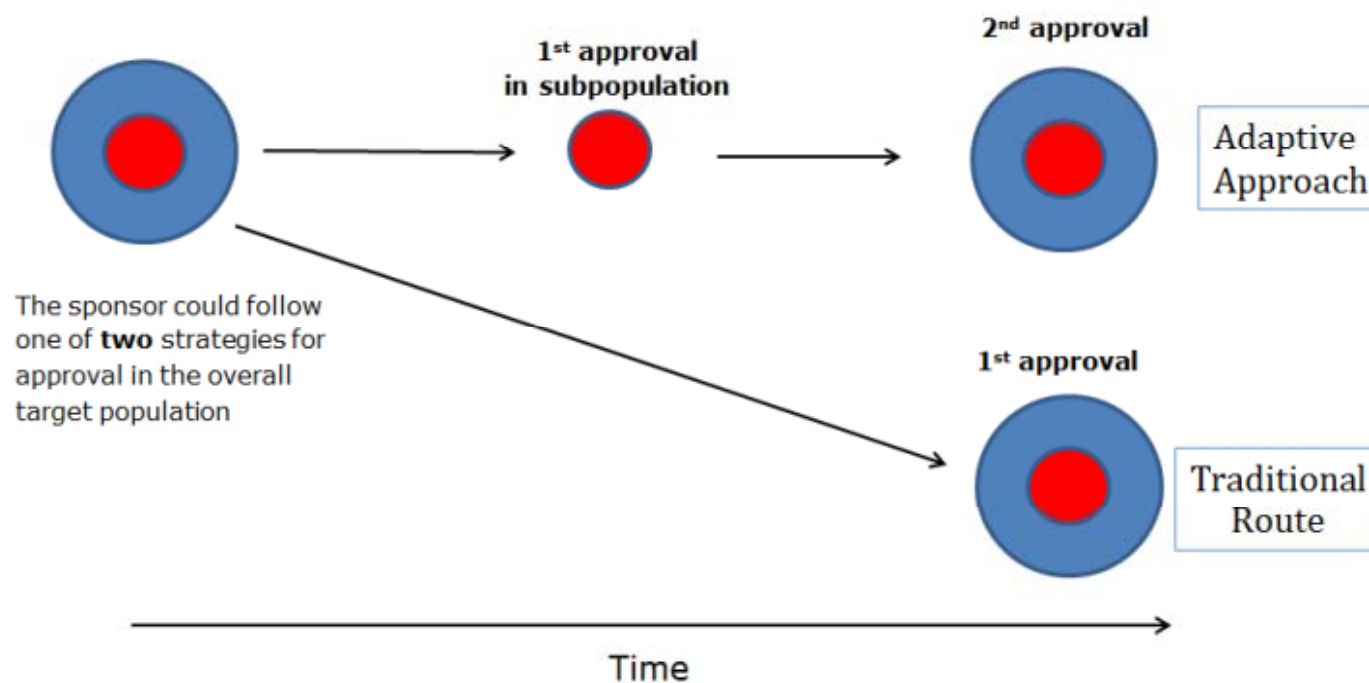
# Una Nuova Metodologia di ricerca ?

