

Your Kids' Health, Our Priority

Best Practices in action: how to transfer, implement, and sustain effective health promotion interventions for children (0-12)

Module 2 Grünau Moves: a Best Practice to promote health and prevent obesity in children







Best Practices in action: how to transfer, implement, and sustain effective health promotion interventions for children (0-12)

HEALTH 4 EU kids

Your Kids' Health, Our Priority

Unit 2.5.1

Grünau Moves: Examples of Local Actions "Stakeholder Engagement & Community Capacity Building"

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Community needs assessment

SPAIN

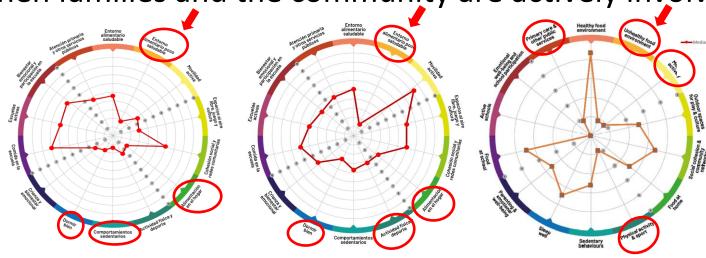
Madrid

Seville

Seville

Atlantic
Ocean

- Our intervention area: Polígono Sur (Seville, Spain)
- Needs identified through health data analysis and participatory analysis with 3 groups in the community: Living Healthy Tool
- Educational programs improve eating habits over time, especially when families and the community are actively involved.



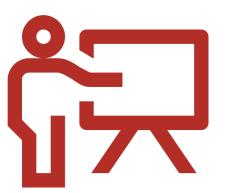


2 Mediators from different neighborhood associations

3 Mothers (adapted version)









Adapted version of the "Shopping Basket" Course

- Previous "Shopping Basket" course focused on practical skills
- Adaptation for vulnerable groups with key informants:
 - Simplified, visual materials for low literacy or language barriers
 - Practical, hands-on sessions and peer-to-peer learning.
 - Addressing economic constraints > affordable and seasonal foods.
- Cascade approach to extends the reach, relevance and accessibility of the program











Training program

- Aims to empower social agents and professionals focusing on making healthy and sustainable food choices.
- A blended learning program
 - 3 online modules: balanced diet, healthy shopping, and healthy cooking
 - 2 in-person modules on workshops facilitation tools.

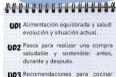












Wetodología didáctica aplicada a taller "Alimentación saludable de la cesta a la mesa" e contextos de vulnerabilida social.

de forma saludable

UD5 Implementación del tal "Alimentación saludable: de cesta a la mesa"



Preliminary results of the Training Program in Andalusia

- Over 10 weeks, 21 attendees from 11 organizations
- 6 community workshops, reaching many local families
- Early encouraging results
 - Workshops are helpful and easy to understand.
- Community-led programs can support lasting, positive changes in families' eating habits and health.













Lessons learnt from a community-based intervention with institutional support

- Training program that can be used in other vulnerable communities.
- Factors for success and challenges :
 - Strong institutional leadership
 - Involving the community
 - Flexible training program
 - Building partnerships
 - Tackling resource constraints
- Local skill-building & coordinated efforts across health, education, and social care systems.











Thank you all for your participation!









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