





World Health Organization

Webinar

Zero and Low Alcohol Beverages: Real Improvement or Apparent Solution?

 Day 23 June 2022

 13:30- 15:00 CET

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About

Zero and low-alcohol beverages (NoLos) consumption has been significantly growing during the last years, although it accounts for a small market share. NoLos could generate significant health improvements at the individual level if it leads to reduced levels of alcohol consumption. However, NoLos consumers are disproportionately young, men and higher income. Furthermore, moderate and heavy drinkers appeared more likely to consume NoLos in addition to -rather than instead of- consuming stronger drinks.

This webinar aims at raising awareness about NoLos by untapping their potential and hidden pitfalls, scoping existing policy and regulatory gaps and identifying potential harm and public health measures to address a future increase in NoLos consumption.

The target audience includes Government officials, civil society associations, researchers, local authorities, consumer associations and the general public.

Participation in this event is by invitation.

SPEAKER LINEUP



SPEAKER

Naoko Yamamoto
Assistant Director-General,
Healthier Population Division, WHO



SPEAKER

Juan Tello
Head, Less Alcohol Unit, Health
Promotion Department, WHO



SPEAKER

Peter Anderson
Professor, Institute of Health and
Society, Newcastle University, United
Kingdom



SPEAKER

Emanuele Scafato
Director, National Observatory on
Alcohol, Italian Institute of Health



SPEAKER

Daša Kokole
Researcher, Department of Health
Promotion, Maastricht University



SPEAKER

Florence Berteletti
Secretary General, European Alcohol
Policy Alliance- Eurocare



SPEAKER

Sandro Demaio
Chief Executive Officer, VicHealth



SPEAKER

Charles Parry
Director, Alcohol, Tobacco and Other
Drug Research Unit, South African
Medical Research Council



SPEAKER

Angélica María Claro
Coalición América Saludable - CLAS