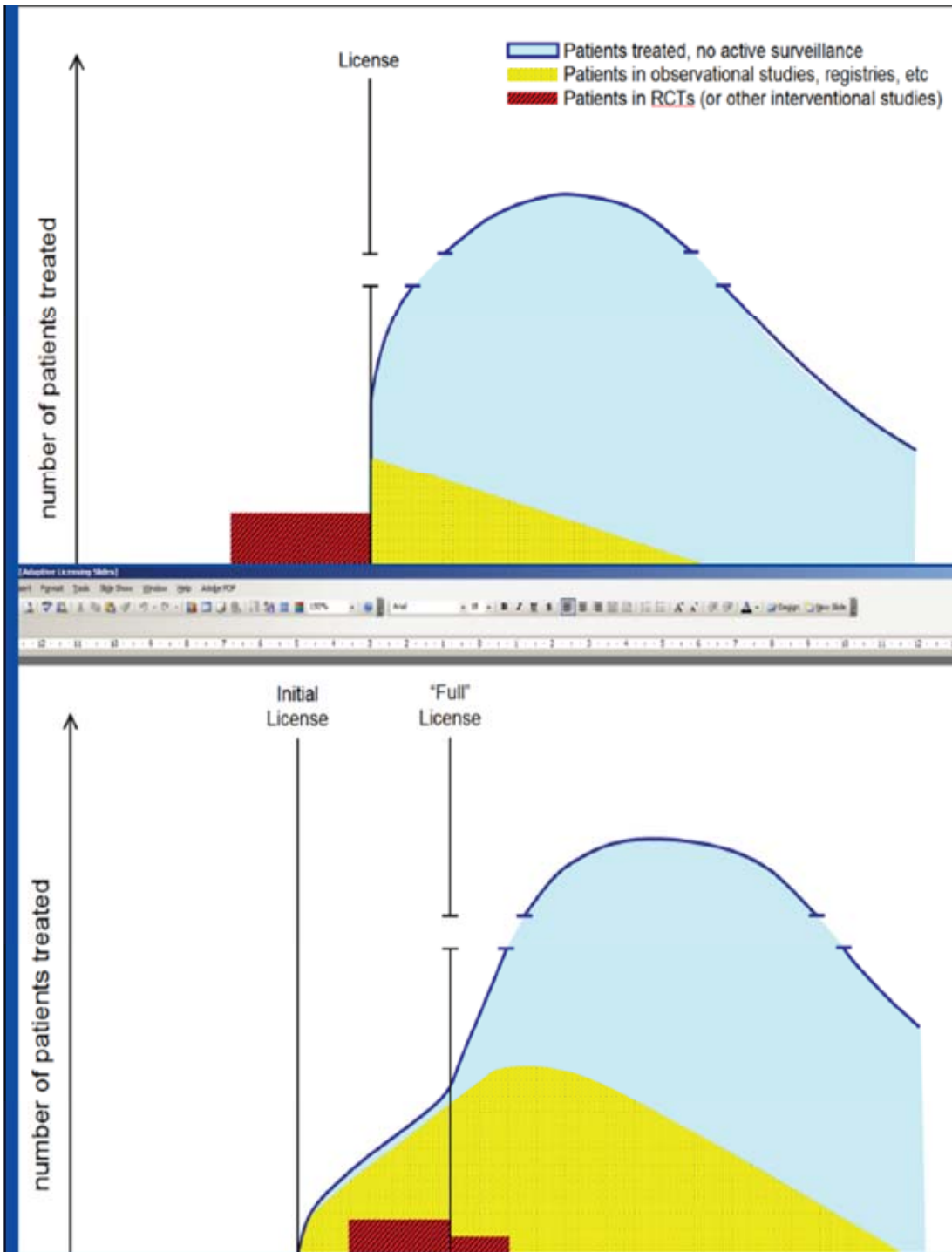




## Adaptive pathways to patients: report on the initial experience of the pilot project

### Widening of the indication Scenario (Final target indication in blue and red)





## Current scenario:

Post-licensing, treatment population grows rapidly; treatment experience does not contribute to evidence generation

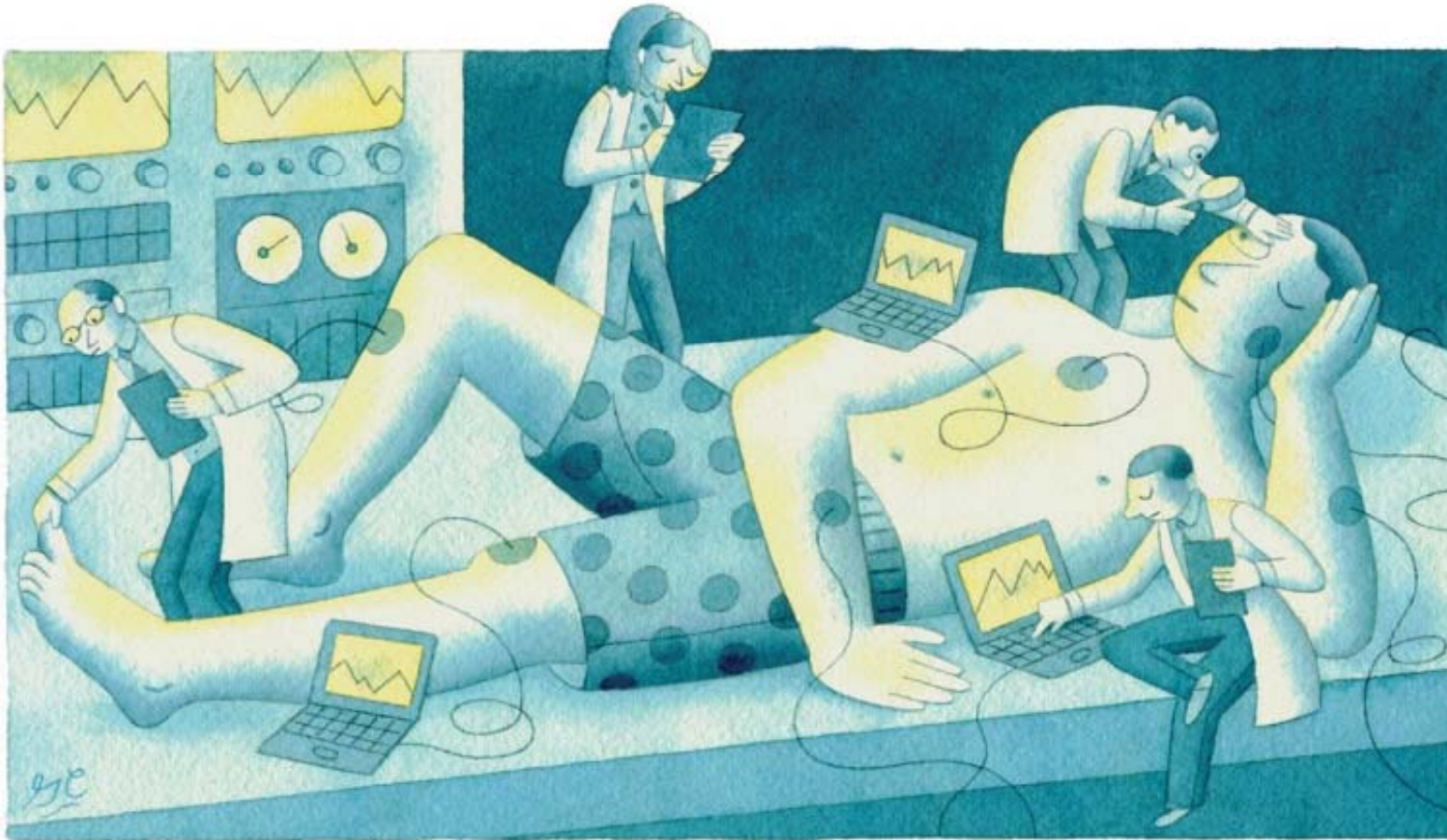
## Adaptive Licensing:

