

Best Practices in action: how to transfer, implement, and sustain effective health promotion interventions for children (0-12)

### Module 3

Smart Family: a Best Practice to support and empower families in promoting well-being and healthy lifestyle







Best Practices in action: how to transfer, implement, and sustain effective health promotion interventions for children (0-12)

#### **HEALTH 4 EU kids**

Your Kids' Health, Our Priority

# Unit 3.1.1 Smart Family: General Overview "The Best Practice Smart Family from Finland"

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Finnish Heart Association







## Smart Family – What is it?

Bringing joy, motivation and encouragement to the lives of families with children

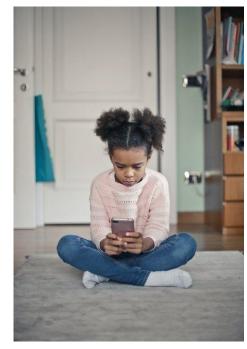




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## Parenting children to healthy lifestyle in today's world is far from easy









Every child and family is unique — as are the solutions that work for them.











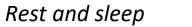


Excercise



Daily life and parenting







Food and eating

#### Health-related skills are learned at all ages

The power of seeing good, solutionfocused thinking, and resource-focused approach.

Joy and well-being in everyday family life by emphasizing strengths.

I am valuable and good. I want to take care of myself.





#### **Smart Family in Finland 2025**



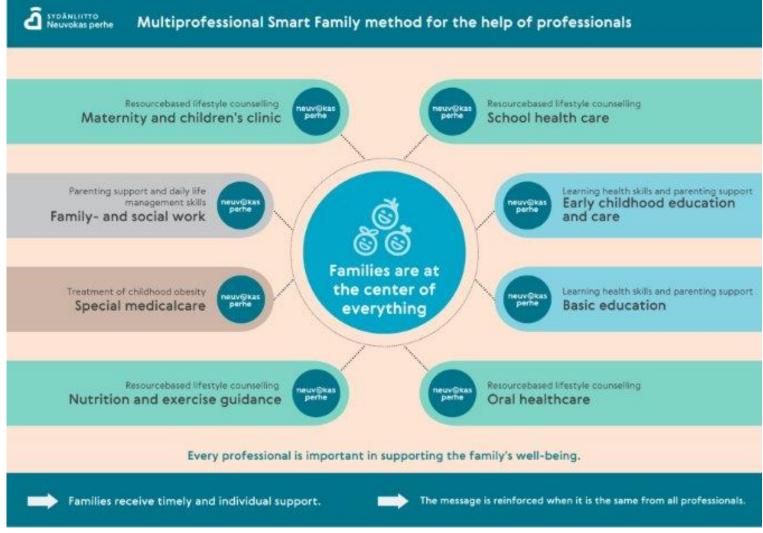
- Neuvokasperhe.fi website and communication (social media, news letter)
- Positive tone of voice
- Tips on everyday choices are based on recommendations



- Smart Family healthy lifestyle counselling method
- Training
- Tools and materials
- Support for implementing
- Communication and news letters













# Family centered, strength based, solution- and resource-focused approach

- Noticing the good, saying it out loud and strengthening it.
- No telling what to do and how to do it.
- Good questions are asked if necessary, ideas and alternatives are offered.
- It's always up to the family to decide what suits their everyday life, values and habits.

















The process of positive development

The professional listens, makes open ended questions, helps to recognise strenghts, shows respect







Observing our family's own habits and health behaviours

The process of positive development

The professional listens, makes open ended questions, helps to recognise strenghts, shows respect







Observing our family's own habits and health behaviours

Recognising what we already do well and can do The professional listens, makes open ended questions, helps to recognise strenghts, shows respect







Observing our family's own habits and health behaviours









Observing our family's own habits and health behaviours

Recognising **Increase in self-efficacy**: what we We can! We know! already do well We do! and can do Our family's motivation to keep up good habits and to try new things increases! 30 The professional listens, makes open ended questions, helps to recognise strenghts, shows respect







