



HEALTH4EUkids

Your Kids' Health, Our Priority

3rd WP4 & WP5 & WP6 in person meeting

World Café

The key questions on JA sustainability

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NATIONAL CENTRE
**DISEASE PREVENTION
AND HEALTH PROMOTION**



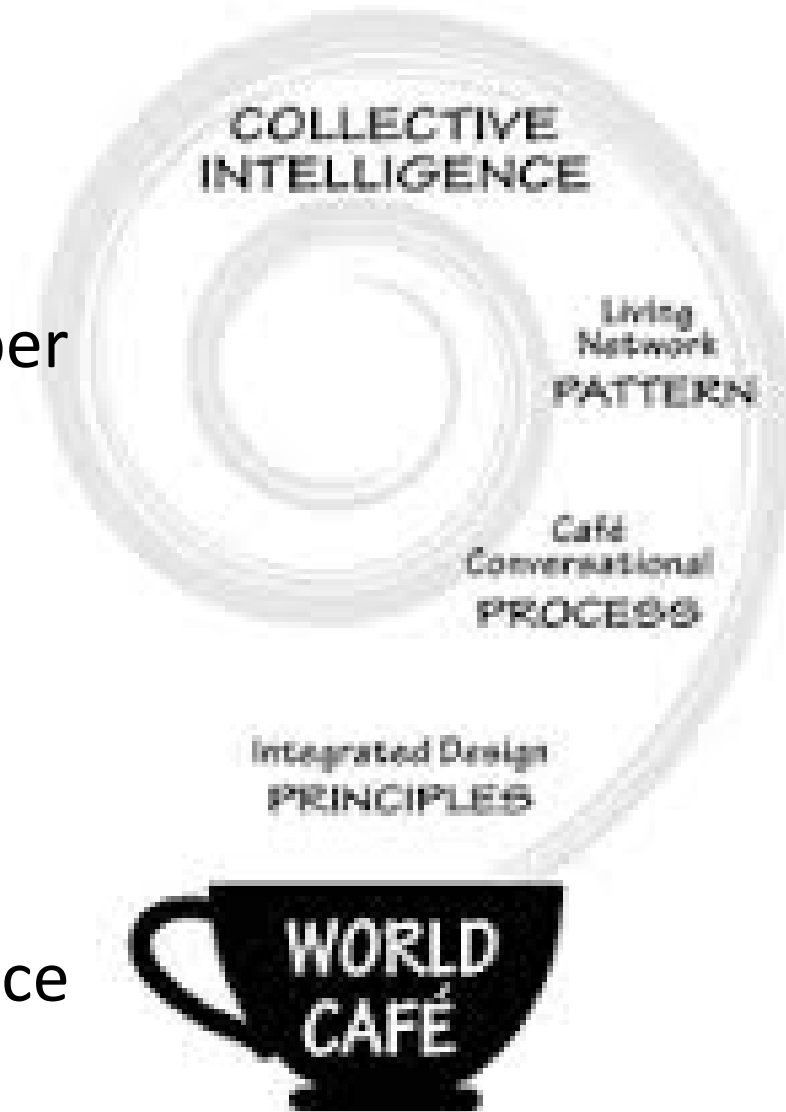
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Health and Digital
Executive Agency

Objectives of the World Café

-  Encourage contributions from everyone
-  Connect different perspectives
-  Listen attentively to capture insights and deeper reflections
-  Gather and share the outcomes
-  Foster the development of courageous conversations
-  Support the emergence of collective intelligence



The three rules

Whoever
comes is
the right
person

Whatever
happens is
the only thing
that could have
happened

When it's
over,
it's over.

Three Rounds

10' **Introduction** → *framing, purpose, guidelines*

15' **First Round**

15' **Second Round**

15' **Third Round**

→ *exploration and cross-pollination*

30' **Harvesting** → *collective sense-making, capturing key insights*

10' **Wrap up** → *reflection, next steps, closing*

I Round – Main findings

*How do you see the **sustainability** of the general approach of the Joint Action (trans-sectoral, community-based, equity perspective)?*

AT LOCAL LEVEL

Main Findings

- Practices are led by trusted and well-known community members, to ensuring credibility and engagement.
- Interventions are adapted to local cultural, social, and territorial contexts, avoiding top-down approaches.
- Cross-sector collaboration (health, education, social services) and integration within existing local initiatives strengthen sustainability.
- Professionals are trained and work closely with families and schools, enhancing community ownership.
- Continuous monitoring and evaluation during implementation allow improvement and adaptation in real time.
- Social media and accessible communication tools increase visibility and participation.
- A supportive and non-blaming attitude toward families fosters cooperation and trust
- Key allies are identified at the local level (teachers, health professionals, local leaders) and involved.
- Local networks and partnerships sustain the approach beyond the project's duration.
- Community empowerment and active participation reinforce long-term sustainability.