after initial license, number of treated patients grows more slowly, due to restrictions; patient experience is captured to contribute to real-world information

# Time for one-person trials

Precision medicine requires a different type of clinical trial that focuses on individual, not average, responses to therapy, says **Nicholas J. Schork**.

ILLUSTRATION BY GREG CLARKE



30 APRIL 2015 | VOL 520 | NATURE | 609



- *Trials for cancer drugs were 2.8 times more likely not to be randomised, 2.6 times more likely not to use a comparator (single arm), and 1.8 times more likely not to be blinded.*



## EDITORIALS

### Why do cancer drugs get such an easy ride?

Rushed approvals result in a poor deal for both patients and cancer research

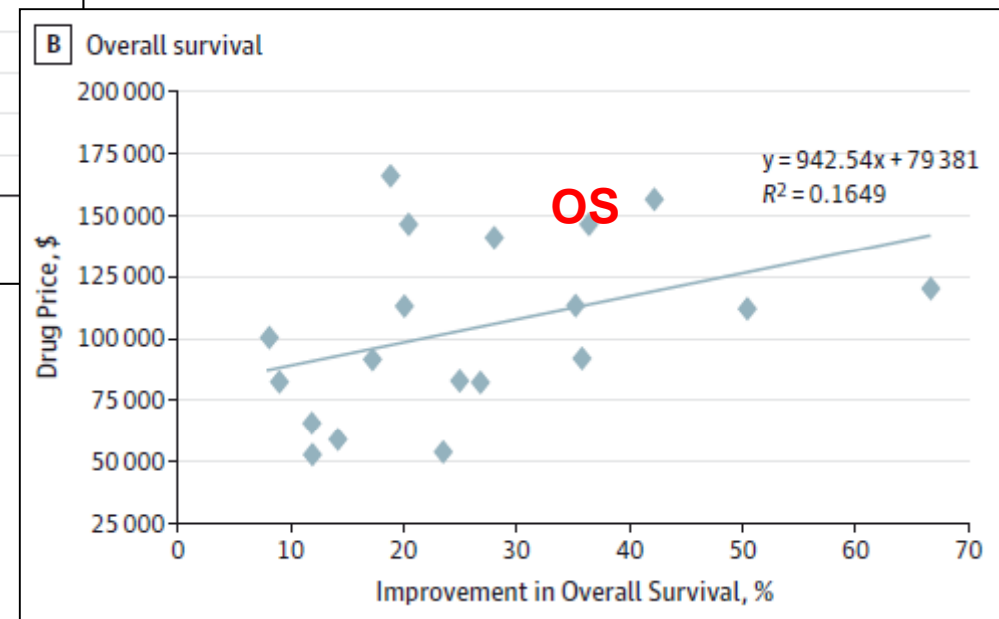
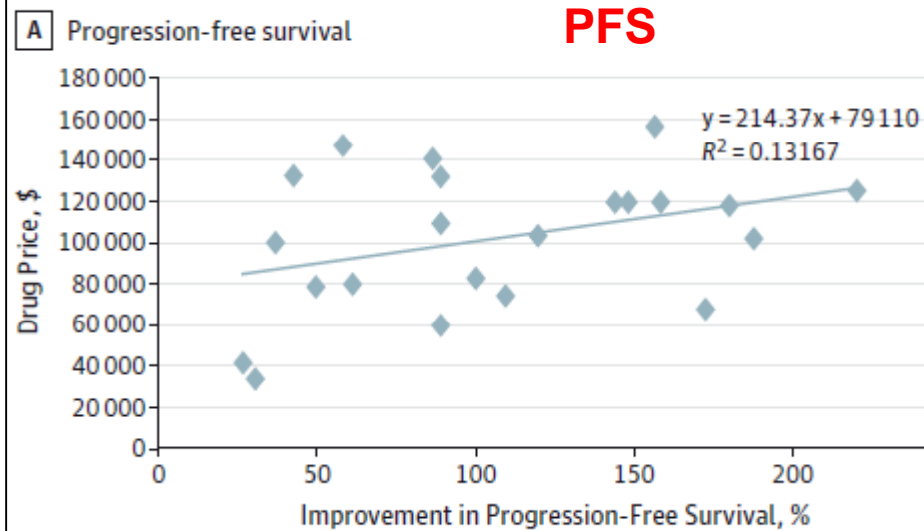
Donald W Light *professor*<sup>1</sup>, Joel Lexchin *professor*<sup>2</sup>

