

Best Practices in action: how to transfer, implement, and sustain effective health promotion interventions for children (0-12)

HEALTH 4 EU kids

Your Kids' Health, Our Priority

Module 2 Grünau Moves: a Best Practice to promote health and prevent obesity in children











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Unit 2.6.1

Grünau Moves: Sustainability "Sustainability of the intervention: Basque Country region experience"

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Framework and guidelines

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ZORIONTSUARRA ALDEGO HITZARMENA
POR UNA HIRANIZIA ACTIVA Y FELE

- Basque Goverment strategies include sustainability actions and activities for community-actions
- Three basic requirements for sustainability are:

Collaboration with local councils to promote the inclusion of childhood obesity prevention in their agenda

Designation of a reference person in the municipality to promote community participation to improve health and wellbeing. State ways to identify the project with a branding assigned to it

Provide a budget for the promotion of urban projects and spaces that favour children's mobility





Estrategia para el abordaje de la salud desde una perspectiva comunitaria. Atención Primaria











1. Municipality engagement

Collaboration with local agents to promote community action for generating healthy environments.

Previous conversations and meetings with:

- Council representatives (City major, sports, health habits, education and culture areas)
- All Primary Education Centers and Parents Associations
- Paediatric services in both Primary Healthcare centers
- Identification and invitation to relevant local agents for the formal constitution of the Core Group.
- Continuous identification of new relevant agents and adaptation of the gobernance structures to changes and new context requirements.

Municipality town council









2. Governance structures



Core group:

Composition:

- City council representatives
- Primary Schools Directors
- Parents association representatives
- Childhood association
- NGOs
- Social worker
- Health Service professionals and the community nurse
- Sports Club representative.

Health network:

Composition:

- City council representatives (Sports, Social Services, Education, Health, Major)
- Sirimiri childhood association
- Sports clubs and associations (Judo, Football, Basketball)
- Women association
- Paediatricians (Altzaga & Astrabudua neighbourhoods)
- Local trade association
- Families' representatives
- Senior associations
- · Education community

- Osakidetza Health Care professionals (Mental Health Network, Commnity nurses, Family doctors)
- Social worker for childhood
- Basque folk assoc. Goikolanda
- Astrabudua Fest Commission
- Children Commission
- Youngsters & adolescents
- Migrant collective representatives







3. Project branding

OFFICIAL LOGO



Access from Erandio municipality official webiste





Programme official website is included as a subpage of the municipality official website









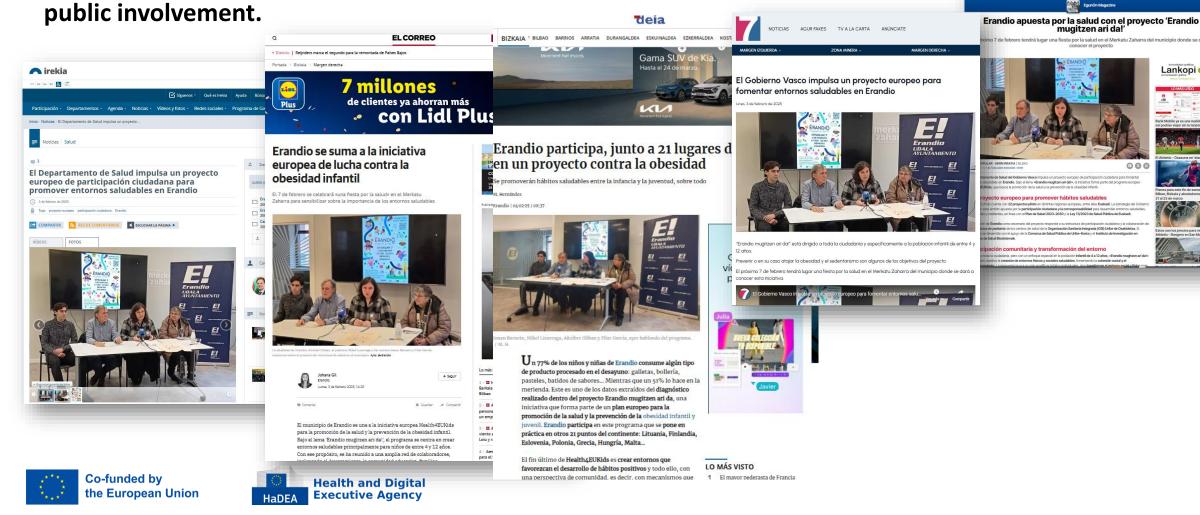
4. Dissemination activities



mugitzen ari da!

Lankopi •

Official presentation of the project by the municipality mayor. Organization of a press conference on the project and a party to launch the project and encourage





5. Integration with other community initiatives

It is important NOT to create separate new initiatives if there is any other community participatory initiative or process in progress in the neighbourhood or in the municipality. INTEGRATE!



- Umeen kontseilua (Council of the children)
- Eskola kontseilua (Council of the education community)
- Kirol kontseilua (Council of Sports)
- ■Erandio lagunkoia (initiative of the Social Services Area of the City Council, under a program of the Basque Government for a healthy and active ageing)











6. Budget





Foster the inclusion of the project, **Erandio** mugitzen ari da! and the «Action plan 2025-2027» as part of the municipality council budget.

Find the way to allocate an specific budget for each of the actions included in the plan for it's implementation and deployment on the community.







Municipality commitment

Some words of the Erandio mayor.





Aitziber Olibán Gutierrez

What has Erandio's participation in the European Health4Eukids project meant?

Can you highlight any learning acquired through the project?

How do you see the future?







Municipality commitment

ERANDI © mugitzen ari da

Some words of the Erandio mayor.



Aitziber Olibán Gutierrez





Thank you all for your participation!



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Funded by the European Union. This project has received funding from the European Union's **EU4HEALTH** Programme under Grant Agreement no. **101082462**. This publication reflects only the author's view. It does not represent the view of the European Commission and the European Commission is not responsible for any use that may be made of the information it contains