



JA PreventNCD

Joint Action Prevent Non-Communicable Diseases

WP6

In-person Task 6.5 meeting - Rome

10-11th October, 2024



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Pre-implementation key points

Greece

Venetia Vraila, Pediatrician

Chryssa Ekizoglou, Midwife-Psychologist

Alexandra Varouxli, Social Scientist

Institute of Child Health

Task 6.5 Meeting in Rome, 10-11th October 2024



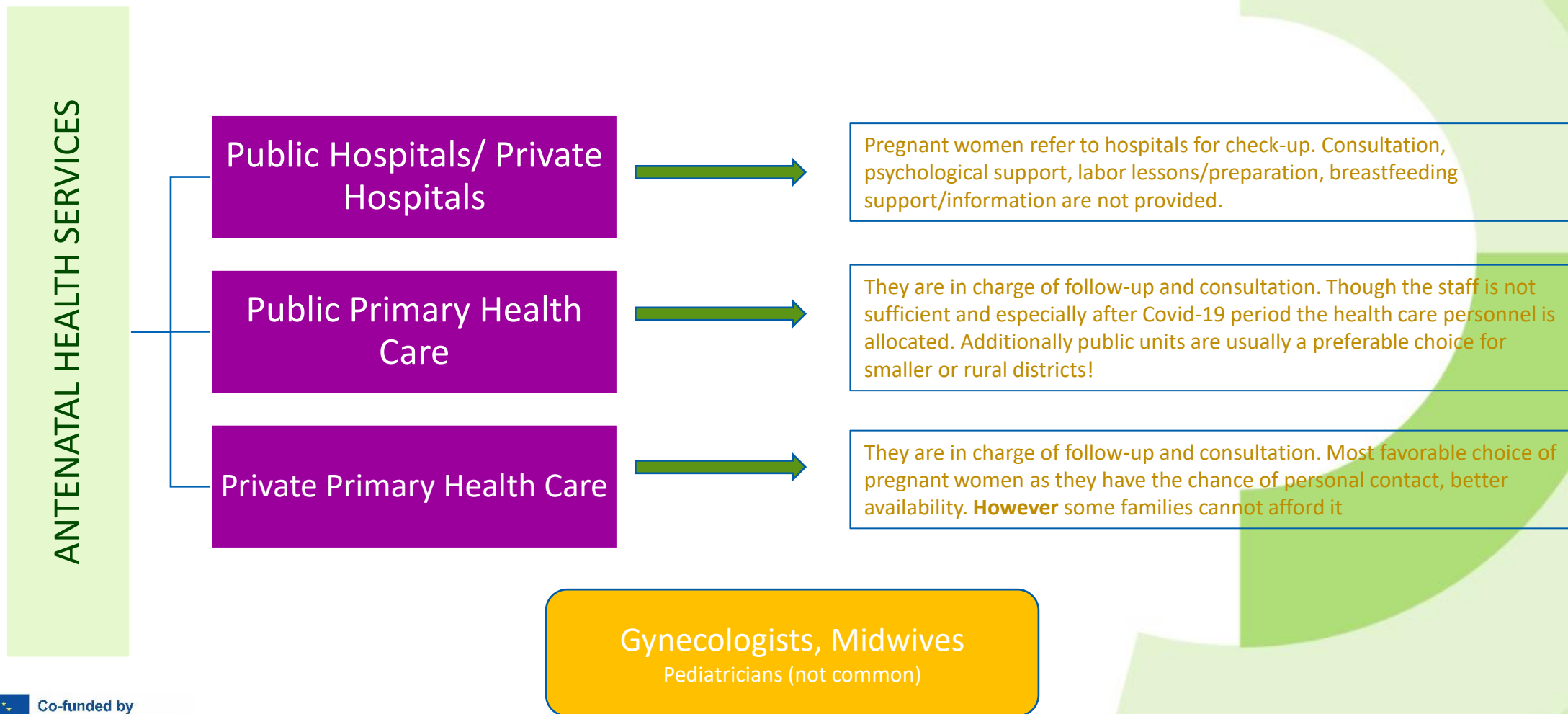
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HEALTH SYSTEM IN GREECE