<sup>1</sup>School of Osteopathic Medicine, Rowan University, Cherry Hill, NJ 08002, USA; <sup>2</sup>School of Health Policy and Management, York University, Toronto, ON, Canada

- *A review of drugs for solid cancers approved by the European Medicines Agency (EMA) in its first 10 years found that, overall, new oncology drugs improved survival by a mean and median of 1.5 and 1.2 months, respectively.*
- *The 71 drugs approved by the FDA from 2002 to 2014 for solid tumours have resulted in median gains in progression-free and overall survival of only 2.5 and 2.1 months, respectively.*
- *In Europe between 1999 and 2009, oncology drugs were the class that was most likely to be approved through an accelerated pathway.*
- *In 2013, over 100 oncologists protested against the high prices charged for cancer drugs, when 11 out of 12 approved in 2012 provided only small benefits to patients*

# Five Years of Cancer Drug Approvals: Innovation, Efficacy, and Costs (Mailankody & Prasad, *Jama oncology* 2015)

Figure. Linear Regression Analysis of Drug Price vs Percentage Improvement in Survival



# Come si sta attrezzando il settore regolatorio?

FIGURE 5: POLICY AND GUIDANCE DOCUMENTS FROM THE FDA

2005	Guidance on PG Data Submissions Concept Paper on Drug-Diagnostic Co-Development
2007	Guidance on Pharmacogenomic Tests and Genetic Tests for Heritable Markers
2008	E15 Definitions for Genomic Biomarkers, Pharmacogenomics, Pharmacogenetics, Genomic Data and Sample Coding Categories
2010	Guidance on Qualification Process for Drug Development Tools
2011	E16 Guidance on Biomarkers Related to Drug or Biotechnology Product Development: Context, Structure, and Format of Qualification Submissions Guidance on in vitro Companion Diagnostic Devices
2012	Guidance on Clinical PG: Premarketing Evaluation in Early Phase Clinical Studies Guidance on Clinical Trial Designs Employing Enrichment Designs
2013	Guidance on Clinical Pharmacogenomics: Premarket Evaluation in Early-Phase Clinical Studies and Recommendations for Labeling
In Process	Guidance on Drug-Diagnostic Co-development

Source: Policy and guidance documents from the FDA.<sup>72</sup>



# Erlotinib versus docetaxel as second-line treatment of patients with advanced non-small-cell lung cancer and wild-type *EGFR* tumours (TAILOR): a randomised controlled trial



Marina Chiara Garassino, Olga Martelli, Massimo Brogginì, Gabriella Farina, Silvio Veronese, Eliana Rulli, Filippo Bianchi, Anna Bettini, Flavia Longo, Luca Moschetti, Maurizio Tomirotti, Mirko Marabese, Monica Ganzinelli, Calogero Lauricella, Roberto Labianca, Irene Floriani, Giuseppe Giaccone, Valter Torri, Alberto Scanni, Silvia Marsoni, on behalf of the TAILOR trialists

## Summary

**Background** Erlotinib is registered for treatment of all patients with advanced non-small-cell lung cancer (NSCLC). However, its efficacy for treatment of patients whose tumours are *EGFR* wild-type—which includes most patients—is still contentious. We assessed the efficacy of erlotinib compared with a standard second-line chemotherapy in such patients.

**Methods** We did this randomised controlled trial in 52 Italian hospitals. We enrolled patients who had metastatic NSCLC, had had platinum-based chemotherapy, and had wild-type *EGFR* as assessed by direct sequencing. Patients were randomly assigned centrally (1:1) to receive either erlotinib orally 150 mg/day or docetaxel intravenously 75 mg/m<sup>2</sup> every 21 days or 35 mg/m<sup>2</sup> on days 1, 8, and 15, every 28 days. Randomisation was stratified by centre, stage, type of first-line chemotherapy, and performance status. Patients and investigators who gave treatments or assessed outcomes were not masked to treatment allocation, investigators who analysed results were. The primary endpoint was overall survival in the intention-to-treat population. The study is registered at ClinicalTrials.gov, number NCT00637910.

