



HEALTH4EUkids

Your Kids' Health, Our Priority

Best Practices in action: how to transfer, implement, and sustain effective health promotion interventions for children (0-12)

Module 1

Transferability and sustainability of Best Practices in health promotion and childhood obesity prevention



Best Practices in action: how to transfer, implement, and sustain effective health promotion interventions for children (0-12)

HEALTH4EUkids

Your Kids' Health, Our Priority

Unit 1.1.3

Transferability and sustainability: an overview across EU Joint Actions and other initiatives “JA Prevent NCD - WP4 Sustainability”

Léopold Vandervliet
Sciensano

The following presentation was delivered during the pre-conference session of the 17th European Public Health Conference, held in Lisbon on 12 November 2024.





JA PreventNCD

Joint Action Prevent Non-Communicable Diseases

Agenda

1. **JA Prevent NCD overview**
2. WP4 objectives and structure
3. Accountability approach
4. European Consortium on Cancer Prevention – EU CCP



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JA PreventNCD

Aim and objectives

Reduce the burden of cancer and other NCDs and common risk factors, both at a **personal and societal level**, and define methods to assess their **effectiveness** across Europe



Improve joint capacities



Improve data and the monitoring system



Contribute to reduced social inequalities



Engage with and support key actors



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About JA PreventNCD



JA PreventNCD

Duration

January

2024

December

2027

Project lead

Norway

Countries involved

25

Partners involved

106

Tasks

68

Total budget

€ 95.5 mill.

EC contribution: € 76.5
mill

Beneficiaries

**Public health
authorities**

Affiliated Entities

71

Associated Partners

10

Sub tasks

113

Pilots

98



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Structure of JA PreventNCD



JA PreventNCD

Coordination WP1

Lead HDIR, Linda Granlund, Norway
Co-lead NIPH, Knut-Inge Klepp, Norway

Dissemination and Communication WP2

Lead DOHI, Sólveig Karlsdóttir, Iceland
Co-lead HDIR, Anita Thorolvsen Munch, Norway

Evaluation WP3

Lead RKI, Julika Loss, Germany
Co-lead INSP, Carmen Ungurean, Romania

Sustainability WP4

Lead NIJZ, Mojca Gabrić, Slovenia
Co-lead Sciensano, Gabrielle Schittecatte, Belgium

Health in all policies WP9

Lead THL/CSF (SSY), Eeva Ollila, Finland
Co-lead DOHI, Gígja Gunnarsdóttir, Iceland

Social Inequalities WP7

Lead ISS, Raffaella Bucciardini, Italy
Co-lead NNGYK, Peter Csizmadia, Hungary

Regulation and taxation WP5

Lead
NIPH, Arnfinn Helleve
Norway

Co-lead
MS DGS, Maria João Gregório
Portugal

Healthy living environment WP6

Lead
FISABIO, Rosana Peiró Perez
Spain

Co-lead
SUM, Katarzyna Brukało,
Poland and CIPH, Anja Đurić
Croatia

Identify individuals at risk WP10

Lead
Sciensano, Marc Van Den
Bulcke, Belgium

Co-lead
RSYD, Torben Hansen
Denmark

Monitoring WP8

Lead RSYD, Emil Høstrup and Torben Hansen, DK
Co-lead ISS, Giovanni Capelli, Italy



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WP4: Sustainability



JA PreventNCD

to foster the transfer and sustainable integration of the results and outcomes of the core JAPreventNCD work packages five to ten into national and European policies.



- **Collect sustainability elements** of the JA policies and activities and thus **inform and raise awareness of decision makers** at regional, national and EU levels **on integrated and sustainable approaches to improve health determinants and healthy lifestyle** of European citizen
- **Identify windows of opportunity** within **EU governance mechanisms** for facilitating the sustainability of JA integrated interventions after JA ends
- **Enable sustainability of the actions on cancer** in EU by establishment of the **EU Consortium on Cancer Prevention**
- **Foster the transfer and sustainable integration of the results and outcomes recommendations** of the core WPs into regional, national and European policies
- **Foster synergies with JACARDI** with the aim for **higher level of sustainability of actions** of both joint actions while sharing approaches, knowledge and experiences
- **Foster sustainable integration of best practices results** and recommendations into EU and national systems, aligned with the principles of wellbeing economy



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SUSTAINABILITY OUTCOMES OF FINALIZED AND ONGOING OTHER JAs AND INITIATIVES



