



# Quality of Maternal and Newborn Health Care

## Translating research into policy initiatives in the WHO European Region

Wednesday, October 27<sup>th</sup>, 2021

2.00 pm (Rome time)

organized by  
Istituto Superiore Di Sanità  
National Center for Disease Prevention and Health Promotion  
WHO Collaborating Center for Maternal and Child Health - IRCCS  
Burlo Garofolo Trieste, Italy  
Italian National Committee for UNICEF  
University of Central Lancashire, UK

Link to follow the event in streaming:  
<https://live.starleaf.com/OTg5NzU0MzY6OTIwNTk2>

The program also includes pre-registered cases studies available  
at: [www.epicentro.iss.it/materno/progetto-imagine-euro-webinar-27-ott-2021](http://www.epicentro.iss.it/materno/progetto-imagine-euro-webinar-27-ott-2021)

Please send all questions for speakers to the following link:  
[qa.webinar@iss.it](mailto:qa.webinar@iss.it)

### Rationale

IMAGiNE EURO, coordinated by the WHO Collaborating Center of the IRCCS Burlo Garofolo Trieste is a project based on a network of more than 20 countries. It includes two online surveys (one for mothers, the other for health workers) to explore maternal and newborn health services preparedness, quality and resilience, among countries of the WHO European Region, at different phases of the COVID-19 pandemic. This webinar is intended for those who, for various reasons, are involved in translating scientific knowledge into policies: institutions, voluntary sector, and other stakeholders, with a focus on the quality of care in pregnancy, childbirth and maternal and child health.

### Aims and objectives

The aim is to share the key concepts on effective actions for translating research results into maternal and child health policies, including health promotion in the first 1000 days. Several case studies, at all levels (i.e., regional, country-level, European) and related to different realities (i.e., the Bosnia and Herzegovina, Croatia, Italy, Portugal and UK) will be presented. The event is intended for those who, for various reasons, are involved in translating scientific knowledge into policies (i.e., institutions, voluntary sector, and other stakeholders) with a focus on maternal and child health and the quality of care provided during childbirth.

Online platform: Starleaf

Official language: English

### 14.00 Opening session

Welcome and objectives of the meeting

**Angela Giusti**

Welcome from WHO HQ, Geneva

**Ornella Lincetto**

Welcome from WHO Collaborating Centre for Maternal and Child Health, IRCCS Burlo Garofolo, Trieste, Italy

**Marzia Lazzarini**

Welcome from WHO Collaborating Centre for Childhood Obesity, ISS, Italy

**Angela Spinelli, Paola Nardone**

Welcome from UNICEF Italy

**Paolo Rozera**

Welcome from the University of Central Lancashire, UK

**Soo Downe**

### 14.15 Session 1 – Local initiatives

Moderators: **Angela Giusti, Elise Chapin**

Translation of WHO Standards into Bosnian

**Amira Cerimagic**

Breastfeeding intention, attitudes and knowledge in secondary-school students in Croatia: how to improve?

**Marija Čatipović**

Family Integrated Care in NICU

**Mariana Amorim**

15.00 Discussion

### 15.30 Break

### 15.40 Session 2 – National / International initiatives

Moderators: **Angela Spinelli, Paola Nardone, Soo Downe**

The Italian maternal mortality surveillance system

**Serena Donati**

Creating and implementing European Midwifery Unit Standards

**Lucia Rocca-Ihenacho**

16.10 Discussion

### 16.25 Existing frameworks for translating research evidence into policy and practice

**Marzia Lazzarini**

### 16.45 Closure of the meeting & expected next steps

## Pre-recorded cases studies

The program also includes the following pre-registered cases studies available on:

[www.epicentro.iss.it/materno/progetto-imagine-euro-webinar-27-ott-2021](http://www.epicentro.iss.it/materno/progetto-imagine-euro-webinar-27-ott-2021)

- **From Croatia:**  
*How to implement the Neo-BFHI program on the national level: Croatian experience*  
**Anita Pavičić Bošnjak**  
*Implementation of Mother and Baby Friendly initiative (MBFHI) in four Croatian Maternities: results of pilot project*  
**Milan Stanojević**
  
- **From Italy:**  
*Italian Surveillance System for children aged 0-2 years to support parenthood and to promote health in the first 1000 days of life*  
**Enrica Pizzi**  
*"The Birth Path- Dedicated Midwife" in Trentino*  
**Francesca Beber**
  
- **From Portugal:**  
*Breast milk feeding at discharge of Portuguese very preterm infants: Neonatal Intensive Care Units policies and practices make a difference*  
**Carina Rodrigues**
  
- **From Slovenia:**  
*Maternity Care Initiative*  
**Zalka Drglin**
  
- **From UK:**  
*Midwifery Continuity of Care: from concept to viable model of care*  
**Trixie McAree**

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### GENERAL INFORMATION:

**Conference venue:** The webinar will take place in streaming, on Starleaf online platform. Link to follow the event in streaming: <https://live.starleaf.com/OTg5NzU0MzY6OTIwNTk2>

**Target audience:** The webinar is intended for those who are involved in translating scientific knowledge into policies: institutions, voluntary sector, and other stakeholders, with a focus on the quality of care in pregnancy, childbirth and maternal and child health.

**Registration:** Participation is free of charge. Registration is not required. A maximum of 1.000 participants can attend the event in streaming.

**Certificate of attendance:** Attendance certificates will not be issued.

**ECM:** Continuing Medical Education credits will not be issued.



## MODERATORS AND KEY SPEAKERS

**Mariana Amorim**, EPIUnit – Instituto de Saúde Pública, Universidade do Porto, Porto, Portugal  
**Marija Čatipović**, Bjelovar University of Applied Sciences, Croatia  
**Amira Cerimagić**, NGO Baby Steps, Sarajevo, Bosnia-Herzegovina  
**Elise Chapin**, UNICEF Italy, Florence, Italy  
**Serena Donati**, Istituto Superiore di Sanità, Rome, Italy  
**Soo Downe**, University of Central Lancashire, UK  
**Angela Giusti**, WHO Collaborating Centre for Childhood Obesity, Istituto Superiore di Sanità, Rome, Italy  
**Marzia Lazzerini**, WHO Collaborating Center for Maternal and Child Health, IRCCS Burlo Garofolo, Trieste, Italy  
**Ornella Lincetto**, WHO, Geneva, Switzerland  
**Paola Nardone**, WHO Collaborating Centre for Childhood Obesity, Istituto Superiore di Sanità, Rome, Italy  
**Lucia Rocca-Ihenacho**, City, University of London, UK  
**Paolo Rozera**, UNICEF Italy, Rome, Italy  
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## TECHNICAL MODERATOR

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