**Findings** We screened 702 patients, of whom we genotyped 540. 222 patients were enrolled (110 assigned to docetaxel vs 112 assigned to erlotinib). Median overall survival was 8.2 months (95% CI 5.8–10.9) with docetaxel versus 5.4 months (4.5–6.8) with erlotinib (adjusted hazard ratio [HR] 0.73, 95% CI 0.53–1.00; *p*=0.05). Progression-free survival was significantly better with docetaxel than with erlotinib: median progression-free survival was 2.9 months (95% CI 2.4–3.8) with docetaxel versus 2.4 months (2.1–2.6) with erlotinib (adjusted HR 0.71, 95% CI 0.53–0.95; *p*=0.02). The most common grade 3–4 toxic effects were: low absolute neutrophil count (21 [20%] of 104 in the docetaxel group vs none of 107 in the erlotinib group), skin toxic effects (none vs 15 [14%]), and asthenia (ten [10%] vs six [6%]).

**Interpretation** Our results show that chemotherapy is more effective than erlotinib for second-line treatment for previously treated patients with NSCLC who have wild-type *EGFR* tumours.

**Funding** Agenzia Italiana del Farmaco.

*Lancet Oncol* 2013; 14: 981–88

Published Online  
July 22, 2013  
[http://dx.doi.org/10.1016/S1470-2045\(13\)70310-3](http://dx.doi.org/10.1016/S1470-2045(13)70310-3)