JA PreventNCD

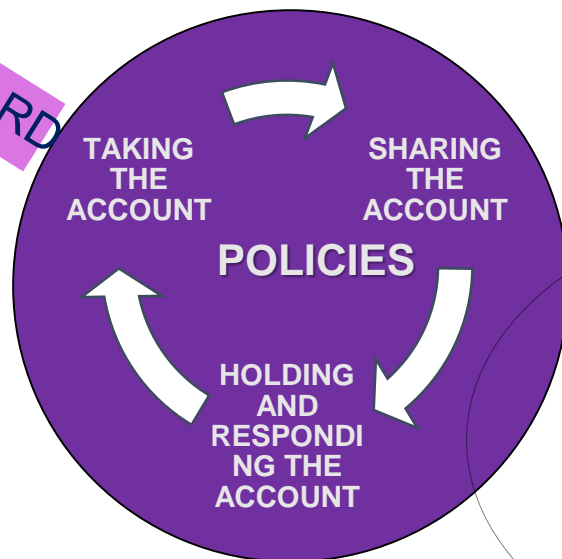
POLICY DECISION
MAKERS FORUM

NATIONAL
INTERETCORIAL
GROUPS

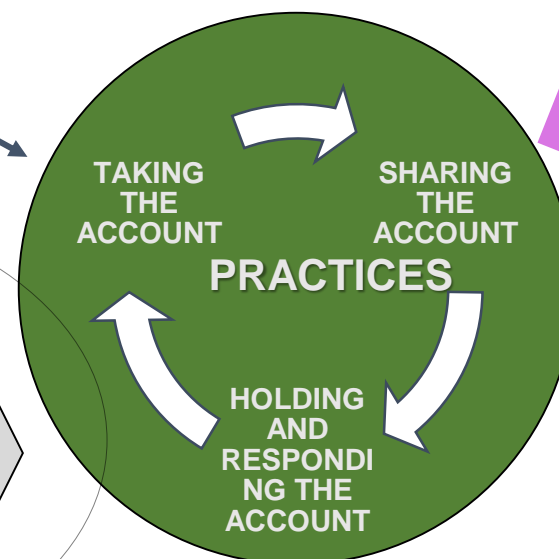
NETWORK OF HEALTH
ATTACHES AT THE EU
AND WHO LEVELS

EU AND NATIONAL
LEVEL ORGANIZED
YOUTH

JACARDI
1



JACARDI
6



T4.
4
EU CCP

WELLBEING ECONOMY

RECOMMENDATIONS

FINAL INTEGRATION &
SUSTAINABILITY PLAN



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T4.
5

In 4 years where will we be...



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Recommendations for sustainable implementation of prioritized actions and policies, given the outcomes of pilots delivered.

Member States have a clear understanding of their role accountability cycle of Sustainability Plan

Support from the European Commission to the Member States in their implementation of the Sustainability Plan

An EU Consortium on Cancer Prevention is established, and feeds into the accountability cycle



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Accountability cycle



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Accountability Framework by Kraak et al.
2014

1. TAKE the account – Assessment

- Aim to measure the situation and progress towards targets
 - **Subtask** will follow up the work of WPs 5-10 by searching and exploring the potential of sustainability elements in JA policies/ practices

2. SHARE the account - Communication

- Aim to communicate the results to decision-makers and other actors; in other words, translating information from monitoring into accessible – and compelling – evidence for action
 - **Subtask** will leverage the PDMF, members of the EU-CCP as well as other key experts identified in WP4 to communicate best practices from pilots and related sustainability actions

3. HOLD to account – Enforcement

- Aim to provide appropriate incentives and disincentives to drive desired actions from each set of stakeholders – *the most challenging step of Accountability cycle*
 - **Subtask** will focus on identifying the implementation roles of actors at EU and national levels

4. RESPOND to the account – Improvement

- Aim to take actions to improve specific areas, environments and/or domains.



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European Consortium on Cancer Prevention - EU CCP



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- Main goals of EU-CCP:
 1. Build a momentum on cancer prevention and health promotion at EU level around a common agenda
 2. Strengthen and expand evidence-based prevention culture
 3. Strengthen advocacy
 4. Combat lobbies and misinformation and disinformation;
 5. Help to deploy validated disease prevention and health promotion interventions at EU level
- Four key annual EU-CCP events: Brussels (2024), Poland (PRED 2025), Ljubljana (2026), Brussels (2027)
- Sustainability elements to allow the Consortium to function in the next decade will be explored and **recommended as the priority**
- What about the EU-CCP? Potential for Sustainability
 - **The EU CCP is a potential form of guarantee for the accountability cycle**
 - The body could act as a forum to foster collaboration, knowledge sharing and implementation across member states (*both sharing and holding to account*)
 - The body's potential lies in ensuring that advances in one country can be translated and applied across the EU, addressing institutional weaknesses in governance and financing



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Thank you all for your participation!



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Health and Digital
Executive Agency

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