



JA PreventNCD

Joint Action Prevent Non-Communicable Diseases

WP6

In-person Task 6.5 meeting - Rome

10-11th October, 2024



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Pre-implementation key points

UKRAINE

Kateryna Marushko

Natalia Unsenko

State institution public health center of the ministry of health (PHC)

Task 6.5 Meeting in Rome, 10-11th October 2024





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Health System in Ukraine

Baby-Friendly Hospital Initiative coordinated by **The Coordinating Council of the Ministry of Health of Ukraine for the Further Implementation of the Expanded Baby-Friendly Hospital Initiative in Ukraine**

The health care reforms initiated in 2015 culminated in the Law on Financial Guarantees for Health Care Services

Since **1996** Ukraine has implemented program to support breastfeeding

Primary health care in Ukraine is provided by public and private providers, including public communal providers, private institutions, or private practices.

Secondary care - city hospitals, maternity hospitals and children's city hospitals, region hospitals.

Tertiary hospital care - regional multiprofile hospitals, monoprofile specialized hospitals, regional children's hospitals, psychiatric hospitals, and tuberculosis and other monoprofile facilities.

1318 - total number of healthcare facilities that provide care for mothers and children
377 out of 1381 (28,6%) – number of health care facilities designated as baby-friendly
44 out of 725 (6,07%) - primary healthcare facilities designated as baby-friendly
333 out of 593 (56,1%) - Maternity hospitals, perinatal centers, adult and children's hospitals, pediatric hospitals, and pediatric polyclinics



The overall decrease in number of certified facilities from 41.5% in 2012 to 28.6% in 2023 is due to the establishment of new primary healthcare facilities - Primary Healthcare Centres and the merger of several facilities into one, occupation of territories due to full scale invasion of Russia



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The health care reforms initiated in 2015 culminated in the Law on Financial Guarantees for Health Care Services

Since **1995** Ukraine has implemented program to support breastfeeding

According to Order No. 715 "On the Further Implementation of the Expanded Baby-Friendly Hospital Initiative in Ukraine," BFI covers all levels of health care facilities that provide health care for mothers and children (from **perinatal centers** to **Primary Healthcare Centres**)

Apart from **Ten steps to successful breastfeeding**, International Code of Marketing of Breast-milk Substitutes and relevant World Health Assembly resolutions., implementation of advanced technologies and partner partner childbirth where also integrated (but need to be revised according to WHO 2018 recommendations)

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Barriers and facilitators for the implementation of the Baby-Friendly Standard in the community health services/ services after discharge from the maternity ward

Potential barriers

- Workload and work models of staff (family doctors, general practitioners)
- Low percentage of primary care doctors working with both adults and children
- Gaps in knowledge and skills of primary care staff; lack of training for primary care personnel
- Lack of continuity in breastfeeding support
- Regulatory documents are advisory, with no control mechanism for implementation
- Health care facilities do not perceive value in obtaining the relevant status
- Staff resistance due to lack of direct financial benefits
- High inertia among health care system
- Lack of funding
- Weak non-material governmental support and suboptimal capacity development
- Poor communication within clinical teams

Facilitators

- Availability of regulatory framework and a national breastfeeding support program
- Breastfeeding champions
- Advisory body providing training and methodological support to healthcare facilities and professionals
- Information campaigns to improve health literacy
- Multilevel intersectoral collaboration
- Political support at the national and regional levels
- Endorsement from both local administrators and government policymakers
- Effective leadership in the practice change process
- Training for healthcare workers and managers (including long-term perspectives)

Choice of the implementation site



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Rationale for the implementation sites

For the pilot we chose 3 cities in different regions of Ukraine, which have certain cultural and regional differences and different degrees of implementation of child-friendly programmes.

Odesa region population
2100082

9.52% of health care facilities
designated as BFH
15166 were born in
2023 66,03% of them in BFH

Volyn region
population 874617

45% of health care
facilities have the status of BFH
8121 children were
born, 62,79% of them in BFH



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Choice of the implementation site



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Kyiv population is **3453366**

19965 were born, 100,00% in BFH

88% of health care facilities are designated as BFH

The Coordinating Council of the Ministry of Health of Ukraine for the Further Implementation of the Expanded Baby-Friendly Hospital Initiative localized in Kyiv, which simplifies interaction and the possibility of involvement in the implementation of pilot activities



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Different settings of implementation

Critical risks and measures of mitigation



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The main point is risks related to full scale invasion of Russia such as disruption of logistics, damage to facilities, threat to health and life will be difficult to manage but will involve agile strategy with identification and consideration of ongoing risks

Low stakeholder engagement

- holding joint events to motivate more active involvement, e.g. roundtables, meetings and seminars

Resistance from facility managers and staff shortage

- Involvement of local city administration and meetings to encourage

Insufficient funding

- involvement of NGOs for information, technical and methodological assistance



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Planned activities for the next 6 months



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01

Translation, adaptation and localisation of the Guidance for the Baby-Friendly Community Health Services.

02

Informing stakeholders about the project and initial discussion of goals and directions.

03

Holding a roundtable with stakeholders and discussing the degree of stakeholder involvement and their contribution to the project development.

04

Conduct a kick-off meeting in the implementation sites with the involvement of the CDC, local authorities and heads of primary health care facilities.



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Stakeholder list

Keep Satisfied

Departments of
health care

Actively Engaged

Ministry of
Health of
Ukraine

Regional Center
for Disease
Control and
Prevention (Kyiv,
Volyn and
Odessa)

Association of
Pediatricians
of Ukraine

Ukrainian
Academy of
Breastfeeding
Medicine

Perinatal centers

National
Coodination
council for
BFHI

UNICEF

Monitor

Region and City
State
Administrations

Keep Informed

Odesa City
Health
Center

International
Medical corps

NGO
"Lada"

Specialized
Children's
Hospital
"Okhmatdyt"

NGO
"Milk
Rivers"

Institute of
Pediatrics,
Obstetrics, and
Gynecology Kyiv

Breastfeeding
Support
Center, Lutsk

Ukrainian
Academy of
Pediatric
Specialties





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Name of the entity	type of stakeholder	level (National/Local)	involvement
National Coordination council for BFHI	coordinating authority	National	high
Ministry of Health of Ukraine	Governmental	National	high
Odesa City Health Center	Municipal Institution	Local	medium
Volyn Regional Center for Disease Control and Prevention	Public Health	Regional	high
Odesa Regional Center for Disease Control and Prevention	Public Health	Local	high
Kyiv City Center for Disease Control and Prevention	Public Health	Local	high
Volyn Regional State Administration	Regional Authority	Regional	low
Odesa City State Administration	Local Authority	Local	low
Kyiv City State Administration	Local Authority	Local	low
Specialized Children's Hospital "Okhmatdyt"	Scientific Medical Institution	National	medium
Institute of Pediatrics, Obstetrics, and Gynecology Kyiv	Scientific Medical Institution	National	medium
Ukrainian Academy of Breastfeeding Medicine	NGO	National	medium
"Lada"	NGO	National	medium
"Milk Rivers"	NGO	National	high
Ukrainian Academy of Pediatric Specialties	Professional Association	National	medium
Association of Pediatricians of Ukraine	Professional Association	National	medium
Breastfeeding Support Center, Lutsk	Municipal Institution	Regional	low
International Medical corps	International organisation	International	high
UNICEF	International organisation	International	medium



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Thank you!



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