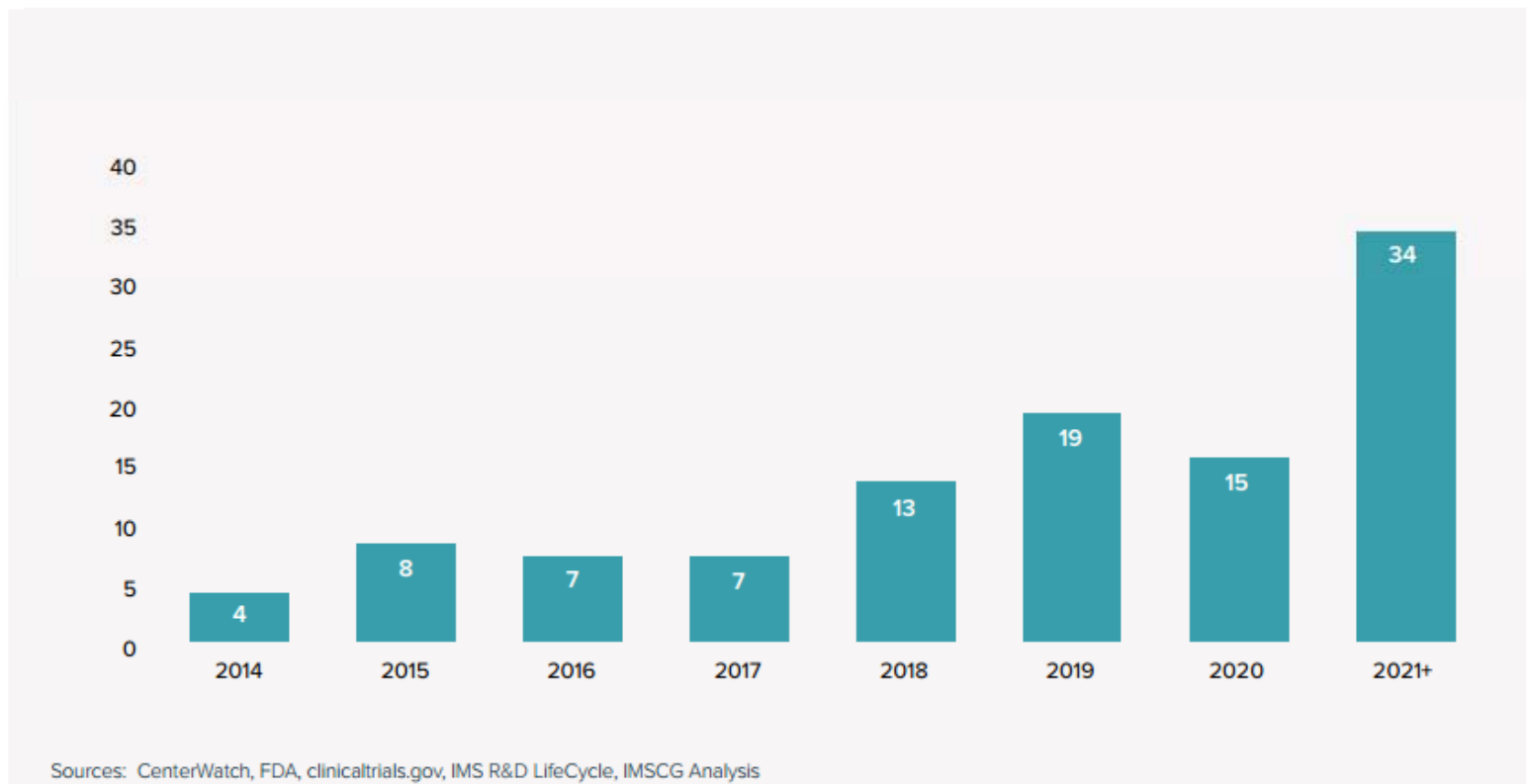
See Comment page 916

Department of Medical Oncology (M C Garassino MD, G Farina MD, A Scanni MD), Department of Pathology (F Bianchi MD, M Ganzinelli PhD) Fatebenefratelli e Ophthalmico Hospital, Milan, Italy; Department of Medical Oncology, San Giovanni e Addolorata Hospital, Rome, Italy (O Martelli MD); Department of Oncology, IRCCS-Istituto di Ricerche Farmacologiche Mario Negri, Milan, Italy (M Brogginì PhD, E Rulli PhD, M Marabese PhD, I Floriani PhD, V Torri MD); Department of Laboratory Medicine, Niguarda Cà Granda Hospital, Milan, Italy (S Veronese PhD, C Lauricella PhD); Department of Medical Oncology, PapaGiovanni XXIII Hospital,

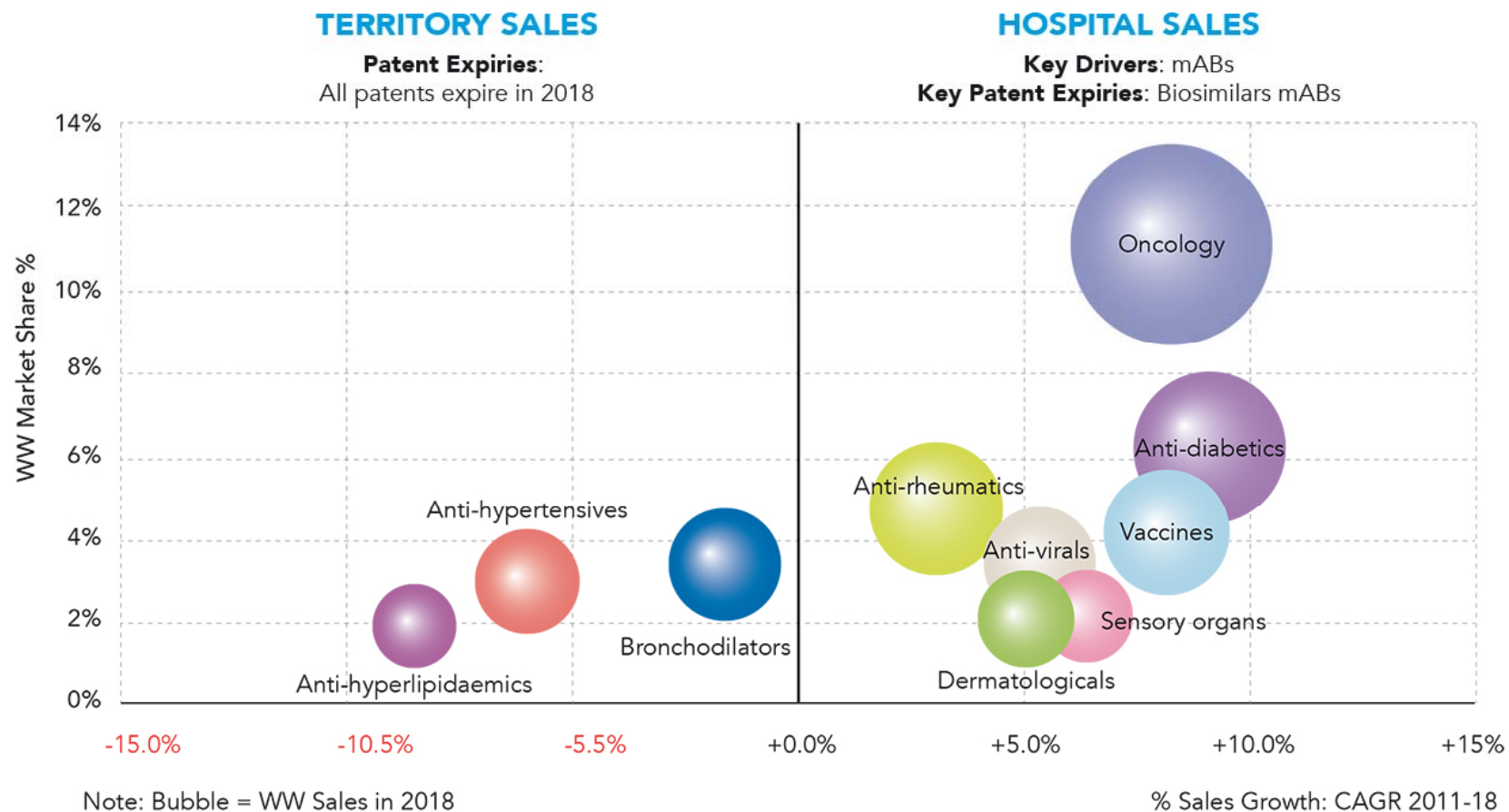


Over the next 5+ years, combinations of targeted and immuno-oncology agents will account for many NME launches and line extensions

