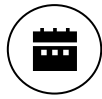


# JA PreventNCD General Assembly 2026



9–11 June 2026



Rome, Italy

## Venue 1

### ISS Main Building

Viale Regina Elena 299

## Venue 2

### ISS 2nd Building

Via Gianò della Bella 34

## Room information

Day 1 plenary sessions and Day 3 plenary closing session are spread across the three main rooms in Venue 1. Please check the room colour on your badge and follow the corresponding room signage.

## Programme

### 9 June Plenary in Aula Pocchiari, Aula Nitti Bovet, Aula Marotta

08:30 – 09:30

#### Registration

09:30 – 09:40

#### Cultural Performance

09:40 – 10:15

#### A joyful welcome and opening session

##### Session description

Formal opening session aiming to set a positive and engaging tone for the meeting. The session will emphasize shared goals, alignment with national and EU priorities, and the overall purpose of the General Assembly.

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

##### Speakers

- Linda Granlund, Norwegian Directorate of Health
- Rocco Bellantone, President, Italian National Institute of Health (ISS)
- Andrea Piccioli, Director General, Italian National Institute of Health (ISS)
- Sergio Iavicoli, Director General for Prevention, Italian Ministry of Health (TBC)
- Antonio Parenti, Director, DG SANTE B – Public Health, Cancer and Health Security

10:15 – 10:40

#### Prevention – prevention – prevention!

#### Why PreventNCD is the answer to current calls for action

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

##### Session description

Keynote speech positioning JA PreventNCD within current calls for stronger action on prevention of cancer and other non-communicable diseases.

##### Speaker

- Knut-Inge Klepp, Norwegian Institute of Public Health

10:40 – 11:00

#### Launching the JA PreventNCD Campaign

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

##### Session description

This session launches the new JA PreventNCD campaign, developed by the communication and dissemination team in close collaboration with participating member countries. It will present the campaign's key messages and strategic purpose, while highlighting the role of communication campaigns as effective tools for advancing NCD prevention in today's attention economy.

##### Presentation

Campaigns as a Strategic Tool in Today's Attention Economy: Premiere of JA PreventNCD's New Campaign

##### Speaker

- Live Bøe Johannesen, Norwegian Directorate of Health



11:00 – 11:30

## Break + Poster exhibition in Pocchiaro

11:30 – 12:15

### Safe Hearts Plan

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

Background  
document [here](#)

#### Session description

How can JA PreventNCD actions support the implementation of the flagships of the EU cardiovascular health plan (Safe Hearts Plan)? This session showcases pilot initiatives from JA PreventNCD that support personalised and innovative cardiovascular prevention strategies across Europe, including digital tools, smoking cessation interventions, and polygenic risk scores. It will also present how young people's perspective can be integrated into prevention efforts, building on the successful experience of the Youth Advisory Group

#### Presentations and speakers

- Safe Hearts Plan – Marianne Takki, DG SANTE
- Bridging Initiatives: Applying JA PreventNCD learnings on digital tools for personalized prevention to the Safe Hearts Plan – Mette Bach Larsen, Region of Southern Denmark
- Evaluation of the Accuracy of Polygenic Risk Scores for Cardiovascular Disease Across Different European Countries – Andres Metspalu, University of Tartu
- Quality Improvement in Primary Care Tobacco Use Treatment – Ana P. Medina, IDIVAL
- A blueprint for integrating young people's perspective in the Safe Hearts Plan – Helena Mayerhoffer, Youth Advisory Group

12:15 – 13:00

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

Background  
document [here](#)

### Future-proofing prevention: NCD monitoring gaps in an evolving market

#### Session description

How can public policy keep pace when private interests move faster? This session explores the data-to-policy gap and showcases JA PreventNCD efforts to highlight and address this gap, moving from reactive monitoring to proactive regulation.

#### Presentations and speakers

- Session introduction – Hanna Tolonen, THL
- Moving targets: The rapid evolution of harmful markets – Hanna Ollila, THL
- Bridging the Gap: Harmonising Surveillance – Morten S. Frydensberg, Region of Southern Denmark
- Impact and insights: measuring success through policy monitoring – Arnfinn Helleve, Norwegian Institute of Public Health
- Commentary and reflections – Benedetta Armocida, JACARDI Coordinator, ISS Italy, and Youth Advisory Group perspective, TBC

13:00 – 14:00

## Lunch + Poster exhibition in Pocchiaro

14:00 – 14:45

### Improving Member States capacities in NCD prevention

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

#### Session description

The objective of the session is to provide new insights from JA PreventNCD related to NCD prevention at different administrative levels.