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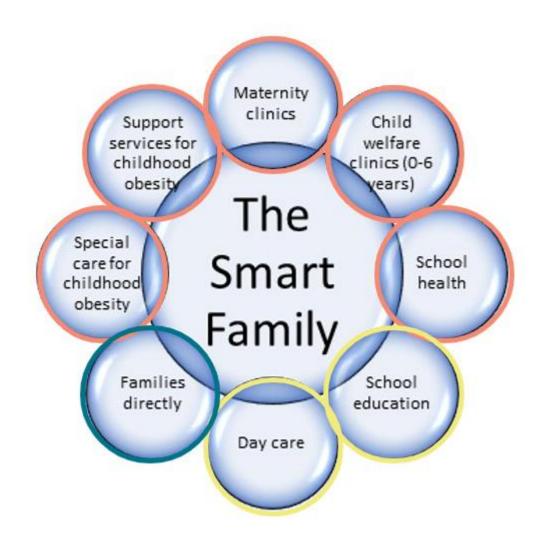






#### Training professionals and cocreation with professionals are key elements for success when implementing Smart Family

- When implementing Smart Family, identify the key professionals in your country.
- Start the pilot and involve professionals in the pilot.
- Choose materials that fit their environment.
- Trainings are one key element how to introduce the Smart Family –method.
- Change take time also from the professionals!







## The Smart family assessment framework is structured into three phases and sub-categories under each phase

- Phase 1:
  <a href="mailto:blue="1">BEFORE</a> implementation
- Phase 1 refers to the stage or actions that should occur before the Smart Family method is introduced to professionals or customers/families
- 1.1. Understand the current state
- 1.2. Define the local settings
- 1.3. Develop a preliminary implementation plan

#### Phase 2: <a href="DURING">DURING</a> implementation

2

- Phase 2 refers to the stage or actions where professionals are trained about the Smart Family method and it is introduced together with customers, and the broader implementation is planned
- Phase 3: MAINTENANCE phase
- Phase 3 refers to the stage where the initial implementation has been completed and evaluations will be conducted. The future implementation will be adjusted, and the rooting will be planned

#### Sub-categories of different tasks

- 2.1 Train and motivate professionals
- 2.2 Provide continuous support for professionals and communicate with defined key stakeholders
- 2.3. Monitor the implementation process and make adjustments accordingly
- 2.4. Adjust the preliminary plan and broaden the scope if needed

- 3.1. Collect, analyze and evaluate the success of the initial implementation
- 3.2. Communicate the results of the initial implementation
- 3.3. Plan the future implementation





> Once all the phases are completed, according to the assessment framework, it can be concluded that **the Smart Family method is in use in the country** 



### Tools and materials for professionals

- Self-assesment tools for families
- Pictures, posters and videos
- Food education –materials for educational settings
- Paper&pen materials to be used with children
- Extra materials how to bring up difficult topics with families like owerweight
- Website to professionals with material bank and support for implementation.









#### **Smart Family Card**

- •The color coding on the card tells the family which of their habits are in line with Finnish recommendations:
- •Green choice = your choice is same as the recommendation
- Yellow choice = your choice is not always realized as recommended
- Red choice = your choice is not same as the recommendation or either possible
- •The meaning of the card is not to get only green choices, but to find out, where families are happy with their choices and where they want to change some behavior.
- It is important to make visible the strengths that family has in their eating and exercise habits.





	Lapsen tiedot	
	Nimi	lkä
	Lapsen ruokailutottumukset, vanhempi vastaa	
1/20	Perheemme ruokallutilanne on limapiiriltään myönteinen	
2 / 20	Lapsi syö aamupalan, lounaan, päivällisen, iltapalan ja 1-2 välipalaa päivittäin	⊘ 🕏 🗷
3/20	Lapsi syö pääaterian lautasmallin mukaan	
4/20	Lapsi syö kasviksia, hedelmiä ja marjoja useita kertoja päivässä	
5/20	Lapsi syö puuroa tai runsaskuituista (yli 6 g/100 g ) leipää päivittäin	⊗ ⊗ 8
6/20	Lapsi käyttää maitoa tai maitovalmisteita päivittäin	
7 / 20	Lapsen maito ja maitovalmisteet ovat pääasiassa rasvattomia	Ø 🕸 🛭
8 / 20	Lapsen leivällä käytetään margariinia, jossa on ainakin 60 % rasvaa	0 0 0

#### Doing things together Exercising Housework together Outdoor activities **FAMILY** Chatting together S Relaxation. Eating together rest Screen time

## The Star of our Family

#### How does your family's star shine?

You can use this star for making a situation assessment: Are you satisfied with the time spent together as a family? Each family member fulfills her own star. For each topic, think about how satisfied you are with this theme in your everyday life

Please circle your level of satisfaction on a scale of 10 to 1.