II Round – Main findings

*How do you see the **sustainability** of the general approach of the Joint Action (trans-sectoral, community-based, equity perspective)?*

AT NATIONAL LEVEL

Main Findings

- Formal written agreements between national and local levels ensure continuity and shared responsibility.
- Ministries of Health and Education coordinate, fund, and align policies to sustain practices.
- Best practices are integrated into national strategies and long-term plans.
- Training institutions embed the Joint Action principles into professional education.
- A national repository of best practices, tools, and materials supports dissemination and learning.
- Coordination across central, regional, and local levels addresses fragmentation and enhances efficiency.
- Stable funding and consistent political commitment secure continuity over time.
- Citizen participation and stakeholder dialogue strengthen accountability and transparency.
- Existing national programs incorporate and reinforce the Joint Action approach.
- Mid-level governance structures maintain alignment and communication between policy and practice.

III Round – Main findings

What are the main lessons learned from this experience?

Main Findings

- Change requires time, consistency, and patience to build trust and sustainable results.
- National and local contexts are respected—practices are not “one-size-fits-all.”
- Training alone does not guarantee implementation; ongoing mentoring and support are required.
- Professionals and communities who experience positive outcomes become advocates for sustainability.
- Existing collaborations and successful experiences serve as a foundation for new actions.
- Simple, practical, and adaptable tools facilitate replication and scale-up.
- Local empowerment and citizen engagement underpin long-term sustainability.
- Genuine cross-sector cooperation ensures a holistic and equitable approach.
- Continuous evaluation and adaptive learning processes enhance effectiveness and resilience.
- Sharing lessons and practices across countries strengthens a European learning community for health equity.



Paper tablecloths – Main findings

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Round 1

→ Sust. of the JA approach at local level:

How the community & local admin. will take in what we did & continue with the work

→ What we need?

- 1 ↑ Conversations w/ the politicians & stakeholders of the local TTN:
- 2 Everything that we want to sustain from the JAs (the elements) it has to be delivered by someone the community already know & TRUST!
- 3 Know the CONTEXT!
- 4 If the "work culture" we've created strong enough?
- 5 Risk of top-down approaches re-appearing

Round 2

→ ... at national level

- 1 Written agreement or protocol: compromise of continuity facilitated by the National Admin.
- 2 Inc. the insights in National Plans!
- 3 Policy Dialogues + there're should be a "stick" to a national Institution
- 4 Use the Universities to train the professionals in this "midset"
- 5 there's an Assoc. or National stakeholder that is responsible of the training at national level: "Homogeneity" guaranteed → Fidelity to the BP

Doubts & Risks?

- 6 Cultural diversity & work ethics & how we work in the ≠ contexts might affect sust.
- 7 If it scalable to the regional or national levels??
- 8 Adjustments were made to the ≠ local context, and it worked! But at first, it was confusing!

GR 2

CONTINUOUS WORK

From January 26: **LOCAL**

Will try to keep the connections with stakeholders alive without doing all the work ourselves but adopt a train the trainer approach.

To organize Trainings
To participate in meetings

INSTITUTIONAL LOYALTY

Monitoring the signed agreement between the stakeholders

Upgrading materials, adding news, news/letters, web platform

Healthy EU kids website will remain active & updated once the project ends.

CO-CREATE MAPS OF NEIGHBOURHOODS, UPLOAD TO THE H4EU AND GIVE TO THE COMMUNITIES THE PERMISSION TO ADD NEW AC./ASS /...etc AND PRINT

NATIONAL

replacer
- Training, experts to start with the process and dissemination.

coachup
- **FUNDING** → Assign money for the continuity

- National Commitment for 3-4 years to follow-up and continue integration and assign funding.

- Monitor and evaluate strategies and plans to guarantee Actions and interventions effectiveness

- Bank of resources, good practices, materials, ~~the~~ guidelines, content, others (K4H/elements)



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Paper tablecloths – Main findings

GR3

NATIONAL LEVEL

Min of HEALTH (FOR INSTANCE: UNICEF APPROACHES...) SETS POLICIES BUT NOT STRATEGIC PLAN

→ REGIONS HAVE POWER TO IMPLEMENT PUBLIC HEALTH PROGRAMS ~~NOT DEVELOP~~

DEVELOPED IN SILOS:

- INFORMATION?
- COORDINATION?
- PERSONNEL? WITH EXPERTISE
- DIFFERENT REALITIES

⇒ COMMITTED WORK TEAMS STRONG

DEFINE + INCLUDE STAKEHOLDERS
EARLY INKLUSION

- IDENTIFY LEADING PERSONS
⇒ TEAM WORK
- AI IS HELPING
- HOLISTIC PLANNING TO EMPOWER PROFESSIONALS
- ENGAGING PEOPLE DURING PROCESS:
1) WHAT ARE BENEFITS
- PLANNING PRIORITIZATION IS NOT EASY
- SOCIAL MEDIA INFLUENCERS?