#### Presentations and speakers

- Session introduction – Arnfinn Helleve, Norwegian Institute of Public Health
- The potential in policy impact modelling: the example of health taxation – Franco Sassi, Imperial College London
- Health in All Policies: key insights from nine European countries – Leena Tervonen, Cancer Society of Finland
- Building local capacities for NCD prevention: where policies meet everyday life – Katarzyna Brukało, Medical University of Silesia
- EU Semester and MFF indicators as tools to increase Member State capacity – Vania Putatti, EuroHealthNet

14:45 – 15:30

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

## Engaging with key actors to strengthen NCD prevention

### Session description

Meaningful engagement with key actors, from policymakers and civil society to practitioners and communities, is central to the effectiveness and sustainability of NCD prevention. This session features short presentations from consortium pilot leads and a panel discussion across local, national and supranational perspectives.

### Presentations and speakers

- Why engaging key actors matters for NCD prevention – Martin Thißen, WP3
- Health in Impact Assessments – Gabriele Gruber
- Food Procurement Network – Mette Svendgaard Høgholm
- Everybody around the table to improve oral health literacy – Nicolas Giraudeau
- Panel discussion – Huguín Snorradóttir, Hanna Ollila, Mojca Gabrijeičič and Martina Serra, moderated by Meg Yates

15:30 – 15:50

## Break + Poster exhibition in Pocchiari

15:50 – 17:20

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

## Reducing social inequalities in cancer and other NCDs

### Session description

This plenary session highlights how the JA Prevent NCD is actively contributing to reducing social inequalities in non-communicable diseases. It focuses on concrete results across multiple areas, from monitoring health inequalities in Europe, to investigating interventions and policies to reduce social inequalities, and community- and municipal-level actions. The session concludes with a short Q&A, providing an opportunity for discussion and reflection.

### Speakers

- Introduction: the role of WP7 and aims of the session – Raffaella Bucciardini, WP7 lead
- Systematic mapping of health inequalities reporting in data dashboards in twelve European countries – Sebastián Peña Fajuri, Task 7.1
- How population-based monitoring systems can help monitor impact on social inequalities in NCDs – Valentina Possenti, Task 8.3
- Evidence for national policy actions on health inequities: results of a scoping review – Gerd M. Flodgren, Task 7.2
- Wellbeing Economy toolbox: A practical resource for integrating health into decision-making – Dóra Guðrún Guðmundsdóttir, Task 9.6
- WHO ICOPE implementation in France – Néda Tavassoli, Pilot 7.5.13
- Beyond prevention: strengthening health literacy in communities and municipalities to reduce inequalities – Peder Ringnes Berrefjord, Task 7.4
- No equal start: social disparities in early infancy – Angela Giusti, Task 6.5
- An approach to promote Environmental Justice and prevent NCDs in communities affected by large and long-lasting industrial contamination – Roberto Pasetto, Task 7.5.9

17:20 – 17:30

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

## End of Day 1 programme – summary

17:30

## Joint welcome event in the garden

Non-alcoholic drinks.

# 10 June – Parallel Sessions

Workshops, thematic sessions and interactive discussions across three rooms

09:00 – 10:30

## Morning parallel sessions

Room: AULA  
POCCHIARI

Streaming  
available

Background  
document [here](#)

### Addressing Commercial Determinants in JA PreventNCD: Policy, Practice and Inequalities

This session explores the commercial determinants of health as a cross-cutting challenge for NCD prevention and health equity. It examines how commercial determinants operate in practice, how they contribute to social inequalities, and what public-sector responses and safeguards are needed.

