



JA PreventNCD
Joint Action Prevent Non-Communicable Diseases



Task 6.5 – BFC&HS
Baby-Friendly Community & Health Services



CENTRO NAZIONALE
**PREVENZIONE DELLE MALATTIE
E PROMOZIONE DELLA SALUTE**



WHO Collaborating Centre for Breastfeeding
Promotion and Child Obesity Prevention
Italian National Institute of Health – Rome

REGIONE



CALABRIA



SERVIZIO
SANITARIO
REGIONALE



Dipartimento Tutela della Salute
e Politiche Sanitarie

AZIENDA SANITARIA
PROVINCIALE COSENZA



REGIONE CALABRIA

JA PreventNCD, WP6, Task 6. 5

Baby-Friendly Community and Health Services

Kick Off Meeting Regione Calabria



Co-funded by
the European Union



ASSOCIAZIONE
**CERCHIO
DEGLI UOMINI**



COIRAG
CONFEDERAZIONE DI ORGANIZZAZIONI ITALIANE
PER LA RICERCA ANALITICA SUI GRUPPI

ECPCP



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JA PreventNCD

Joint Action Prevent Non-Communicable Diseases

JA PreventNCD

Giovanni Capelli

CNaPPS, Istituto Superiore di Sanità



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Aim and objectives of JA PreventNCD

Reduce the burden of cancer and other NCDs and common risk factors, both at a **personal and societal level**, and support member states by taking a **holistic, coordinated approach** to prevention.



Improve joint capacities



Improve data and the monitoring system



Contribute to reduced social inequalities



Engage with and support key actors



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JA PreventNCD

La Joint Action europea PreventNCD

Obiettivo generale

Ridurre il carico di cancro e altre malattie non trasmissibili e fattori di rischio comuni, a livello individuale e nella società, e sostenere gli Stati Membri mediante un approccio olistico alla prevenzione del cancro e delle altre malattie non trasmissibili (MNT), attraverso azioni coordinate.

Obiettivi specifici

- Migliorare le capacità congiunte degli Stati Membri per pianificare ed implementare politiche e attività di prevenzione a livello nazionale, regionale e locale.
- Migliorare i dati e il sistema di monitoraggio.
- Contribuire alla riduzione delle disuguaglianze sociali.
- Coinvolgere e sostenere attori chiave nel campo della prevenzione, comprese le persone che prendono le decisioni politiche a tutti i livelli di governo, le organizzazioni della società civile, il personale operativo, la popolazione generale e i gruppi di persone con patologie, per facilitare la cooperazione e gli sforzi congiunti.



JA PreventNCD

Duration

January

2024

December

2027

Project lead

Norway

Number of partner countries

25

Total budget

€ 95.5 mill.

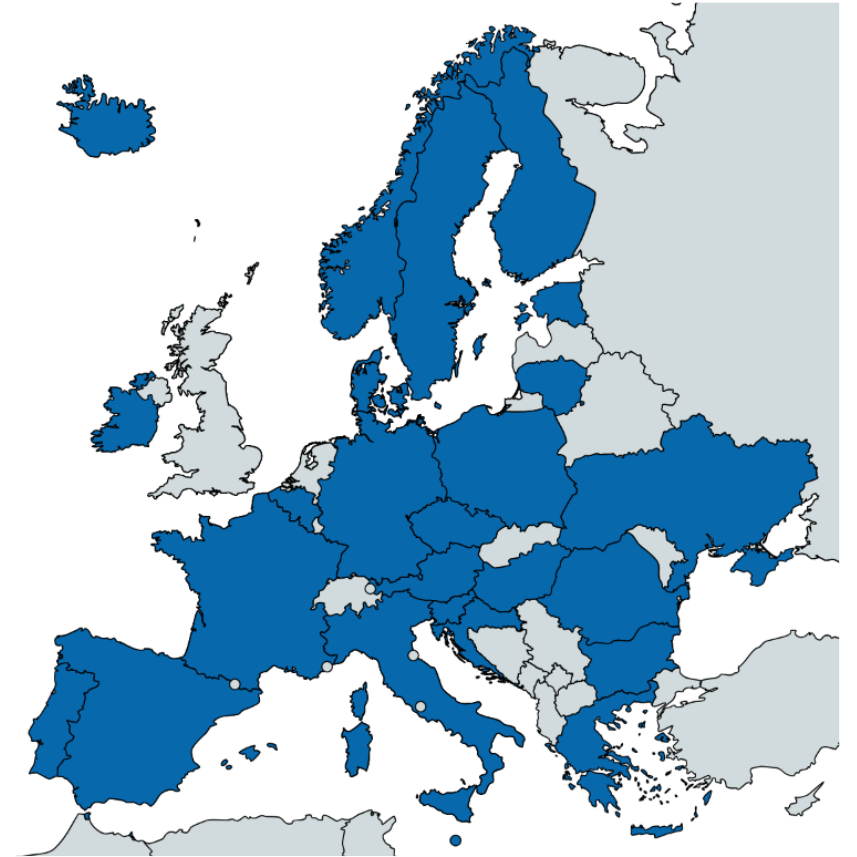
EC contribution: € 76.5
mill

Beneficiaries

**Public health
authorities**

Total number of partners involved

106



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JA PreventNCD



Coordination WP1

Lead HDIR, Linda Granlund, Norway
Co-lead NIPH, Knut-Inge Klepp, Norway

Dissemination and Communication WP2

Lead DOHI, Sólveig Karlsdóttir, Iceland
Co-lead HDIR, Anita Thorolvsen Munch, Norway

Evaluation WP3

Lead RKI, Julika Loss, Germany
Co-lead INSP, Carmen Ungurean, Romania

Sustainability WP4

Lead NIJZ, Mojca Gabrijelčič, Slovenia
Co-lead Sciensano, Gabrielle Schittecatte, Belgium

Health in all policies WP9

Lead THL/CSF (SSY), Eeva Ollila, Finland
Co-lead DOHI, Gígja Gunnarsdóttir, Iceland

Social Inequalities WP7

Lead ISS, Raffaella Bucciardini, Italy
Co-lead NNGYK, Peter Csizmadia, Hungary

Regulation and taxation WP5

Lead
NIPH, Arnfinn Helleve
Norway

Co-lead
MS DGS, Maria João Gregório
Portugal

Healthy living environment WP6

Lead
FISABIO, Rosana Peiró Perez Spain

Co-lead
SUM, Katarzyna Brukało, Poland
and CIPH, Anja Đurić Croatia

Identify individuals at risk WP10

Lead
Sciensano, Marc Van Den Bulcke,
Belgium

Co-lead
RSYD, Torben Hansen Denmark

Monitoring WP8

Lead RSYD, Emil Høstrup and Torben Hansen, DK
Co-lead ISS, Giovanni Capelli, Italy



Societal level

Personal level

Health in all policies

Population
impact

Regulation and
taxation

Healthy living
environment

Identify
individuals at
risk

Scientific
literature

Risk of
widening
inequality

Social inequalities

Monitoring

Structural drivers

Environmental drivers

Individual level factors



JA PreventNCD

Joint Action Prevent Non-Communicable Diseases

[About](#)

[Work Packages](#)

[Events](#)

[Newsroom](#)

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JA PreventNCD

Reducing Europe's cancer and NCD burden through coordinated strategies on health determinants. Focusing on effective policies, societal and personal risk factors.





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