10=completely satisfied,

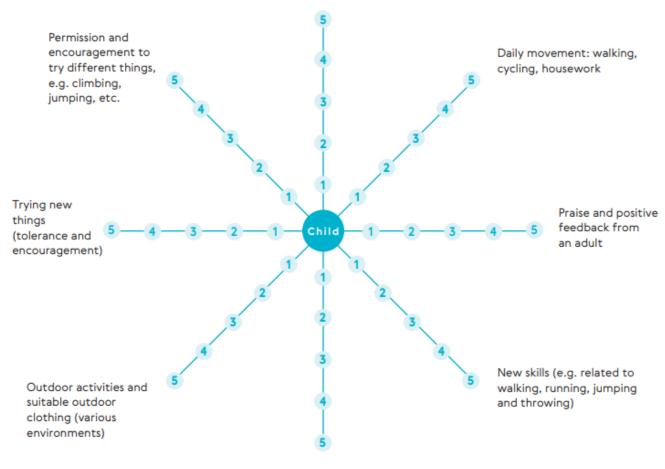
1= dissatisfied.

When you have circled the numbers, connect them with a line. Compare the stars.

Which topics need your positive attention in your everyday life?



#### The joy and enthusiasm of a child's movement



Moving together as a family

What is the child's daily physical activity like? Which topic needs you positive attencion?

# The star tool for a child's movement

With the help of the star, it is possible to notice the child's strengths and learning, and the need for support.

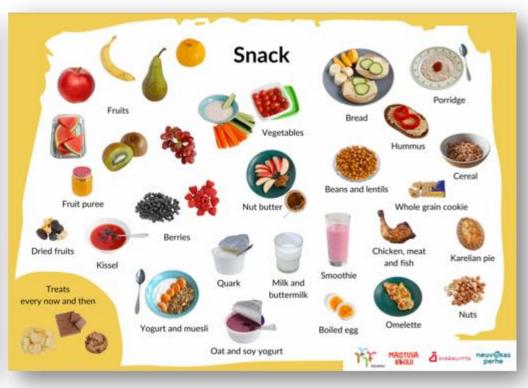
Circle the number, which describes the child's movement on a scale of 5 = does well / 1 = requires still practice.





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### Food Education pedagogy and materials for educational settings



Method V Work tools by professional group V Materials V Trainings V Current events V

For families >

#### Discover the tools of food education



Food education idea bank

CLICK ON THE IDEA BANK



Food education data bank

**EXPLORE THE KNOWLEDGE BASE** 



Online course in food education

CHECK OUT THE ONLINE COURSE



















# Website and social media for families

- Ideas, tips and information for families for everyday life.
- Positive tone of voice!
- Proffesionals also promote the websites to families.









10 tips for picky, selective eating

LUE ARTIKKELI



Gestational diabetes – what should I know about it?



A nursing mother's diet

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Mouth-watering fruits and vegetables



Diet during pregnancy

LUE ARTIKKELI



14.4.2020 Positive table talk





Our family don't exercise

– what should we do?

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lmproving children's motor skills

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Exercise during pregnancy and breastfeeding

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Circus acrobatics in your living room

WATCH VIDEOS!



Empowering questions for family

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10 tips for a healthier family life

LUE ARTIKKELI



18.12.2019

Dental care instructions

LUE ARTIKKELI



Emotional skills in our family

LUE ARTIKKELI



Smoking when pregnant or breastfeeding – where can I get help and support?

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Stop and listen to your child

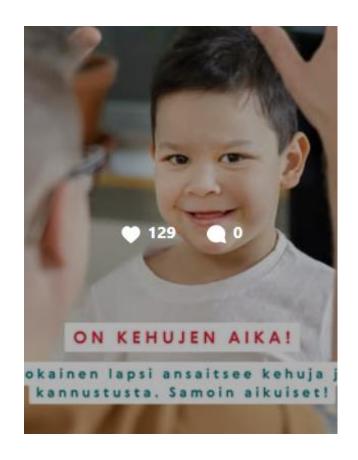
LUE ARTIKKELI





## Social media for Finnish Families at Instagram @neuvokasperhe













Focus on Smart Family approach – use the tools and materials wisely

neuvokas@sydanliitto.fi





## Thank you all for your participation!









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