#### Presentations and speakers

- Chair's welcome – Freyr Guðlaugsson, Directorate of Health, Iceland
- Keynote: What are the links between CDoH and social inequalities in health? – Nason Maani, University of Edinburgh
- How does JA PreventNCD address CDoH? – Silke Cnockaert, Sciensano, Belgium
- Tackling Industry Interference in NCD Policy: Insights from JA PreventNCD
  - Tobacco and Nicotine Industry Interference: Gaps in Policy Protection in a Changing Product Landscape – Taija Voutilainen, THL, Finland
  - Corporate political activities in food environment policy – stakeholder perspectives in four European countries – Kaja Lund-Iversen, Norwegian Institute of Public Health
  - The baby-food ecosystem and conflict of interest – Elise Chapin, Baby-Friendly Hospital Initiative Network
- Panel conversation:
  - Valentina De Cosmi, Competent Authority, Italy
  - Gabriele Gruber, Competent Authority, Austria
  - Nason Maani, University of Edinburgh (EEAB)
  - Matthew Baldacchino, Medical Doctor (YAG)
  - Sofie Randby, Norwegian Institute of Public Health

Room: AULA NITTI  
BOVET

Streaming  
available

### Physical Activity across scales: from local action to global strategies

This session presents how physical activity is addressed within JA PreventNCD across different levels and approaches, from local to national and cross-sector initiatives.

#### Speakers

- Urška Polanc, NIJZ
- Federica Rossetti, Sciensano
- Morten Frydensberg, Region of Southern Denmark
- Harry Rutter, External Advisory Board
- Pernille Sletteberg Sørensen, Representative from the Youth Advisory Group

Room: AULA  
MAROTTA

Streaming  
available

### Financial management session: How to ensure effective financial management of a large EU project

The session focuses on financial management of JA PreventNCD, including reported data, phased budgets, use of PM, budget flexibility, RP2 financial reporting, common issues from RPI and feedback from HaDEA.

#### Speakers

- Agnes Karina Straum Rasmussen, Norwegian Directorate of Health
- Leonard Rabben, Norwegian Directorate of Health
- Kjell-Tore Sørensen, Norwegian Directorate of Health

10:30 – 11:00

**Break**

**11:00 – 12:30**

**Late morning parallel sessions**

**Room: AULA  
POCCHIARI**

Background  
document [here](#)

### **How to ensure sustainability of public health policies and practices: Framework for a Sustainability Plan**

Bringing together perspectives from the European Commission and Joint Action partners, this session will provide practical guidance on translating project outcomes into long-term impact.

#### **Speakers**

- Mojca Gabrijelčič, NIJZ, WP4 Leader
- Léopold Vandervliet, Sciensano
- Guided discussion with facilitators from technical work packages
  - Arnfinn Helleve, WP5
  - Maria Joao Gregorio, WP5
  - Kasia Brukalo, WP6
  - Helena Križan, WP6
  - Brit Sandgren, WP10
  - Federica Rosetti, WP10

**Room: AULA NITTI  
BOVET**

Streaming  
available

### **Transversal work on social inequalities across the Joint Action**

This session will present the Equity Tool and explore transversal working groups on monitoring systems, populations in vulnerable, fragile or at-risk situations, and transferable tools.

#### **Speakers**

- Raffaella Bucciardini – Introduction to the session and the equity tool
- Giorgia Rossi – The transversal working groups: outcomes defined and activities of the participants
- Group 1: Monitoring Systems – Defining an indicator together: participants to WG1 share ideas for discussion
- Group 2: Population in vulnerable, fragile or at-risk situations – Defining an indicator together: participants to WG2 share ideas for discussion
- Group 3: Transferable Tools – Defining an indicator together: participants to WG3 share ideas for discussion

**Room: AULA  
MAROTTA**

### **Modernising tobacco control legislation in the EU to achieve Tobacco-Free Generation**

This session provides an overview of tobacco-related work within JA PreventNCD supporting the Safe Hearts Plan flagship on modernising tobacco control legislation.

#### **Speakers**

- Youth Advisory Group chair, TBC
- Hanna Ollila, THL
- Marcela Fu, ICO
- Tord Finne Vedøy, Norwegian Institute of Public Health
- Christina Martinez, ICO
- Taija Voutilainen, THL

12:30 – 13:30

## Lunch

12:50 – 13:30

Room: AULA NITTI BOVET

### JA PreventNCD: "European version of the Determinants of Health Rainbow"

Creating a JA PreventNCD (European) version of the "Rainbow model" (a revised Dahlgren and Whitehead model) may help all partners see the overall picture of health determinants and NCD prevention efforts in a European context and to understand how it relates to the main objectives of JA PreventNCD.