### Expected Combination Regimen Launches in Oncology



# Forecasting delle prime 10 categorie terapeutiche 2011- 2018



# ASCO 2015 - Regiment Cost

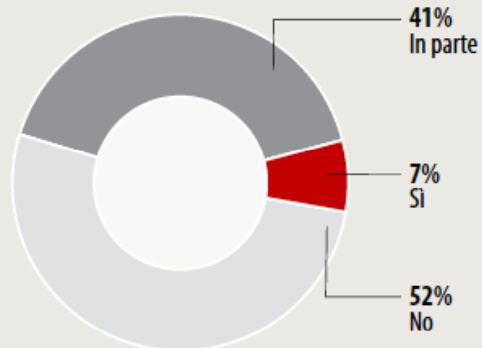
## 80 Kg patient

Regiment	Cost of nivolumab	Cost of ipilimumab	Cost of Regimen
Nivo + Ipi for 11.5 m	\$ 144.408	\$ 151.158	\$ 295.566

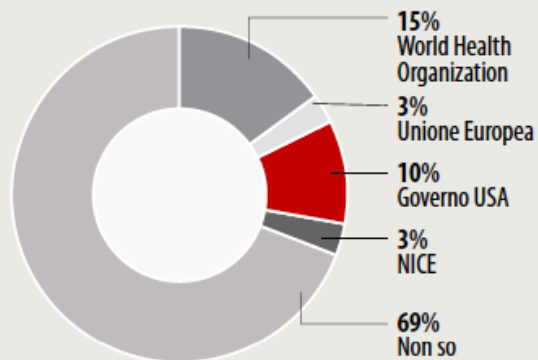




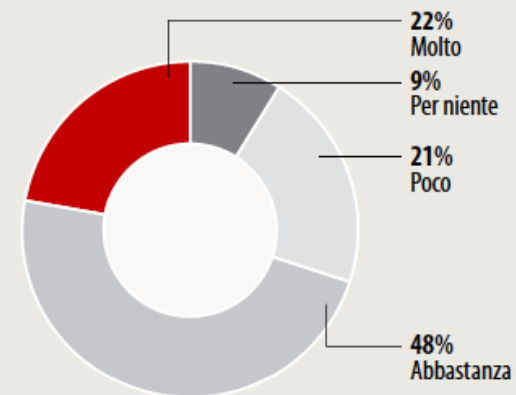
## Medicina di precisione: un'indagine sui professionisti sanitari



*Sa di cosa si tratta?*



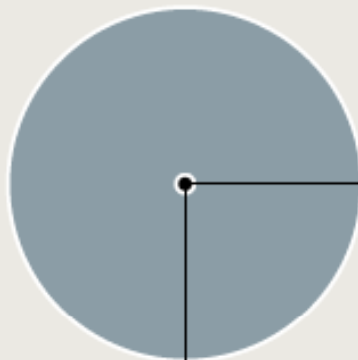
*Chi ha lanciato l'iniziativa?*



*MdP e MI sono sinonimi?*

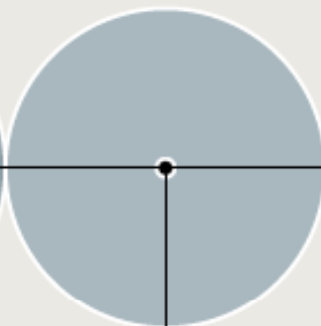


## Medicina di precisione: un'indagine sui professionisti sanitari



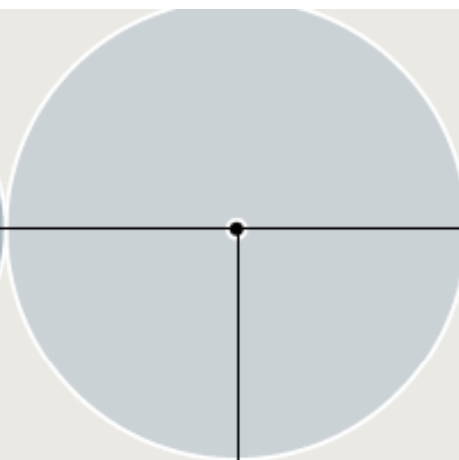
**73%**

"La medicina di precisione dà valore al paziente e ne facilita il rapporto con il medico."



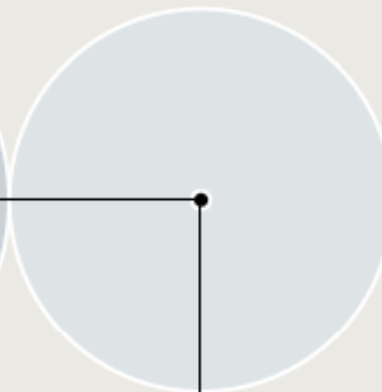
**66%**

"La medicina di precisione è il superamento della medicina di popolazione."