LOCAL LEVEL:

BASIS FOR EQUITY ^{SMARTS}

START CHECKING: IS THERE NATIONAL POLICY

⇒ REGIONAL POLICIES ARE IMPLEMENTED DIFFERENTLY

⇒ VULNERABILITY CRITERIA
PUBLIC >> PRIVATE

GR4

3) LESSONS

- Professionals resist - are not
- Stakeholders ~~Don't~~ ^{Don't} political site ^{communication}
- Children respond - Parents don't
- Respect national strength and weaknesses
- build on exist collaboration / experience
- training is not considering implementation
- good experience - adaptive

SUSTAINABILITY (LOCAL LEVEL) ^(1st)

① CO CREATION (TARGET GROUP + PROFESSIONALS) ^(Neighborhood)

② BUILD EFFECTIVE GOVERNANCE, MUNICIPALITY ENGAGEMENT FROM THE BEGINNING and GUARANTEE THE INSTITUTIONAL SUPPORT BY DESIGNATING REFERENCE RESOURCES (financial + professionals)

^(2nd) NATIONAL LEVEL

① CREATE NATIONAL POLICY AND HEALTH PROMOTION

2° INVOLVE, ENGAGE ~~MAIN~~ NATIONAL STAKEHOLDERS

3° CREATE GUIDELINES ^{NATIONAL} RECOMMENDATIONS, ~~THE~~ ROADMAP FOR ~~PROFESSIONALS~~ ^{SS}

4° ~~IF NEEDED~~ IF NEEDED STRONG LEGISLATIONS SUPPORT



Paper tablecloths – Main findings

- Formal agreement beyond life of project with different stakeholders (working agreements)
 - Identifying HR who will continue to take forward the project
 - Incentives for engagement of "Resistant" stakeholders
 - Situational analysis of what is already happening and integrate within (Pie diagnosis)
 - Clearly identified roles within the team and having and understanding the "Common mission" and goal.
 - 'Illusion of choice' – make policy makers feel it is their idea.
- Nathan
- Integrate into National Priorities (situational analysis at National level) Fit into policies (existing + future) + manifesto measures
 - establishing an intersectoral committee or interagency at National level with all stakeholders
 - overcoming the middle level challenges
 - Bringing Citizens on board.

Lessons Learned.

- Fitting in with existing programming + Resources
- BELIEVING THAT YOU CAN MAKE CHANGE
- INCENTIVES TO KEEP PROJECT going e.g. CPP.
- CHALLENGES in Silos, intersectoral + topdown + vice versa.
- Meeting the people Face to face to build trust motivate them, understanding their Real needs
- Learning from other projects / countries
- EASY READ / implement Toolkit with action plan / checklists to facilitate implementation.
- Open channel of communication – A contact person
- Train the trainer
- WE NEED A FOLLOW UP PROJECT.

Lessons Learned

- ⊕ First time EU finds a Community process, equity, intersectoral projects
- Materials and validated methodology
- New approach for professionals / families
- Doing things positive points
- The Council has understood the impact of the environment
- ⊖ Time-limited project for professionals / for neighbours
- Too short period (3 years)
- Tackling obesity not directly
- People believe that their opinion doesn't count
- Lack of time for participation or going to the health centre

Paper tablecloths – Main findings

Round 3 → Lessons Learned from the experiences: GR₁

- ① Time helps, but it doesn't STAY if you're not CONTINUOUSLY doing it. It never ENDS!
↳ that's sustainability!
- ② You need someone who OWNS the method, and CONTINUOUSLY works on sustaining it.
- ③ Professionals, families & children → it was difficult to engage CHILDREN, which are the target group. What worked was to get the professionals involved & work with them on the "change of culture".
- ④ Know your OWN ROLE / & understand what these BP's are about & follow the methodology with your local adaptations.
- ⑤ Face-to-face work helps.
- ⑥ Create a culture of EVALUATION!
↳ improvements / re-adjustments
- ⑦ Important: Listen to the community! It requires an effort, but it pays off!
↳ from them we'll get the NEEDS & feasible solutions
- ⑧ Participation at early stages + integrate what they are doing at the moment + favour OWNERSHIP
NICE, FUN & CHEAP!
EASY, FUN & CHEAP!
- ⑨ (Kindergartens, nurses)... Identify the KEY Alliance → the tone of the voice has
- ⑩ Use social media to make it "sexy"! VISUALS! Be at the same side of families, don't blame them, but help them: merciful voice to me