13:30 – 15:00

## Afternoon parallel sessions

Room: AULA POCCHIARI

Streaming available

Background document [here](#)

### Prevention Pays: The Investment Case for NCD Prevention, building on outputs from JA PreventNCD

This session will explore how prevention and health promotion can be framed and communicated as investments in economic and social wellbeing, creating co-benefits across sectors.

#### Speakers

- Katri Sääksjärvi and Sólveig Karlsdóttir – Framework of KA-WGI: what the group aims to achieve, how it will work, and a snapshot of mapping results.
- Carolyn Daher – Making the case for the co-benefits of urban investments for health
- Examples from JA PreventNCD:
  - Angela Giusti and Anne Bærug Baby-Friendly Community and Health Services
  - Nicolas Giraudeau – mOralHealth: digital tools to improve oral health literacy in deprived populations and train primary care professionals
- Panel discussion:
  - Silvia Ganzerla – EuroHealthNet
  - Carolyn Daher – JA PreventNCD External expert advisory board member
  - Anastasiia Voloshyna – JA PreventNCD Youth Advisory Group
  - Meg Yates – JA PreventNCD Evaluation team
  - Nicolas Giraudeau – JA PreventNCD Pilot Leader 7.5.20

Room: AULA NITTI BOVET

### Shaping Healthier Food Environments to Prevent NCDs

This session will explore how nutrition-related activities across JA PreventNCD contribute to shaping healthier food environments and preventing NCDs, using the Nutrition in PreventNCD system map.

#### Speakers

- Katarzyna Brukała
- Short thematic contributions across five pathways: Rules and Incentives, Daily Food Environments, Communities and Equity, Prevention Pathways, and Monitoring and Evidence
- Moderated joint discussion with participants

Room: AULA MAROTTA

### WP10 meeting: personalised risk stratification

Interactive session starting from reflections on WP10 posters, followed by structured group discussion in a World Café setting. The aim is to synthesise pilot insights and translate them into implementation and policy recommendations on personalised risk stratification.

15:00 – 15:30

## Break

15:30 – 17:00

## Late afternoon parallel sessions

Room: AULA  
POCCHIARI

Streaming  
available

Background  
document [here](#)

### Opportunities for Sustainability in JA PreventNCD – how could blueprints and roadmaps increase the implementation potential

The session will explore the role of blueprints and roadmaps in supporting the sustainability of Joint Action outcomes and increasing implementation potential.

#### Speakers

- Ingrid Stegeman, EuroHealthNet
- Juliette Legendre, Ministry of Health, France
- Helena Križan, HZJZ, Croatia
- Guided discussion with participants

Room: AULA NITTI  
BOVET

### Alcohol policy and NCD Prevention: From Gaps to Opportunities

This session will cover mystery shopping, alcohol sales promotion and regulation in retail, e-commerce on alcohol, and a panel discussion on alcohol policy and NCD prevention.

#### Speakers

- Rafn Jónsson
- Gorazd Levičnik
- Tajja Voutilainen
- Elisabete Weiderpass, TBC
- Tord Finne Vedøy
- Youth Advisory Group representative, TBC

Room: AULA  
MAROTTA

### Policy monitoring as a tool for NCD Prevention

Policy monitoring of NCD prevention aims to systematically capture countries' efforts in addressing NCDs. JA PreventNCD collaborates with WHO/Europe to develop a composite index of core NCD prevention policies.

**Speaker:** Arnfinn Helleve, Norwegian Institute of Public Health

# 11 June – Parallel Sessions

Policy briefs, board meetings, work package meetings and the plenary closing session

09:00 – 10:30		Morning parallel sessions
Room: AULA POCCHIARI		<b>Policy Briefs: A practical approach to policy briefs and policymaker engagement in JA PreventNCD</b>
Streaming available		A major opportunity to strengthen the shared approach to policy briefs and policymaker engagement. The session will help move this work from guidance to practice, supporting partners to develop stronger policy briefs and think more strategically about how to reach the right audiences. <b>Programme elements</b> <ul style="list-style-type: none"><li>• Welcome and introduction</li><li>• Why this is a key focus for JA PreventNCD</li><li>• Practical steps to prepare a policy brief</li><li>• Panel discussion</li><li>• Wrap-up</li></ul>
Room: AULA NITTI BOVET		<b>Pilot/practice assessment</b>
Streaming available		A practical session to strengthen understanding of the Pilot Assessment Survey in JA PreventNCD and the harmonised approach to pilot data collection. Participants will clarify expectations for pilot leads, explore how survey data will support assessment, sustainability, and scale-up, and share feedback on the benefits and challenges of the approach.
Room: SALA NOBEL		<b>External Expert Advisory Board Meeting</b>
Room: AULA MISSIROLI		<b>Data Management Board: physical meeting focused on new features within the Synergy Scope</b>
📍 Venue 2		
Room: AULA1 CNaPPS		<b>Youth Advisory Group Meeting</b>
📍 Venue 2		
Room: AULA2 CNaPPS		<b>Ethics Board Meeting</b>
📍 Venue 2		
Room: AULA MAROTTA		<b>WP10 meeting</b>
Room: AULA ZAMPIERI		<b>WP6 meeting</b>
📍 Venue 2		
10:30 – 11:00		<b>Break</b>