**95%**

"La medicina di precisione inciderà in modo significativo a livello organizzativo."



**79%**

"La medicina di precisione può generare aspettative eccessive nei malati."





Council of the  
European Union

**Brussels, 26 November 2015  
(OR. en)**

**14393/15**

**NOTE**

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**From:** General Secretariat of the Council

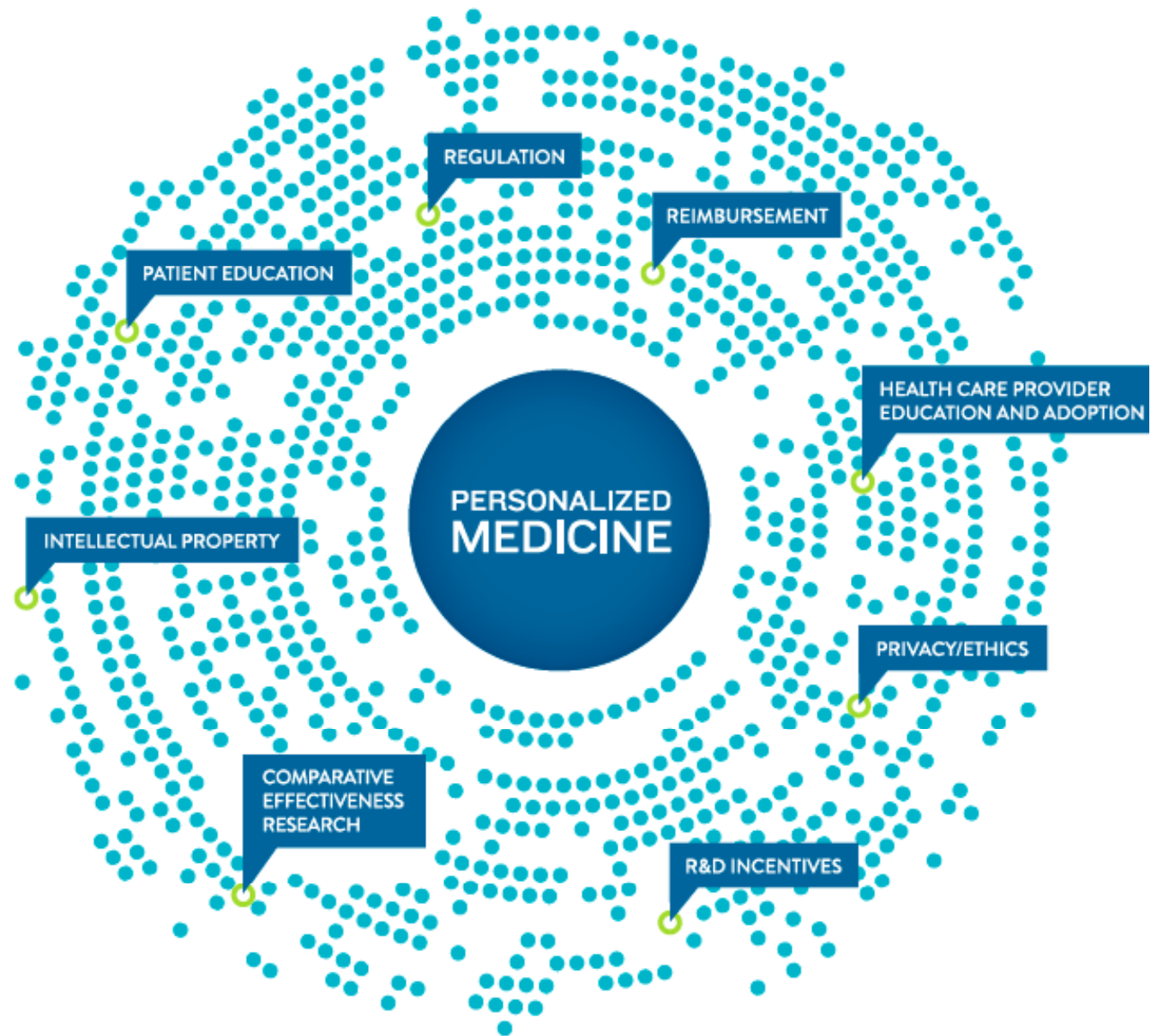
**To:** Permanent Representatives Committee/Council

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**Subject:** **Employment, Social Policy, Health and Consumer Affairs Council**  
meeting on 7 December 2015  
Draft Council conclusions on Personalised medicine for patients  
- Adoption  
(Public debate in accordance with Article 8(2) of the Council's Rules of  
Procedure [proposed by the Presidency])

---

*The implementation of personalized medicine requires a confluence of multiple factors. Full implementation of personalized medicine can only be achieved when all sectors converge toward the center.*



COME VEDETE QUESTO  
NUOVO FARMACO E'  
RISULTATO ESTREMAMENTE  
EFFICACE...PURTROPPO  
NON SAPPIAMO  
ANCORA SU COSA...