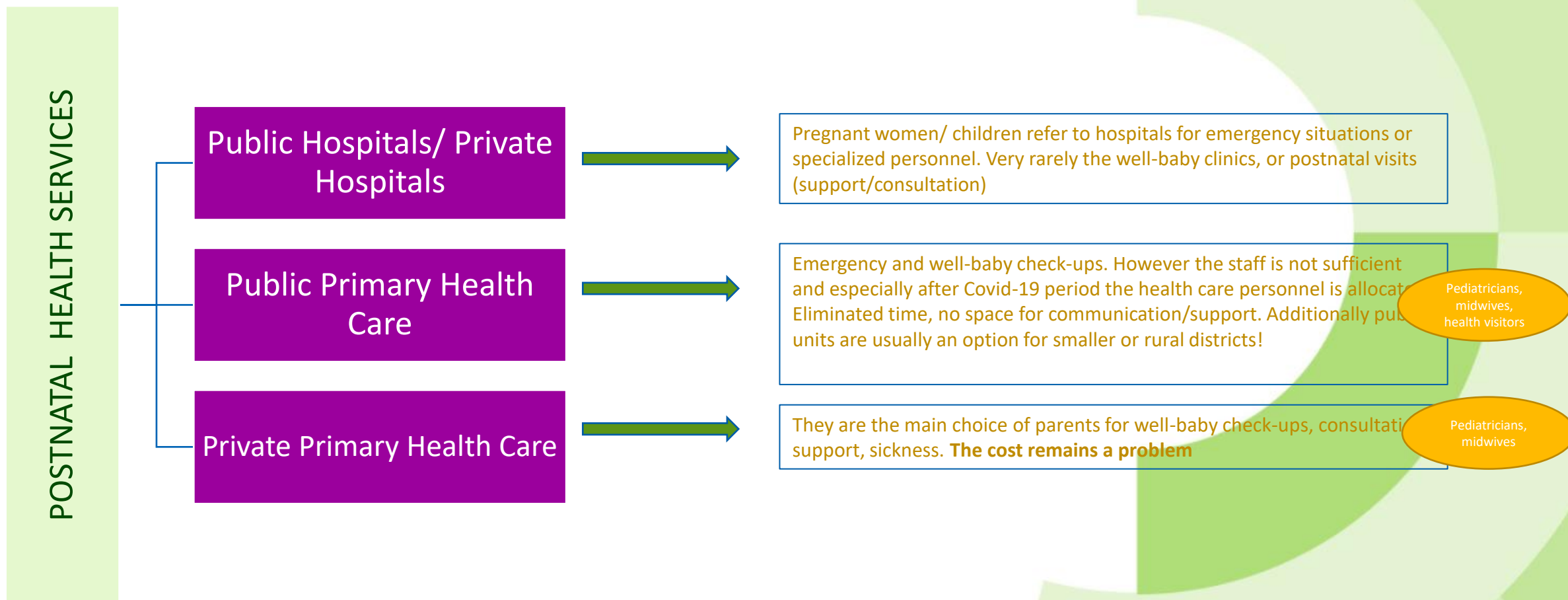
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HEALTH SYSTEM IN GREECE





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Barriers and Facilitators

- Political will
- Public health system structure
- Staff capacity
 - Staff will
- Up-dated knowledge
- Influence of baby formula/food industry

- Individual will (parents, healthcare professionals)
- National Breastfeeding Committee
- National Initiation of Breastfeeding Support
- Pilot project of national baby friendly communities
 - BFHi-step10
- Peer to Peer groups
- Social Media (Instagram, FB)



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Municipality of Patras



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- Population (third city of Greece) (170.000)
- Port (second of Greece)
- Commercial centre
- Visitors
- Public and private maternity hospitals
- Friendly to Innovations



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Characteristics

- One big Municipality (170.000 habitants). It is the centre of the Prefecture (297.000 habitants)
- 2 public and 2 private maternity hospitals/clinics. **None BFH**
- 3000 births (2023) vs 71455 (total in 2023)
- Active midwives society
- Active private paediatricians
- Active population
- Active peers to peers groups





- On-site visits
- Facilities mapping
- Information/invitation to participate of citizens
- Preparation of material (advertisement, informative, educational)
- BFH is there any will? (informal internal assessment)

The implementation is going to be supported by ICH staff



Stakeholder list...

- Ministry of Health Dept. of Public Health
- University
- Midwives Association
- IBCLC Society
- Chamber of Commerce
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Thank you!



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