11:00 – 12:30

## Plenary closing session

AULA POCCHIARI

AULA NITTI BOVET

AULA MAROTTA

Streaming  
available

Including video from the project's first year, feedback and reflections from the External Expert Advisory Board and the Youth Advisory Group, poster award, followed by a summary and closing of the meeting.

### Speakers

- Linda Granlund, Norwegian Directorate of Health
- Knut-Inge Klepp, Norwegian Institute of Public Health
- Anna Bulzacka-Bogucka, HaDEA
- Harry Rutter, EEAB
- Finja Daegling, YAG
- Teodora-Cornelia Mărgineanu, YAG
- Ahmet Mûcahit Güven, YAG
- Giovanni Capelli, Italian National Institute of Health

12:30 – 13:30

## Lunch

Publication Board meeting takes place during lunch in Sala Biblioteca.

13:30 – 15:00

## Afternoon parallel meetings

Room: AULA  
POCCHIARI

### Workshop: Communication campaigns as a strategic tool

This session will explore the JA PreventNCD communication campaign together with project partners, focusing on the strategic thinking behind the campaign, its role within the wider dissemination and communication strategy, and its potential for adaptation across countries, work packages and settings.

### Speakers

- Anita T. Munch, Norwegian Directorate of Health
- Thea Breili, Norwegian Directorate of Health
- Freyr Guðlaugsson, Directorate of Health, Iceland
- Participants and WP2 team

Room: AULA 1  
CNaPPS

### In dialogue with YAG

 Venue 2

Room: AULA NITTI  
BOVET

### WP8 meeting

The purpose of this session is to acknowledge accomplishments achieved to date and foster active knowledge sharing across tasks and pilots. The meeting will also look ahead to upcoming milestones and deliverables.

Room: AULA  
MAROTTA

### WP7 meeting

This WP7 meeting will align progress and plan next steps ahead of the WP7 Annual Meeting in October in Iceland. Task leaders will present updates on progress, challenges and support needs.

Room:  
AULA NOBEL

### WP10 meeting

Poster walk

Room: AULA  
ZAMPIERI

### WP9 meeting

Venue 2

Room:  
AULA ROSSI

### WP6 – Task 6.5 Meeting

Venue 2

15:00 – 17:30

## Work package meetings continue

Room: SALA  
BIBLIOTECA

### WP2 Communication Officers

To strengthen collaboration between communication officers, identify windows of opportunity across countries and work packages, and agree on priority communication activities at work package and national level.

#### Programme elements

- Welcome – Sólveig Karlsdóttir, DOHI and Anita Thorolvsen Munch, HDIR
- Getting to know each other – Sólveig Karlsdóttir, DOHI and Anita Thorolvsen Munch, HDIR
- Where are we now? – Anja Feiss,
- Strategic priorities for the rest of the Joint Action – Freyr Guðlaugsson, DOHI
- Five key outputs from each work package – WP communication officers
- Panel discussion moderated by Huguín Snorradóttir, DOHI
- Wrap-up and Q&A – Sólveig and Anita

Room:  
AULA ROSSI

### WP6 – Task 6.5 Meeting

Venue 2

Room: AULA NITTI  
BOVET

### WP8 continued

Continued knowledge sharing across tasks and pilots, including upcoming milestones, deliverables and detailed in-task or pilot discussions.

Room: AULA  
MAROTTA

### WP7 continued

Continued alignment on progress and next steps ahead of the WP7 Annual Meeting in Iceland.

Room: AULA  
ZAMPIERI

### WP9 continued

Venue 2